



## FMCG and Pharmaceutical Industries: History of Future

### Regional trends and local challenges

Deloitte is pleased to invite you to attend the Seminar dedicated to **FMCG and Pharmaceutical Industries: History of Future** (*regional trends and local challenges*) that will take place on **17 April 2019**.

This event will gather the representatives of the state authorities and Deloitte legal professionals to discuss regulatory environment and practical challenges that FMCG and Pharma market players currently experience. The seminar will also feature the experts of Deloitte Legal's Russian practice who will be sharing best practices around FMCG and Pharma sectors in the region and recommendations to the business.

The Seminar will focus on:

#### Foreign trade issues

- New opportunities within customs procedures (processing on customs territory, etc.);
- Green light for Green Corridor in Azerbaijan;
- Tackling counterfeit and parallel import in Azerbaijan and Russia;
- Important tips for contract drafting and negotiation: governing laws, contractual mechanisms for sanctions, dispute resolution tools, enforcement of arbitration awards;
- Cross border transfer of intellectual property

#### Business trust in antitrust

- Red flags in antimonopoly legislation: practices in Azerbaijan and Russia;
- Antitrust compliance

#### Brand Promotion

- Mirroring products through advertising: practices in Azerbaijan and Russia;
- Brand protection: how it works in practice

## Data Privacy

- Data privacy regulations: Azerbaijan and Russian legislation vs GDPR

## State inspections

- Getting business ready for state inspections in Azerbaijan

## Specifics of pharmaceutical industry

- Regulatory aspects of pharma sector: advertising, specification of medicines and medical equipment supply, price regulation and compliance

If you wish to attend this event, please contact Ali Hajiyev at [ahajiyev@deloitte.az](mailto:ahajiyev@deloitte.az) or +994 (12) 404 12 10 before **12 April 2019**.

There is no registration fee but space is limited. Please note that participation of professional consultants and advisors is restricted.

We look forward to welcoming you at our event.

**Location:** 1A Mehdi Huseyn str, Fairmont Hotel, Uzeyir Hajibayov hall.

**Date and Time:** 17 April 2019, 9:00 – 13:00



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