




Health & Wellness at The Consumer Goods Forum

Empowered Healthy Consumers Globally

<p>LIFE EXPECTANCY</p> 	<p>HEALTHCARE COSTS</p> 	<p>OBESITY AND MALNUTRITION</p> 
<p>People are living longer thanks to improvements in nutrition and hygiene, and advances in vaccines and medical treatments against communicable diseases.</p>	<p>Healthcare costs outpacing growth by an average of 2%.</p>	<p>Obesity rates have more than doubled since 1980. 2 billion people worldwide are affected by malnutrition.</p>

The Consumer Goods Forum's Health & Wellness Pillar focuses on supporting industry collaboration to provide solutions to today's biggest health and wellness challenges.

What's good for consumers is good for business

Changing consumer demands are driving preferences for products and services

