

Number of tech startups

Overall—1274
RE fintechs—178

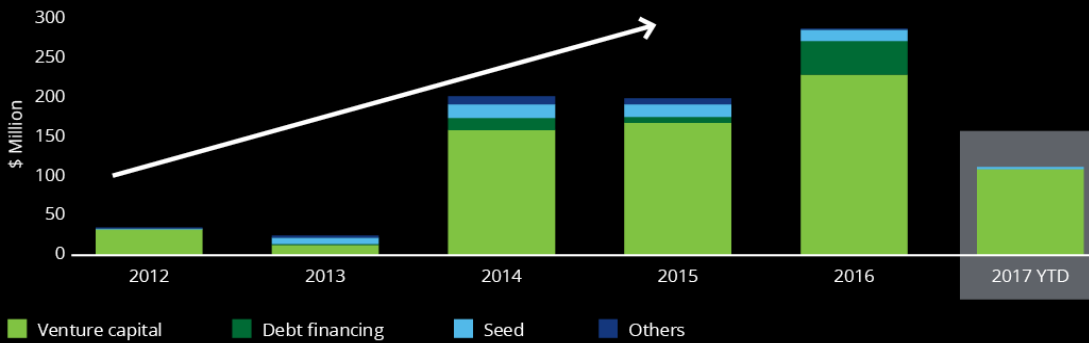


Investments

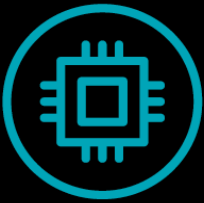
Overall—\$33.7 billion
RE fintechs—\$1.1 billion

RE fintech startups continue to receive increased funding each year, dominated by VC investors.

Yearly investments in RE fintechs by investor type*



*Analysis based on startups established in or after 1998; Venture Scanner data is as of September 18, 2017.
Source: Venture Scanner; Deloitte Center for Financial Services analysis.



Prominent RE fintech models

1. Digital lending platforms for CRE owners and lenders
2. Online RE investment solutions for individuals
3. Commercial and residential investment options for institutional investors
4. Property transaction services



Top five RE fintechs

1. Cadre
2. Money360
3. HouseCanary, Inc.
4. RealtyShares
5. Better Mortgage

Based on total investment received*

*Analysis based on Venture Scanner data as of September 18, 2017.
Source: Venture Scanner; Deloitte Center for Financial Services analysis.