Transformation from within
A breakthrough approach
to workplace safety
45° The business of safety – Transformation from within
Understanding the links between safety performance and organisational issues can help you transform workplace culture, improve corporate performance and create a safer environment.
Moving beyond ‘more of the same’

Your organisation may have a mature safety program, but chances are you are still challenged with ‘residual’ safety risks. If this is the case, continuing to apply the same measures – such as education, protective equipment and regulations – won’t produce different results.

A new angle on workplace safety

45° The business of safety™ is a six step problem solving program that can significantly improve your organisation’s safety performance. Designed to supplement traditional OHS approaches, it is a tailored and collaborative process that involves all levels of your organisation – from the C-suite to frontline workers.

The reason is that safety performance issues are often ‘symptoms’ of organisation-wide cultural and operational weaknesses. Treating safety in isolation – and with a generic solution – will only be effective to a point.

What’s more, the problems causing safety incidents may also be affecting operational efficiency and effectiveness.

Benefit from broader transformation

Because the issues that cause workplace incidents may also affect overall efficiency and productivity, the benefits of 45° The business of safety™ go beyond OHS improvements. Other outcomes can include lower operating costs, stronger protection against business interruption, increased productivity, better compliance and greater trust from employees and customers.
Why 45° The business of safety™

45° The business of safety™ was designed to capitalise simultaneously on your organisation-wide capability and knowledge.

This enables your business to rapidly move through a ‘slipstream’ towards organisational growth and cultural maturity.
Six steps to a safer workplace

Step 1: Intent
Deloitte conducts an initial assessment of your systems and processes. We also review safety data in the context of your organisation’s strategy and operations. Next, we hold intent workshops with your executive team, management and workers to understand their views on the most critical safety problems.

Step 2: Discover
To uncover key issues and risk factors, we then conduct research, including interviewing employees and other stakeholders, and analysing organisational data. Data analysis helps us identify cause-and-effect relationships and where incidents could occur again.

Step 3: Invent
Armed with these risk and safety insights, Deloitte leads co-design workshops in which employees generate ideas for solving the issues identified.
Involving your workforce in solving business problems is a powerful way to build trust and develop a resilient safety culture.

**Step 4: Prototype**
Deloitte then tests the best ideas using prototypes, and monitors the results. We also conduct feasibility analyses to minimise change risk.

**Step 5: Implement**
Through training and coaching, we support you in building and implementing the most effective solutions. During implementation, we collect user feedback and performance metrics.

**Step 6: Review**
To test return on investment, we analyse granular (detailed) data to monitor immediate impacts on culture and behaviour as well as longer-term benefits relating to financial, operational and safety performance. We also hold review and learning workshops to collect user feedback and design a program for continuous improvement.
**Find out more**

With extensive experience working with government agencies and private sector clients across numerous industries, Deloitte’s Workplace Health and Safety team understands your safety challenges and goals.

To find out how we can help you, please contact:

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