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The Chief Executive Program

Fall 2022 Fortune/Deloitte CEO Survey

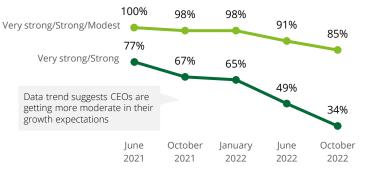
In this survey fielded September 28-October 6, 2022, 121 CEOs representing more than 15 industries share more modest growth expectations and fine tune strategic levers such as talent, workplace, and technology models to adapt to new conditions.



Over the next 12 months, I expect my organization's growth to be:



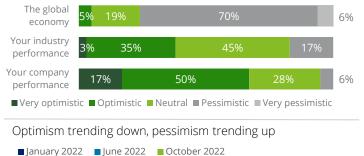
CEO expectations for strong growth over the next 12 months continue to trend downward, while growth expectations incorporating modest growth are only slightly down from June 2022



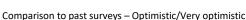


What is your personal outlook toward the following areas over the next 12 months?

Two thirds (67%) of CEOs remain optimistic about their own company's performance but increasingly pessimistic toward global economy

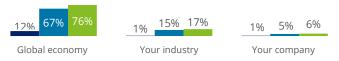




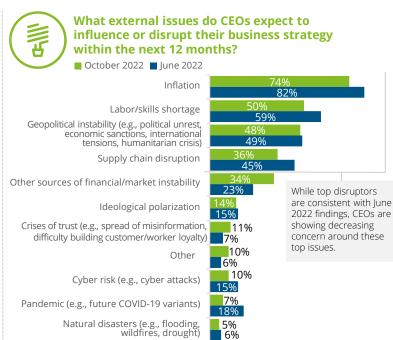




Comparison to past surveys – Pessimistic/Very pessimistic



Note: Due to rounding, percentages may not always appear to add up to 100%.

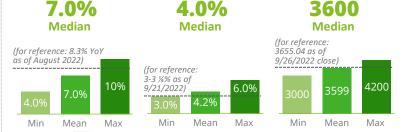




What is your best prediction regarding the below on December 31, 2022:

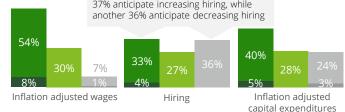
Interest rate

S&P 500



While predictions for inflation are down from current/reference rate, this expectation is much higher than expectations from nine months ago (4-5% average). In the Fall Survey 58% of respondents predicted ≥7%, compared to only 4% of CEOs in January 2022.

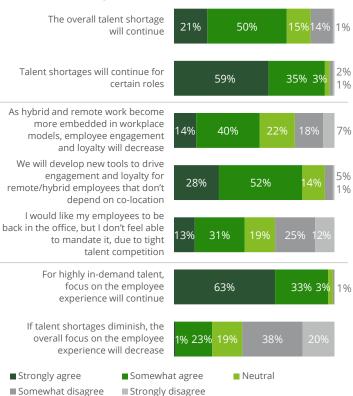




■ Significantly increase ■ Increase ■ No change ■ Decrease ■ Significantly decrease



Please indicate your level of agreement with each of the following statements related to the evolving transformation of the talent landscape over the next 6 months.



Note: Due to rounding, percentages may not always appear to add up to 100%.



Note: CEOs were asked to select all that apply





■ Investing in Al ■ Not investing in Al



What are the top ways you believe AI can help differentiate your organization and increase your competitiveness in the marketplace?



The biggest challenge I face as a CEO today is:

Note: Topics in the word cloud are edited for clarity.

"Keeping other CEOs talking up the economy so that we don't create a recession by being pessimistic for no reason."

"Resisting the urge to tap the breaks on hiring, investing, M&A, and growth initiatives due to over coverage of global and U.S. financial gloom and doom."

customer stickiness)

Demands Constant Liquidity
Innovation change Liquidity
change Acce Global market Long-term strategy Clients **Economy Uncertainty** Talent/labor

"Leading transformation in

53% 36%

recommend)

Customer purchasing

behavior (e.g., increased

customer willingness to pay)

Inflation Culture Costs Volatility
Long-term focus Supply chain Margins Geopolitical tensions Mor Technology People Polarization
Focused Multitude of challenges
Competing demands Retention

the face of past success, and polarized views among workers."

"Keeping up with the pace

ensuring our company is

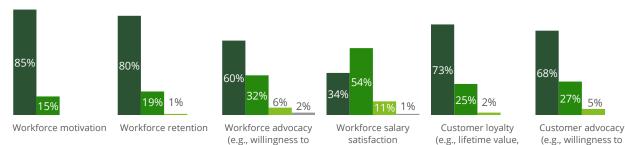
of global change and

resilient as the world

becomes more volatile."

strengthened and





recommend)

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