

2018 Christmas survey



This year Belgians
will spend

€ 441

on year-end activities.

On average,
Belgians expect to spend

29%

of their budget online.

30%

will wait until December 15th to
do their Christmas shopping.

When will you do your Christmas shopping



Belgians spend their money on:

- € 36 Socialising
- € 55 Traveling
- € 144 Food and drinks
- € 197 Gifts

The most preferred gift:

- 1 Money
- 2 Books
- 3 Gift vouchers
- 4 Restaurants
- 5 Travel

