

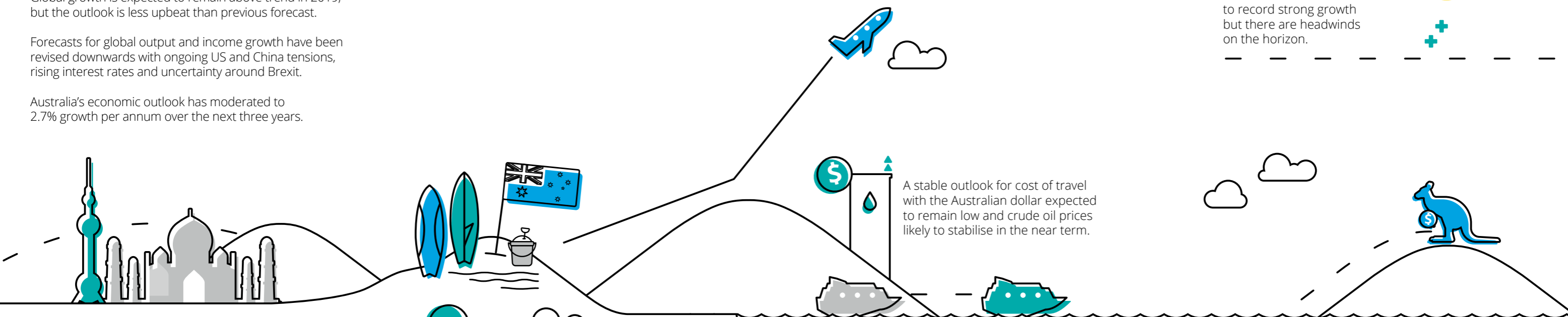
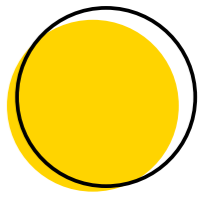
# Executive summary

Global growth is expected to remain above trend in 2019, but the outlook is less upbeat than previous forecast.

Forecasts for global output and income growth have been revised downwards with ongoing US and China tensions, rising interest rates and uncertainty around Brexit.

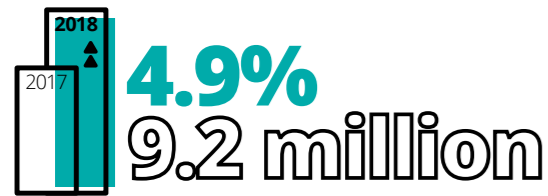
Australia's economic outlook has moderated to 2.7% growth per annum over the next three years.

Australia's tourism and hotel sectors will continue to record strong growth but there are headwinds on the horizon.



A stable outlook for cost of travel with the Australian dollar expected to remain low and crude oil prices likely to stabilise in the near term.

## International tourism



International tourism numbers to Australia continued to grow, but growth has slowed to **4.9% reaching 9.2 million** trips.

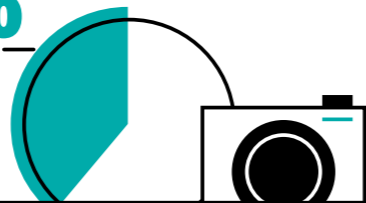
International visitor numbers are **forecast to grow 6.2%** per annum over next three years.



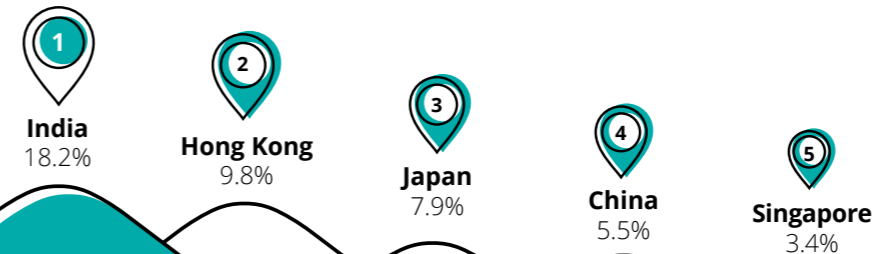
A third of international visitors **have visited a regional location** during their trip.

**35%**

International visitors are **first time visitors**

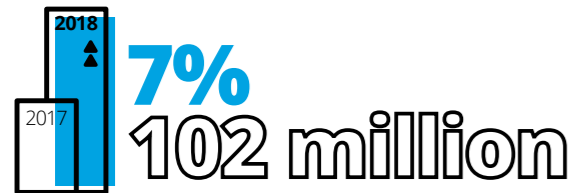


### Fastest growing international markets (among top 10 markets)



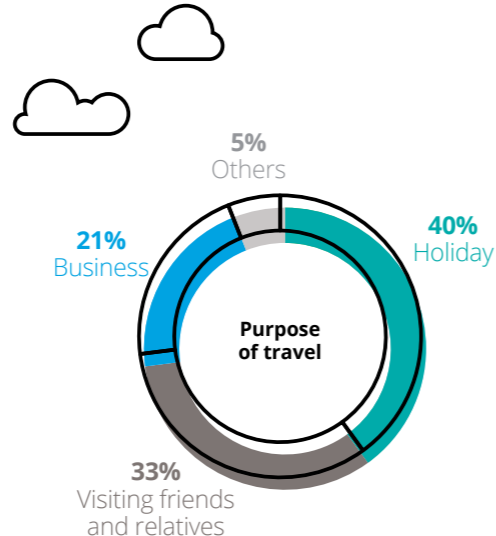
**79%** Average occupancy rate across 11 key markets

## Domestic tourism



Domestic overnight trips **grew 7%** to reach **102 million**, supporting 6% growth in visitor nights in 2018.

Domestic overnight trips are **forecast to grow 4.2%** per annum over next three years.

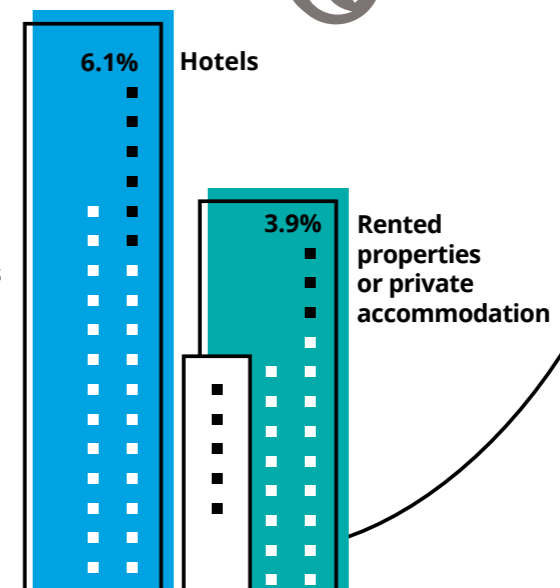


**62%** of domestic overnight visitors **have visited a regional location** during their trip.



The growth in nights spent in commercial accommodation was in line with the growth in total visitor nights.

**Nights spent in hotels grew 6.1%** while nights spent in rented properties or private accommodation (including those booked on platforms such as Airbnb) increased 3.9%.



**5%+**  
**11 mil +**  
Australians undertook **11 million** overseas trips in 2018, **5% more** than 2017.