Deloitte.

Cloud*Mix*

Deloitte's Pre-Configured, Pre-Integrated
Cloud Application Solution
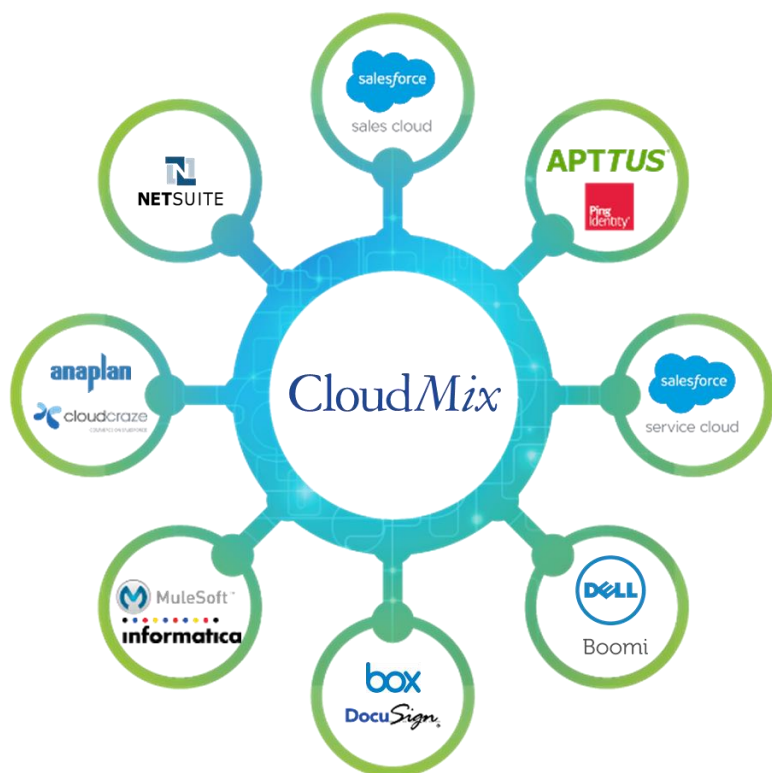
Potential benefits of cloud computing

It's not a surprise that many businesses run their operations on cloud technology. After all, cloud computing can boost flexibility, speed, scalability, and cost effectiveness.

With all that is available for the cloud today, you can invest in a multitude of cloud applications and create a unique and custom cloud eco-system. However, using a variety of cloud applications from different vendors can present challenges—your departments can become siloed, which affects collaborative efforts and communication; and data transfer can stall due to integration obstacles.

Introducing CloudMix

CloudMix is Deloitte's solution that helps reduce the challenges associated with operating your business in the cloud. This pre-configured, pre-integrated solution can bring together market leading cloud applications to integrate and synchronize cloud applications to deliver a cohesive and connected cloud experience. It can also be tailored to your needs across core industry applications, giving you the option to create your own CloudMix.

Delivering an integrated Tweet to Cash experience, CloudMix leverages Deloitte's industry leading practices for front and back office processes and systems integration, as well as leading practices from market leading cloud application providers such as Salesforce.com, CloudCraze, MuleSoft, NetSuite and others.

Deloitte at a glance

- **Deloitte provides industry-leading audit, consulting, tax, and advisory services to many of the world's most admired brands, including 80 percent of the Fortune 500**
- **Deloitte is a leader in Gartner Magic Quadrant for CRM Service Providers Worldwide in Dec 2015**
- **Deloitte ranked No. 1 in Business Transformation Consultancy by Forrester Wave in Q3 2015**
- **Deloitte is one of FORTUNE Magazine's "100 Best Companies" to work for in 2016**

CloudMix features and potential benefits

CloudMix represents the next step in digital innovation. A collaborative technology across multiple industries and companies, CloudMix can simplify the process that surrounds multiple cloud applications running a business. In addition, Deloitte's implementation experience enables CloudMix to be quickly deployed, and within industry standard processes.

Deloitte's CloudMix features and capabilities include:

- Pre-configured leading industry capabilities on cloud solutions such as Salesforce.com, CloudCraze, NetSuite, MuleSoft, Apttus and others
- Pre-packaged cloud integrations with MuleSoft, Informatica and Dell Boomi across leading cloud applications providers
- Cloud to on-premise integration with legacy ERP platforms
- Industry tailored business processes and capabilities, including Tweet to Cash
- Agile implementation approach for a rapid deployment
- CloudMix solution can –
  - o   Improve time-to-market
  - o   Enable E2E processes
  - o   Establish scalable lightweight apps
  - o   Reduce IT expenses

CloudMix eco-system

Through collaboration with market leading cloud application providers, CloudMix can deliver a cohesive and customized experience. CloudMix currently deploys with NetSuite, Salesforce.com, Apttus, CloudCraze and MuleSoft. The product roadmap is set to include more leading cloud application providers.

The CloudMix vision is to deliver full visibility across both front and back office, allowing companies to experience a reduced cost of ownership and integrated user experience. Future release plans included expanded functionality across social media, marketing, billing and service and will develop functionally deep and expanded set of cloud solutions that cover the entire "tweet to cash" process, Procure to Pay, Insights to Action, "tweet to care" and more.

Have a customized cloud mix? Based off our pre-configured cloud integrators, CloudMix can be adjusted to suit individual client needs. If your organization is using one or more cloud applications already, the solution can be configured to accommodate the existing functionality.

Learn more

Learn more at www.deloitte.com/us/cloudmix or email DeloitteCloudMix@deloitte.com.