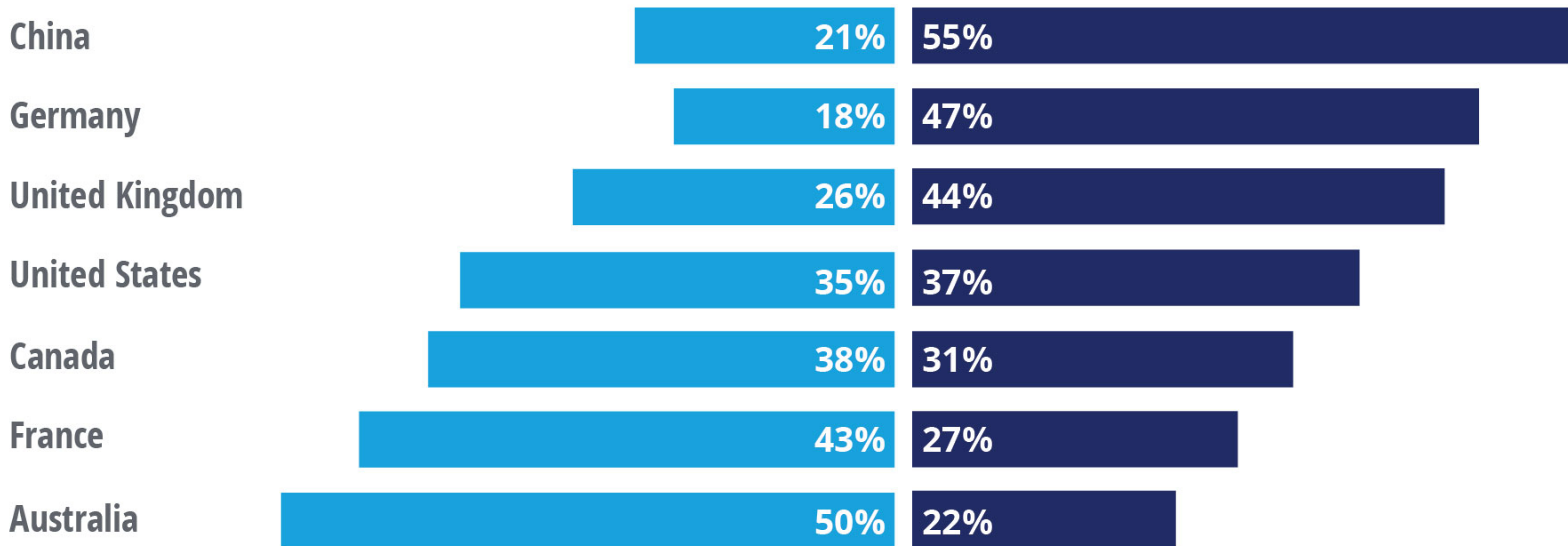


FIGURE 5

AI early adopters in some countries are more likely to use AI to create a strong competitive advantage

■ Catch up/Keep on par

■ Widen lead/Leapfrog ahead



Note: Not shown—respondents who take the more neutral stance that they’re “edging slightly ahead.”

Source: Deloitte State of AI in the Enterprise survey, 2nd Edition, 2018.