

Press release

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o2o – Company Bike Lease wins eighth edition of Deloitte’s Technology Fast 50 with a growth of 9859%

The Antwerp based BINGLI, a medical chatbot, voted Rising Star

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o2o – Company Bike Lease came out on top in Deloitte’s 2021 Technology Fast 50, the list of the fifty fastest-growing technology companies in Belgium. In the past four years, Ghent-based o2o has recorded an impressive 9,859% growth in sales. BINGLI was named this year’s Rising Star. The Fast 50 and Rising Star winners were honoured during the awards ceremony that took place after the Fast 50 online matchmaking, the innovation and technology networking event for Belgium’s disruptor community.

o2o – Company Bike Lease - winner of Deloitte’s Technology Fast 50 and Mobility category

With 9859% growth in sales over the past four years, o2o not only took the top spot in the overall Fast 50 ranking, but also received the award for fastest growth in the Mobility category.

o2o’s mission is to get as many people as possible on their bikes and give them a taste of the convenience and joy that such a two-wheeler brings. They do this by installing an active cycling culture and get that cycling bug flourishing among the HR team and employees. Through their intelligent bike leasing, they remove every possible hurdle to get to that perfect bike - so the user can experience the benefits, freedom and joy of carefree cycling without any fuss or complications.

Wim Flore, CEO of o2o: *"We are very happy. This award is the result of the dedicated work of the entire o2o team and everybody who contributed, supported and believed in our mission. It boosts the motivation even more to keep improving and giving the bicycle the place in the mobility landscape it deserves."*

The company ranked second with a growth of 8,154% is Brussels-based proUnity, which was the 2020 Fast 50 winner. Ghent-based Kadonation came in third with a growth of 5,629%. Ghent-based Silverfin won the award for 'Most Sustainable Growth', which is presented to the Fast 50 contestant that has been ranked highest for the past 4 years in a row.

Sam Sluismans, Programme Leader Deloitte's Technology Fast 50: *"Fast 50 companies are working on the most important global challenges. O2O, the winner, is a company that leases bikes, answering the challenges of mobility and sustainability. The runner up, Pro-Unity focuses on the war for talent. It is very important to support these companies as they will enable the economy to transform where required."*

Sector award categories

Deloitte's Technology Fast 50 also celebrates the fastest-growing companies in eight different sectors. In addition to the Mobility category, which was won by o2o – Company Bike Lease, awards were presented to the fastest grower in Enterprise Software, Digital Commerce, Life Sciences & Health Care, Communications & Networking, Media & Entertainment, Electronic devices/Hardware & Semiconductor and Fintech.

- Enterprise Software: proUnity, Brussels – 8,154% growth
- Digital Commerce: Kadonation, Ghent – 5,629% growth
- Life Sciences & Health Care: nexuzhealth, Hasselt – 3,509% growth
- Communications & Networking: Accelleran, Antwerp – 2,965% growth
- Media & Entertainment: Triangle Factory, Ghent – 560% growth
- Electronic devices, Hardware & Semiconductor: IMAX Pro, Harzé – 241% growth
- Fintech: iBanFirst, Brussels – 401% growth

BIGLI is the Rising Star

The Rising Star 2021 was selected from the ten most promising companies that have been in business for less than four years. An independent jury, chaired by Duco Sickinghe, CEO of Fortino, assessed the investor pitch of each company based on the scalability of its business concept, overall market potential, management quality and the disruptive power of its innovation. The Rising Star winner is BINGLI, a company that develops a medical chatbot that asks intelligent medical questions in advance so that doctors are better prepared to make consultations more efficient. This frees up time to listen, respond empathetically, provide information and answer questions.

Tom Van De Putte, CEO of BINGLI: *"Being chosen as a Rising Star winner in a competition of this level means very much to us. I myself was hugely impressed with the other pitches. This multidisciplinary jury confirms our position as the smartest medical interview on the planet."*

Oncomfort, a company that developed digital sedation, was named Most Disruptive Innovator. This award recognises the Rising Star nominee that has developed the most revolutionary concept or product within a specific technology segment.

Mario Huyghe, CEO of Oncomfort: "This is wonderful recognition for the entire Oncomfort team, who always put a patient-centered approach at the heart of our innovative solutions."

Fast 50 event

Given the rapidly evolving COVID situation and the announcement of new government measures on 17 November, the Fast 50 event format was updated.

The Fast 50 Business Forum did not take place live. Still, the content has been recorded in studio and will be made available as from beginning of December so that the Fast 50 community can benefit from all the expertise and insights shared by the speakers at their convenience.

Connecting the community remains one of this programme's priorities, so the matchmaking opportunity did go ahead on 25 November, be it virtually.

This year's Business Forum theme 'Corporate Venturing' was explored through three testimonials:

Byteflies and UCB

Koolmill and AB InBev (GITEC)

Silverfin and Deloitte

An interesting panel discussion between Hans Danneels, CEO of Byteflies, Alec Anderson, Managing Director of Koolmill and Joris Van Der Gucht, CEO of Silverfin completed these insights.

The programme also featured a keynote speech by Wim Vanhaverbeke, Professor digital strategy and innovation at University of Antwerp.

Vlerick Business School professor Veroniek Collewaert presented the Rising Star Monitor 2021 report.

A talk was also hosted by Euronext with Omar Mohout, Professor of Entrepreneurship at the Antwerp Management School; Duco Sickinghe, Managing Partner of Fortino Capital and Michele Gabriël, Partner at Deloitte Monitor.

*"While the awards and celebrating the achievements of the Fast 50 participants is important, there's much more to Deloitte's Technology Fast 50 than a competition," said **Sam Sluismans**. "Our aim is to build a community, especially in these unusual times*

The 2021 Belgian Deloitte Technology Fast 50 competition was organised in association with Fortino Capital, Euronext, Salesforce and Vlerick Business School. For more information, visit www.fast50.be.

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