

# Piet Vandendriessche

CEO at Deloitte Belgium



## Personal details

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-  Herent, Leuven
-  Born 1965

## Education

### Katholieke Universiteit Leuven

1988 – Master, Law (1983-1988)

### Fiscale Hogeschool Brussel

1989 – Specialised degree, Tax law

## Interests

-  Cycling
-  Travel
-  Spending time with family

## Profile

Piet Vandendriessche became Chief Executive Officer of Deloitte Belgium in June 2016. In that capacity, Piet leads and manages the Executive Committee and charts the organisation's strategic direction. He is also a member of the Deloitte North South European Executive.

Deloitte Belgium has seen a steady and sustainable growth during Piet's terms, confirming its undisputed leadership within the industry. The organisation counts more than 6,000 employees in 11 locations across the country, serving national and international companies, from small and middle-sized enterprises, to public sector and non-profit organisations. The turnover reached 706 million euros in the financial year 2022.

Piet introduced and reinforced the approach of assembling multi-disciplinary teams that have both in-depth and varied expertise. The firm's balanced and diverse client portfolio covers a multitude of industries with increasingly complex needs; Deloitte succeeds in providing them with innovative, holistic solutions built on robust processes that guard the quality of the services delivered. Clients praise Deloitte for its transparent client communication, engaged and empathetic professionals at all levels of the organisation, and the collaborative consultancy approach they practise. Deloitte Belgium secured an industry-leading Net Promoter Score of 44,3 in the financial year 2022.

During his two terms as CEO, Piet has led Deloitte Belgium to become a successful purpose-driven organisation built on quality and on commitment to diversity, inclusion and sustainability. He anticipated and put ESG at the heart of the business well before Belgian markets and society embraced the concept. This has made the firm a magnet for talent, with 1,500 hires in the last financial year.

Piet's transformational vision steered the organisation towards a model that led to an integrated approach delivering innovative, sustainable solutions to clients. He introduced a dedicated governance model to deliver on the cornerstones of his vision, ensure follow through and track the progress made. By appointing a Chief Purpose Officer he ensured that the intentions, culture and values of the firm were transformed into concrete actions and carried throughout the organisation.

As a market leader in Belgium, Deloitte wants to be a frontrunner and inspiration when it comes to societal change. Piet actively helped to create an equal playing field for everyone by advocating for diversity and fostering inclusion, both cornerstones of Deloitte Belgium's shared values. While there were only 8% female partners when Piet started as CEO, there are now almost 20%. Piet shaped the commitment and belief to hire atypical profiles and give those from a diverse range of backgrounds the opportunity to grow within the organisation.

## Experiences

### **Deloitte Belgium, CEO**

2016 - present

### **Deloitte NSE, Executive Member**

2016 - present

### **Deloitte Global, Board Member**

2016 - 2019

### **Deloitte EMEA, Tax & Legal Regional Managing Director**

2013 - 2015

### **Deloitte Global, Indirect Tax Managing Director**

2007 - 2012

### **Deloitte Belgium, Tax & Legal Managing Partner**

2008 - 2016

### **Deloitte EMEA, Indirect Tax Service Line Leader**

2002 - 2008

### **Deloitte Belgium, Partner**

2002 - present

### **Arthur Andersen, Partner**

1998 - 2002

### **Arthur Andersen, Consultant**

1988 - 1998

## Profile

Piet has championed Deloitte Belgium's ambitious sustainability goals in the firm's journey to becoming net zero by 2030, holding itself accountable by publishing an annual Sustainability Report as well as creating a dedicated Mobility@Deloitte programme. The latter has seen Deloitte take decisive measures to reduce carbon emissions at the level of employee mobility, their international travel movements and within the organisation's buildings.

All these initiatives have greatly improved transparency in reporting and have played a major role in Deloitte Belgium's success in reducing its total carbon emissions by 74% compared to 2017.

Transparent communication was and still is key in turning Piet's business vision into reality, and also marks his unique leadership style. With an active focus on leading for change and practising open-door communications, Piet's collaborative approach results in the required buy-in throughout the organisation to reach the goals set. Piet is a firm promotor of Deloitte's culture of partnership, representing collegiality and trust while sharing a common vision on the long-term. Combined with an entrepreneurial spirit this creates a competitive edge in which talent thrives and business is boosted.

Piet started his career in the professional services business at Arthur Andersen in 1988. Following the integration of Andersen with Deloitte, in which Piet played an instrumental role, he joined Deloitte in 2002.

As Partner and pioneer of the Indirect Tax Practice in Belgium, Piet was at the helm to establish the Global Tax Center Europe and to see the entire Tax & Legal Practice significantly grow its business. From 2008 until 2016 Piet led Deloitte's Tax and Legal Practice as Managing Partner. Under his leadership, the combination of Deloitte Tax with law firm Laga [now named Deloitte Legal] emerged as a high-performing; market-leading practice.

In each of his roles for Deloitte - Belgium and Global - throughout the years, Piet has shown astute business acumen, securing solid business growth for the practices he headed. Next to his valuable contributions to the Belgian business, Piet served five years as Deloitte Global Managing Director, Indirect Tax. He held the position of EMEA Regional Tax and Legal Managing Director for another three years until 2015. In 2016 Piet became a founding member and driving force behind the consolidation of the member firms in North West Europe (now called North & South Europe).

Piet also makes notable contributions to society outside of Deloitte. He strongly believes it is crucial to invest in young talent by coaching and encouraging them in their ambition, their desire to learn and to grow. Therefore, he was a permanent lecturer on "Taxation of International Transactions" at the Catholic University of Leuven (KUL) from 2014 to 2018. He is also a member of the board of directors of Voka, the Flemish network of entrepreneurs.