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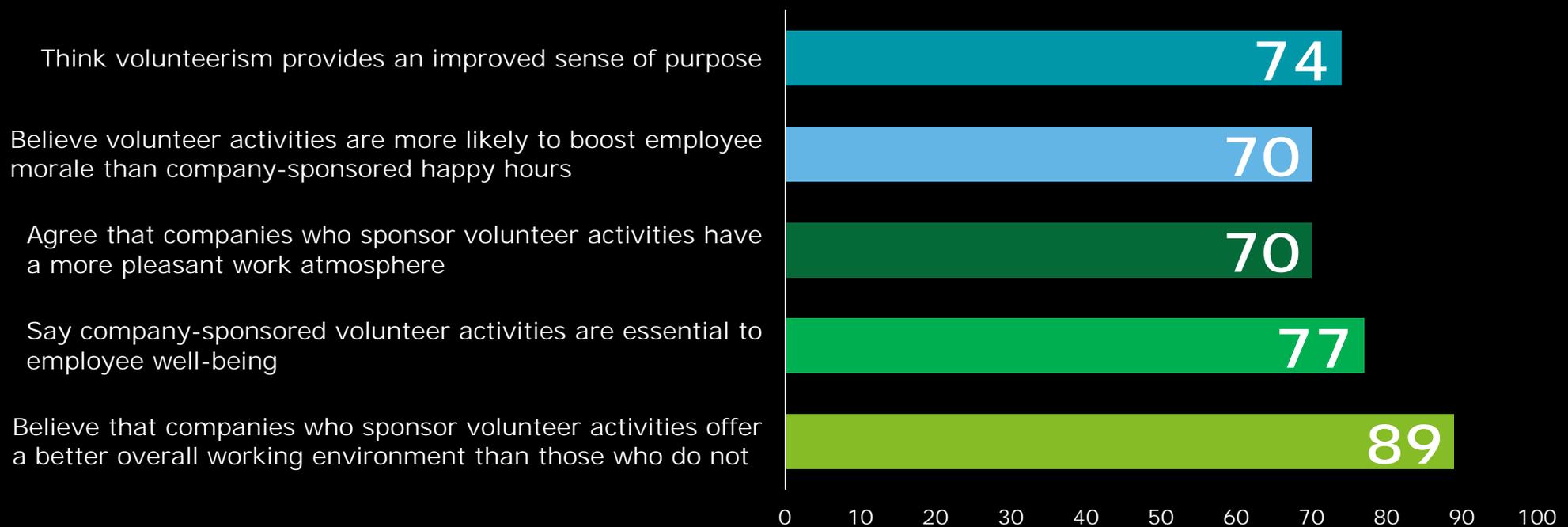
2017 Deloitte Volunteerism Survey

June 2017

2017 Deloitte Volunteerism Survey

Employers and employees may be missing opportunities when it comes to reaping the benefits of volunteering in the workplace. Deloitte's "2017 Volunteerism Survey" of working Americans found that creating a culture of volunteerism may boost morale, workplace atmosphere and brand perception.

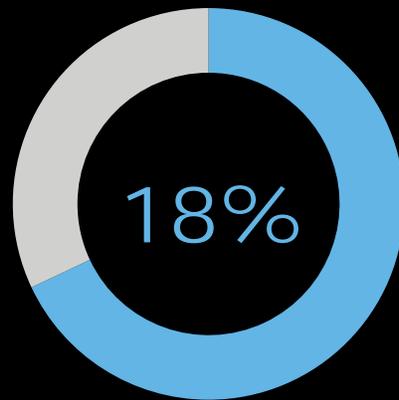
Percentage of respondents



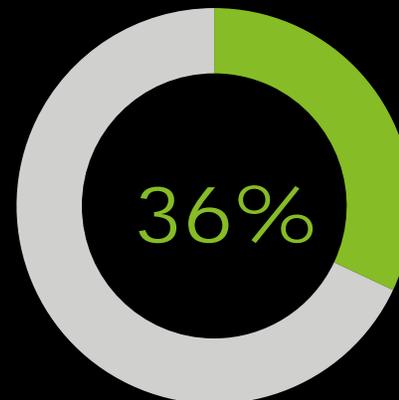
2017 Deloitte Volunteerism Survey Findings

Career Development

However, employees do not view volunteerism as a way to advance their career or develop new skills.



Believe volunteering can
enhance their career
opportunities



Say volunteering can
help develop new skills

2017 Volunteerism Survey Findings

Working Americans surveyed say they don't volunteer as much as they like, and that factors include time and a lack of understanding about the impact of their contributions. This may indicate an opportunity for companies to not only provide volunteer opportunities, but to also help employees understand how they benefit from them.



38% of respondents say their employers provide access to company-sponsored or coordinated volunteer programs.



69% say they are not volunteering as much as they would like to, and of those respondents, **62%** say they cannot dedicate time during the day to volunteering.



75% of working American millennials surveyed said they would volunteer more often if they had a better understanding of the impact they were making, compared to **61%** of all respondents.



Survey methodology

The 2017 Deloitte Volunteerism Survey interviewed 1,000 U.S. adults ages 18+, employed full- or part-time, who have volunteered in the past 12 months. This survey, administered from May 19 -26, 2017, was meant to explore how employed Americans view volunteerism in the workplace and their understanding of the impact and benefits to communities, self and business.

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