What are the top growth strategies that organizations will focus on over the next 12 months?

- 48% say increasing productivity
- 43% say digital transformation

The investments in technology most likely in the next 12 months:
- Information Security: 39%
- Cloud Computing: 38%
- Data Analytics: 37%
- CRM: 34%

60% say that their supply chains need to be redesigned due to COVID-19

69% say the pandemic has accelerated their digital transformation

What are the most important enablers when undertaking digital transformation?

1. Strong leadership
2. Whole of business transformation
3. Change management capability
4. Culture of innovation
5. Internal capability

Based on a global survey of 2,750 private businesses and a series of in-depth interviews with leaders of private digital transformation success stories, we found the advantages and key enablers private companies have at their disposal to accelerate the most important transformation in their organization’s history.

Access the full report at www.deloitte.com/digitalprivate