

# Mobile only: wireless home internet is bigger than you think

Deloitte Global predicts that

**20%** of homes with internet access in North America will get all of their internet data access via mobile-only networks

Faster speeds & higher caps

10% in 2013

20% in 2018

Up to 30%-40% in 2022

The most likely owners of mobile-only data plans:

When there is **NO OTHER CHOICE** e.g. rural residents

**WIRELESS-ONLY internet** will increase as an option for more people as we move to 5G

Young people  
**x2**  
as likely

Lowest income bracket homes

Single people

OVER 40%

more likely

**Deloitte.**

**#DeloittePredicts**

[www.deloitte.com/predictions](http://www.deloitte.com/predictions)

Deloitte refers to one or more of Deloitte Touche Tohmatsu Limited, a UK private company limited by guarantee ("DTTL"), its network of member firms, and their related entities. DTTL and each of its member firms are legally separate and independent entities. DTTL (also referred to as "Deloitte Global") does not provide services to clients. Please see [www.deloitte.com/about](http://www.deloitte.com/about) to learn more about our global network of member firms. This communication contains general information only, and none of Deloitte Touche Tohmatsu Limited, its member firms, or their related entities (collectively the "Deloitte Network") is, by means of this communication, rendering professional advice or services. Before making any decision or taking any action that may affect your finances or your business, you should consult a qualified professional adviser. No entity in the Deloitte Network shall be responsible for any loss whatsoever sustained by any person who relies on this communication.

© 2017. For information, contact Deloitte Touche Tohmatsu Limited.