1. CURRENT STRATEGIES REVIEW

- GET FOCUSED
  - Develop a clear expression of the current corporate and sustainability strategies

- GET REAL
  - Analyse and "stress test" the existing sustainability strategy through a variety of lenses

2. OPTION DEVELOPMENT AND SELECTION

- GET CREATIVE
  - Develop strategic options and translate them into actionable strategies that drive sustainability and competitive advantage

- GET DECISIVE
  - Select strategic option(s) by focusing on the specific set of issues that act as barriers to choice

3. INTEGRATED STRATEGY DEPLOYMENT

- GET COMMITTED
  - Determine actions required to execute the emergent strategy and how success will be enabled

- GET GOING
  - Develop clear and effective action and communication plans for the new strategy, supported by a performance tracking system