

**Deloitte.**

Unlocking the power of the Sustainable  
Development Goals

Creating greater impact through  
understanding and implementation



Deloitte Sustainability Services -  
Here today, for your tomorrow

# Charting a course towards sustainable development

For your businesses to succeed, you require access to energy, water, people, good governance and sustainable economic development, to name a few fundamentals. The United Nations Sustainable Development Goals (UNSDGs) provide a framework that is both globally accepted, and gives direction on how companies can build and cultivate these foundational needs to create long-term value.

Investors and governments are increasingly looking for **ways to steer capital towards organisations and develop policy that facilitates solutions to major social and environmental challenges**. The UNSDGs provide a **'universal compass'**, which helps organisations to set a strategic direction that contributes towards a more balanced approach to the ecological, economic, political and cultural dimensions traditionally thought of as the pillars of sustainability.

The importance of forming global partnerships within and across sectors to address major social and environmental challenges is one of the cornerstones of the UNSDGs. This is reinforced by UNSDG 17 which calls on both private and public sector institutions to collaborate in order to **"strengthen the means of implementation and revitalise the global partnership for sustainable development."** Its targets address five areas: Finance; Technology; Capacity-building; Trade; and Systemic issues, such as policy, data, monitoring and accountability. Deloitte has a deep understanding of these areas and sustainability targets employing a **multi-directional and materially relevant approach** to assist organisations to mobilise their resources and key partnerships in support of the UNSDGs.

However, achieving impact can be a challenging proposition. Like the directional points on a compass, **charting your course towards sustainable development should be focused and have both the journey and the destination in mind**. Deloitte has categorized the UNSDGs under four themes to make it easier for organizations to focus on strategic objectives and their approach to long-term value creation.



# Global priorities – Local Action

## Creating greater impact

The UNSDGs provide a tremendous opportunity for organisations to demonstrate the impact they are having. They provide a shared language, ambition and targets with which organisations can communicate consistently and more effectively with their stakeholders.

Organisations can benefit from the opportunity the UNSDGs provide to **rethink and reset their approaches to sustainability**. Organisations that demonstrate how their strategy and initiatives align to the UNSDGs can **position themselves as Global Leaders**.

Deloitte Sustainability Services **offers the multi-disciplinary and cross-sectoral expertise** required to assist businesses' to align their sustainability strategy with the framework the UNSDGs provide. We can implement and assess the impact of initiatives that meet evolving stakeholder needs, proactively manage sustainability risks and opportunities, and **give decision makers the confidence to make and report on informed, strategic decisions**.

Our comprehensive service offerings include:



### Leadership & Culture

Awareness, skills, and resilience to lead complex cultural and behavioural change initiatives that support strategic alignment to the UNSDGs



### Sustainability Strategy

Extending strategy beyond financial capital to encompass a balanced approach to environmental and social capital



### Maturity Assessment, Analytics & Assurance

Risk modelling, data maturity assessment, and strategic framework assurance identifying sustainability risks and actionable insights



### Social Return on Investment

Collection, measurement, analysis and visualisation of sustainability performance, investment and impact data



### Policy & Communications

Internal and external stakeholder engagement and corporate/government social sustainability and policy advice

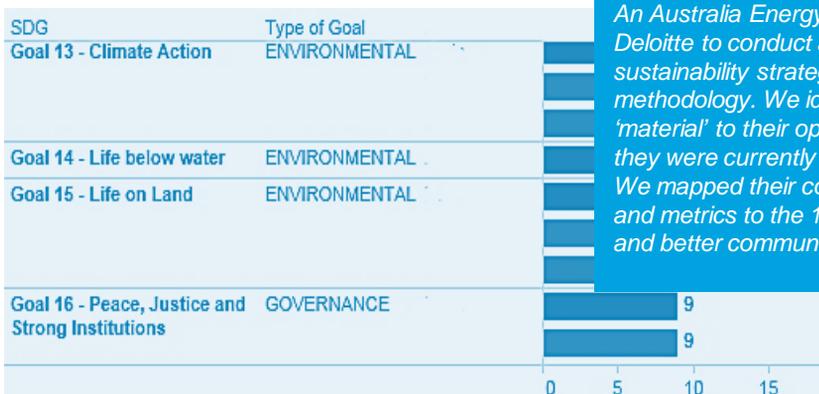


### Capacity Building & Training

Capacity building and training programs for individuals and teams focused on issues-based and or place-based sustainability leadership initiatives in support of the UNSDGs

### Case Study – UNSDGs Maturity Assessment

An Australia Energy and Resource Company engaged Deloitte to conduct a Maturity Assessment of their sustainability strategy using our UNSDGs Framework methodology. We identified the goals considered 'material' to their operations and the types of programs they were currently employing to address the UNSDGs. We mapped their corporate strategy and key initiatives and metrics to the 17 Goals to help them align their focus and better communicate their impact



# Contact us

We recognise the risks to organisations of not proactively addressing sustainability, as well as the significant opportunities for those who get it right.

To discover more about how Deloitte Sustainability Services can deliver value to your business, please contact:



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