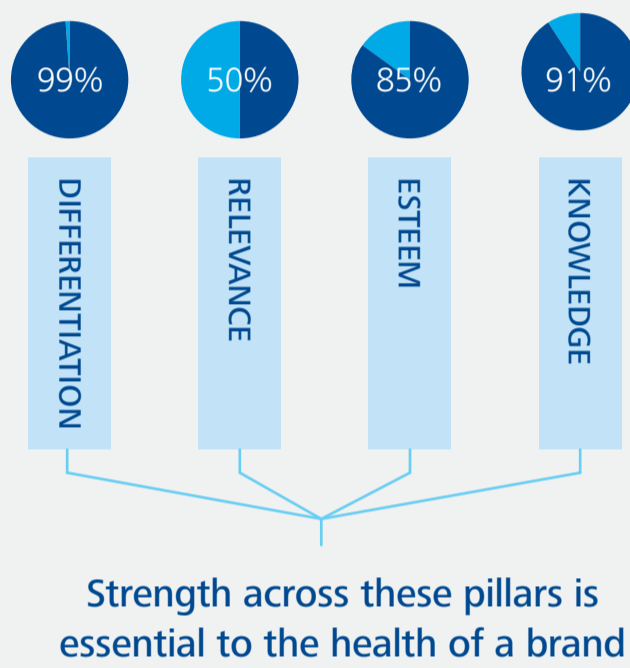


Brands are made in the mind

I ♥ SOH

BRAND VALUE



THE TOP 10 ATTRIBUTES OF THE SYDNEY OPERA HOUSE



Sydney Opera House outranks all other major brands in Australia's arts/culture space

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