

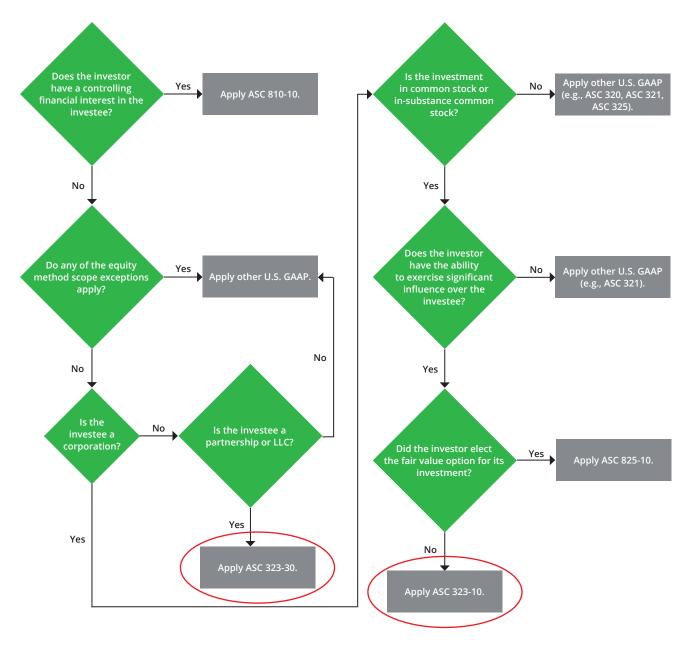


## On the Radar

# Equity Method Investments and Joint Ventures

An investor must consider the substance of a transaction as well as the form of an investee when determining the appropriate accounting for its ownership interest in the investee. If the investor does not control the investee and is not required to consolidate it, the investor must evaluate whether to use the equity method to account for its interest. This evaluation frequently requires the use of significant judgment.

The flowchart below illustrates the relevant questions to be considered in the determination of whether an investment should be accounted for under the equity method of accounting.



When considering the questions above, an investor must take into account the specific facts and circumstances of its investment in the investee, including its legal form. The two red circles in the decision tree highlight scenarios in which the equity method of accounting would be applied. Some of the more challenging aspects of applying the equity method of accounting and accounting for joint ventures are discussed below.

## **Evaluating Indicators of Significant Influence**

The guidance in ASC 323 on determining whether an investor has significant influence over an investee can be difficult to apply for corporations and limited liability companies that do not have separate capital accounts. For limited partnerships and limited liability companies with separate capital accounts, the equity method of accounting must be used if an investor owns more than 5 percent of the investee (see ASC 323-30-S99-1) and an evaluation of the indicators of significant influence is not performed. Consequently, there are two models in ASC 323 for applying the equity method (one in ASC 323-10, and one in ASC 323-30), depending on what type of legal entity structure the investee has.

The ability to exercise significant influence is often related to an investor's ownership interest in the investee on the basis of common stock and in-substance common stock. While there are presumptions in ASC 323 related to whether an investor has the ability to exercise significant influence over an investee, an entity must consider other factors, such as those listed below, in making this determination.

# Indicators of Significant Influence

- Investor is represented on investee's board of directors.
- Investor participates in investee's policy-making processes.
- Material intra-entity transactions between investor and investee.
- Interchange of managerial personnel between investor and investee.
- Investee's dependency on investor's technology to operate.
- Extent of ownership by investor relative to concentration of other shareholdings.

# **Indicators of a Lack of Significant Influence**

- Investor tries and fails to obtain representation on investee's board of directors.
- Agreement under which investor surrenders significant rights as a shareholder.
- Majority ownership of investee is concentrated among small group of shareholders that operates without regard to the investor.
- Investor tries and fails to obtain financial information about whether investee qualifies for application of equity method of accounting.
- Challenges by the investee to the investor's ability to exercise significant influence (e.g., litigation, complaints to governmental regulatory authorities).

None of the circumstances above are necessarily determinative with respect to whether the investor is able or unable to exercise significant influence over the investee's operating and financial policies. Rather, the investor should evaluate all facts and circumstances related to the investment when assessing whether the investor has the ability to exercise significant influence.

#### **Basis Differences**

An investor presents an equity method investment on the balance sheet as a single amount. However, the investor must identify and account for basis differences. An equity method basis difference is the difference between the cost of an equity method investment and the investor's proportionate share of the carrying value of the investee's underlying assets and liabilities. The investor must account for this basis difference as if the investee were a consolidated subsidiary. To identify basis differences, the investor must perform a hypothetical purchase price allocation on the investee as of the date of the investor's investment. Once basis differences are identified, the investor tracks them in "memo" accounts and amortizes and accretes them into equity method earnings and losses, depending on the nature of the respective basis difference.

## **Equity Method Earnings and Losses**

When applying the equity method of accounting, an investor should typically record its share of an investee's earnings or losses on the basis of the percentage of the equity interest the investor owns. However, contractual agreements often specify attributions of an investee's profits and losses, certain costs and expenses, distributions from operations, or distributions upon liquidation that are different from an investor's relative ownership percentages. An investor may find it particularly challenging to account for arrangements in which its earnings and losses are not attributed on the basis of the percentage of equity interest the investor owns.

<sup>&</sup>lt;sup>1</sup> For investments in a corporation or a limited liability company that does not have separate capital accounts, ASC 323-10-15-13 requires entities to assess whether the investments are in-substance common stock.

<sup>&</sup>lt;sup>2</sup> See ASC 323-10-15-8.

### **SEC Registrant Considerations Related to Equity Method Investments**

If an equity method investee is considered significant to a registrant, the registrant may be required to provide the investee's separate financial statements or summarized financial information in the financial statement footnotes (or both). The amount of information a registrant must present depends on the level of significance, which is determined on the basis of the results of various tests outlined in SEC Regulation S-X. See Deloitte's Roadmap SEC Reporting Considerations for Equity Method Investees for more information.

### **Joint Ventures**

Generally, a venturer accounts for its investment in a joint venture the same way it would account for any other equity method investment. However, it is necessary to assess whether a legal entity is in fact a joint venture because this determination may affect the financial statements of the joint venture upon the venture's initial formation and thereafter. The specific characteristics of the entity must be evaluated.

### The ASC master glossary defines a corporate joint venture as follows:

A corporation owned and operated by a small group of entities (the joint venturers) as a separate and specific business or project for the mutual benefit of the members of the group. A government may also be a member of the group. The purpose of a corporate joint venture frequently is to share risks and rewards in developing a new market, product or technology; to combine complementary technological knowledge; or to pool resources in developing production or other facilities. A corporate joint venture also usually provides an arrangement under which each joint venturer may participate, directly or indirectly, in the overall management of the joint venture. Joint venturers thus have an interest or relationship other than as passive investors. An entity that is a subsidiary of one of the joint venturers is not a corporate joint venture. The ownership of a corporate joint venture seldom changes, and its stock is usually not traded publicly. A noncontrolling interest held by public ownership, however, does not preclude a corporation from being a corporate joint venture.

Further, for an entity to be considered a corporate joint venture, venturers must have joint control of it.

All of the following criteria must be met for a venturer to conclude that an entity is a corporate joint venture under U.S. GAAP:

Structure	The entity is a separate entity.
Ownership	The entity is owned by a small group of entities.
Operations	The operations of the entity are for the benefit of its members.
Purpose	The entity's purpose is to permit the venturers to share in the risks and rewards, combine technology, or pool resources.
Management	Each venturer can participate in the entity's management.
Control	The entity is jointly controlled by the venturers.

## **Recent Updates**

In March 2023, the FASB issued ASU 2023-02, which expands the use of the proportional amortization method to tax equity investments beyond low-income housing tax credit investments provided that the investments meet certain revised criteria in ASC 323-740-25-1. The ASU is intended to improve the accounting and disclosures for investments in tax credit structures. Although the accounting under the proportional

amortization method differs from that for equity method investments, the proportional amortization method serves as an alternative accounting treatment for investments in structures that would otherwise be evaluated for accounting under the equity method.

In August 2023, the FASB issued ASU 2023-05 to address the accounting by a joint venture for the initial contribution of nonmonetary and monetary assets to the venture. Adoption of the ASU will be required for joint ventures with a formation date on or after January 1, 2025, with early adoption permitted. The FASB issued the ASU because of the absence of guidance on the recognition and measurement of the contribution of nonmonetary and monetary assets in a joint venture's stand-alone financial statements. While the ASU does not change the definition of a joint venture, a new basis of accounting is established upon the venture's formation. The ASU requires a joint venture, upon formation, to (1) recognize and measure the initial contributions of monetary and nonmonetary assets by the venturers at fair value and (2) measure its net assets (including goodwill) at fair value by using the fair value of the joint venture as a whole. Therefore, upon adoption of ASU 2023-05, a joint venture will measure its total net assets upon formation as the fair value of 100 percent of the joint venture's equity immediately after formation.

For a comprehensive discussion of considerations related to the application of the equity method of accounting and the accounting for joint ventures, see Deloitte's Roadmap *Equity Method Investments and Joint Ventures*.

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