

## TO CUSTOMERS

25 February 2016

Dear Sir/Madam

**Exa Pty. Ltd. (In Liquidation) ACN 165 873 594**  
**Exa Franchising Pty Ltd (In Liquidation) ACN 164 575 473**  
**Exa Holdings Pty Ltd (In Liquidation) ACN 164 574 841**  
**Exasites Pty Ltd (In Liquidation) ACN 093 498 876**  
**(the ‘Companies’)**

We, Timothy Norman and Glen Kanevsky of Deloitte Touche Tohmatsu, were appointed Joint and Several Liquidators of the above Companies by special resolution of the members of the Companies passed at a duly convened meeting on 22 February 2016.

Since our appointment, we have taken control of the Companies’ available assets and operations, but due to the financial constraints evident at the time of appointment, it has been necessary to downsize operations significantly.

We have been developing a strategy in an effort to both minimise the impact of the liquidation on the Companies’ customers, and to preserve the value of the business, and a limited number of employees have been retained to assist in maintaining a scaled-down operation.

For now, we have been able to preserve the existence and functionality of all customer websites. However, we are not in a position to advise of any period over which this will be maintained. We are working closely with a number of parties to find a longer term solution in an attempt to prevent or minimise any interruption to customer website operation.

In preserving customer website operations within current financial constraints, we also do not have the workforce necessary to manage customer work requests in the timely manner they may have been used to.

We will be continuing to work towards a fast and viable solution for all of the Companies’ stakeholders within the current constraints.

**Please note that no customers of the Companies should pay any funds to third parties during the period of liquidation unless expressly advised by the Liquidators. Any contact from prior employees or parties pertaining to be “EXA” or related to “EXA” other than communication directly from Deloitte is unauthorised and should be disregarded.**

Further updates will be communicated in due course by letter and via a dedicated page on the Deloitte website – [www.deloitte.com.au](http://www.deloitte.com.au)

We appreciate your patience at this time. Should you require further information please email Paul Quill at [pquill@deloitte.com.au](mailto:pquill@deloitte.com.au).

Yours faithfully



Glen Kanevsky and Tim Norman  
Joint & Several Liquidators

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