

The road to an expert sustainability report – Certified GRI training

Melbourne	5-6 February 2018
Sydney	10-11 April 2018
Melbourne	5-6 June 2018
Perth	16-17 October 2018

Course fee \$1,350 plus GST

9am – 5pm both days

Understand how to prepare and co-ordinate an expert sustainability report with our GRI-certified training course, fully revised and updated for the new GRI Standards.

Sustainability reporting can be a key source of competitive advantage, engaging stakeholders and driving performance through accounting for your organisation's economic, social, and environmental impacts.

The GRI Standards are the first global standards for sustainability reporting. They feature a modular, interrelated structure, and represent the global best practice for reporting on a range of economic, environmental and social impacts. The new GRI Standards will take communicating your organisational impacts and performance to the next level.

As stakeholders demand greater transparency and relevance from organisational reports, the revised GRI Standards ramp up the focus on materiality – reporting what's most relevant to your organisation and for stakeholders.

This two-day course will provide you with the skills and tools to navigate the reporting process, identify key stakeholders, distinguish your organisation's material issues and become your organisation's GRI guru.

What you will learn:

- The business case and value of sustainability reporting
- The challenges and benefits of sustainability reporting
- How to co-ordinate a GRI sustainability report
- New and innovative formats for sustainability reporting.

The skills you will develop:

- Planning a clear and structured sustainability reporting process from the beginning
- Identifying key stakeholders and distinguish your organisation's material issues
- Recognising the internal procedures and mechanisms you will need
- Evaluating the quality of sustainability reports using your newly acquired knowledge.

[Book this course](#)

Also available as an in-house workshop. [Contact us](#) for more information.

Past participants say:

"The facilitators were extremely knowledgeable and well-spoken on the subject area. They were hugely receptive to questions and discussions along the way. It was an excellent course, a fabulous way to get a well-rounded perspective on GRI reporting, in particular the process for stakeholder engagement and materiality assessment."

"Great overview. Welcoming of all levels of knowledge and understanding. An opportunity to ask questions from a network of likeminded professionals."

"The course had a really good flow to it, by the end of day two I felt I had a good grasp on GRI and access to materials for anything I missed. Attendee participation was encouraged and was invaluable."

Corporate diplomacy for complex socio-political systems

New – first time in Australia

With international facilitator from the top-ranked Wharton School, Professor Witold Henisz.

Perth 26-27 February 2018

Melbourne 1-2 March 2018

Course fee \$1,900 plus GST

9am – 5pm both days

Sometimes controversies come looking for organisations that are quietly minding their own business. But knowing how to anticipate controversies is only the beginning.

Managing socio-political risk requires you to predict and influence political dynamics in your stakeholder network. It requires skills in corporate diplomacy.

Astute “corporate diplomacy” helps business leaders manage substantial risks and achieve sustainable growth and profitability by understanding, navigating and influencing the dynamics of complex socio-political systems.

Through the use of practical tools, case-based discussion, in-depth negotiation role-plays and a competitive team-based crisis management simulation, this new two-day course is designed to help business leaders manage and mitigate substantial risks to achieve sustainable growth.

It draws from deep research and broad practical experience to help senior business leaders identify and manage substantial risks and challenges, work effectively with local, national and international actors, and influence the path of stability and development – all in ways that lead to sustainable and profitable businesses, even in the most complex socio-political systems.

Topics covered include:

- Key stakeholder mapping and analysis
- Calculating the value of stakeholder engagement
- Communications strategies, crisis response, and organisational change.

You will leave this course with the skills and analytic tools to manage the politics underneath the issues, and learn how to:

- Identify stakeholders, and develop a stakeholder map and engagement plan
- Calculate the net present value of stakeholder engagement
- Prioritise stakeholder initiatives based on their return on investment
- Develop and implement strategic communications strategies to manage opposition to a project
- Coordinate a crisis management response
- Manage internal team dynamics
- Foster necessary cultural change in your organisation.

Course facilitator: Professor Witold J Henisz

[Book this course](#)

All participants will receive a copy of [Corporate Diplomacy: Building Reputations and Relationships with External Stakeholders](#), by Witold J Henisz.

Human rights in the supply chain – Get ready for modern slavery legislation

New – first time in Australia

Sydney 14 May 2018

Melbourne 15 August 2018

Course fee \$395 plus GST (9am – 12.30pm)

Can your company answer the following question?

Were there human rights violations in your supply chain in the last 12 months?

With an Australian Modern Slavery Act headed for draft legislation in early 2018, governments, investors, and customers increasingly expect companies to know the answer to this question, and to have a policy position and plan to address any problems.

Not an issue for your company? According to the Global Slavery Index, more than 40 million people are subjected to modern slavery each year, mostly in countries that are Australian trading partners. Even at home we are not immune, with documented human rights abuses in the supply chains of several local industries.

New legislation will require companies to publish a public statement on what they are doing to avoid or eliminate modern slavery from their operations and supply chains, and this course will provide you with the knowledge and tools to prepare for increased scrutiny on your company's supply chain, and a clear understanding of how to address any human rights issues.

Covering international standards and frameworks such as the UN Guiding Principles on Business and Human Rights and the ISO 20400 Guidance Standard on Sustainable Procurement, you will learn how to develop a best-practice approach to human rights due diligence and reporting.

You will learn how to:

- Conduct a human rights risk assessment of your operations and supply chain
- Develop a roadmap for addressing human rights in the supply chain
- Write a human rights policy
- Understand International standards and reporting frameworks for supply chain disclosure, including ISO20400 and UN Guiding Principles on Business and Human Rights
- Prepare for the Modern Slavery Act.

With regulation moving quickly, the time to prepare is now.

[Book this course](#)

Corporate Social Responsibility 101 – A fresh look at CSR

Sydney	15 May 2018
Brisbane	4 September 2018
Melbourne	13 November 2018

Course fee \$395 plus GST (9am – 12.30pm)

CSR practice – understanding, measuring and reporting on an organisation’s true impacts on society and the environment – has undergone a remarkable evolution in recent years.

Today, it is an important measures of business performance and success – driving competitive advantage and investor sentiment, contributing to the recruitment and retention of employees and customers, and building strong brand value.

This revamped half-day short course will introduce you to the tenets of CSR, how it is practiced in Australia and around the globe, and how it reflects the social, political, economic and environmental issues of the day.

Using case studies, you will uncover how CSR is put into practice along with the challenges of implementation. Building on this, you will learn about the role of stakeholders and gain an understanding of its relationship to risk, reputation, governance, and innovation.

Participants will leave the course with:

- A solid foundation in the context and development of CSR
- Insight into the different approaches to CSR around the world
- An understanding of the emerging global architecture for CSR
- Knowledge about stakeholders, issues and risks
- The ability to communicate the benefits and business case for CSR.

Whether you are beginning a new role in CSR, or after a refreshing outlook on the topic, this short course is for you.

Course facilitator: Dr Leeora Black

[Book this course](#)

Past participants say:

“Leeora is fantastic – knows her CSR topics inside and out and provided great examples.”

“Leeora was an excellent presenter/facilitator who I felt managed to successfully pitch the content and navigate a room of people with widely varying levels of CSR expertise and exposure.”

Stakeholder engagement – keys to success

Sydney

24 July 2018

Course fee \$695 plus GST (9am – 5pm)

Building mutually beneficial stakeholder relationships has never been more important for success in business. Effective stakeholder engagement can forestall crises, build social licence to operate and lead to innovative solutions to shared problems.

In this one-day short course, you will understand the megatrends requiring organisations to continually invest in productive, collaborative stakeholder relationships. You will learn how to identify, map and prioritise stakeholders and the issues that bring stakeholders to your doorstep, and acquire practical analytic tools to use in your own organisation.

This workshop is ideal for organisations operating in challenging and complex stakeholder environments – and available as either a public access short course or an in-house workshop. It is suitable for groups or individuals, including senior managers whose work requires effective management of external stakeholders, sustainability, and community relations teams.

What you will learn:

- The stakeholder principle, and how it is defined in popular CSR frameworks such as GRI, AA1000 and ISO26000
- How stakeholder relationships build trust, create social capital and improve social performance
- Best practices in stakeholder engagement with reference to real world case studies
- The organisational aspects of implementing a successful stakeholder engagement strategy
- How to prepare an effective stakeholder engagement plan.

Skills you will develop will include:

- Identifying, classifying and prioritising stakeholders, and analysing issues
- Mapping links between issues and stakeholders and using these maps to generate strategies for effective engagement
- Developing an effective approach to planning stakeholder engagement.

Course facilitator: Dr Leeora Black

[Book this course](#)

Past participants say:

“A very practical way to consider stakeholders, their motivations and identify who you need to build relationships with.”

“I have already started work on mapping out a project I am working on with the methodologies I learnt on this course.”

“This workshop gave me a ‘lightbulb’ moment and I have been telling people within my organisation how beneficial I found it.”



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