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A new mindset for action
2018 Global Impact Report

Deloitte Global Chief Executive Officer and Chairman of the Board

The Fourth Industrial Revolution (Industry 4.0) has arrived, bringing the physical and digital worlds together and profoundly shifting how humans live and work.

The workforce of the future needs to navigate this revolution, and businesses have an opportunity to lead all sectors of society through it. Consider these statistics:

- 65 percent of primary school children will work in jobs that do not exist today¹
- By 2030, one in five workers will not have even a basic education²
- 750 million adults around the world are illiterate; two-thirds are women³
- 2 billion jobs will be supplanted by automation by 2030⁴

We are facing a critical global challenge—a fast-growing chasm between a technologically advanced world and millions of people unprepared to participate in it. This divide threatens not only the global economy, but also the wellbeing of society and our communities. When people are not equipped to succeed in the world of work, they cannot achieve their full potential, and business and society are worse off from the loss of talent.

To drive individual and collective prosperity, business needs a *new mindset for action*.

For Deloitte, that mindset centers on our commitment to helping people prepare for the work of the Fourth Industrial Revolution. This benefits clients, our people and our communities. And since our 280,000-plus professionals globally are what differentiates Deloitte in the market, it is essential that we build the talent pipeline of the future.

Our mindset for action focuses on the intersection of business and technology, and we are channeling the strength of our most valued asset—our talent—to help people around the world develop the skills required to succeed. Because when society thrives, business thrives.

Deloitte is committed to *making an impact that matters* through initiatives that include:

- [WorldClass](#), our global initiative to reach 50 million people by 2030 and provide them with access to education, skills, and opportunity
- Collaboration with the Refugee Studies Centre at the University of Oxford on an initiative designed to unlock the [economic potential of refugees](#) living in Europe
- Serving as the lead innovation partner for [UNLEASH](#), a global nonprofit organization supporting the next generation of leaders as they develop solutions to some of the world's most vexing problems
- Impact Day, a day of volunteerism when more than 70,000 Deloitte professionals mentor and support people in their communities and help nonprofits build their capabilities

In recognition of our work to prepare clients and our people for Industry 4.0, Fortune has named Deloitte to its prestigious 2018 *Change the World list*, a yearly ranking of top companies that do well by doing good.

Want to learn more about the impact of our mindset for action? Explore our 2018 Global Impact Report.



Punit Renjen,
Deloitte Global Chief Executive Officer



David Cruickshank,
Deloitte Global Chairman of the Board



Punit Renjen,
Deloitte Global Chief Executive
Officer



David Cruickshank,
Deloitte Global Chairman of
the Board

¹ Qatar Foundation, [World Innovation Summit for Education](#), page 24. Originally from [WEF 2016: The Future of Jobs and Skills](#)

² Refers to workers between the ages of 18-64 years old. Qatar Foundation, World Innovation Summit for Education, page 32. Originally from World Economic Forum and World Bank, 2014

³ [UNESCO Institute for Statistics, 2017](#)

⁴ The Learning Generation: [Investing in Education for a Changing World](#), New York: The Education Commission, 2016

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