

## TO CUSTOMERS

26 February 2016

Dear Sir/Madam

**Exa Pty. Ltd. (In Liquidation) ACN 165 873 594**  
**Exa Franchising Pty Ltd (In Liquidation) ACN 164 575 473**  
**Exa Holdings Pty Ltd (In Liquidation) ACN 164 574 841**  
**Exasites Pty Ltd (In Liquidation) ACN 093 498 876**  
**(the ‘Companies’)**

We, Timothy Norman and Glen Kanevsky of Deloitte Touche Tohmatsu, were appointed Joint and Several Liquidators of the above Companies by special resolution of the members of the Companies passed at a duly convened meeting on 22 February 2016.

As you may be aware, since our appointment, we have taken control of the Companies’ available assets and operations, but due to the financial constraints evident at the time of appointment, it has been necessary to downsize operations significantly.

We have been developing a strategy in an effort to both minimise the impact of the liquidation on the Companies’ customers, and to preserve the value of the business, and a limited number of employees have been retained to assist in maintaining a scaled-down operation.

We have been able to preserve the existence and functionality of customer websites and have also been working closely with a number of parties to find a longer term solution in an attempt to prevent or minimise any interruption to customer website operation.

We are pleased to advise that we are having discussions with a number of potential purchasers. It is the intension of these parties to take over the management and operation of all customer websites and development. While this is an ongoing process we are attempting to negotiate a transaction that will see customer websites maintained and to facilitate a smooth transition of services to a new service provider.

We will advise all customers of the completion of an Asset Sale Agreement and next steps in due course.

Please note that no customers of the Companies should pay any funds to third parties during the period of liquidation unless expressly advised by the Liquidators. Any contact from prior employees or parties pertaining to be “EXA” or related to “EXA”, other than communication directly from Deloitte, is unauthorised and should be disregarded.

Further updates will be communicated in due course via a dedicated page on the Deloitte website – [www.deloitte.com/au/exa](http://www.deloitte.com/au/exa).

We appreciate your patience at this time.