



# Sustainability for CFOs Advisory

Bringing together  
Finance & Sustainability

January 2023





**THE GREEN CFO** is considering measuring the ROI of sustainability initiatives.

They are concerned with ensuring accurate & timely sustainability disclosures in a rapidly shifting landscape.



*“CFOs are not only key stakeholders in a company’s successful transition to a sustainable enterprise, **they are predestined to take the lead**. CFOs have the professional toolkit to align ESG issues with the company’s profitability goals.”*

–Excerpt from [CFO as the Driver of Sustainability](#)

*“**Sustainability disclosures**, and sustainability strategies more broadly, today sit on the desk of the Chief Sustainability Officer. It **will have to move to the desk of the Chief Financial Officer** - both need to partner together.”*

–Excerpt from Emmanuel Faber on [setting climate reporting standards and how to implement them](#)

Imagine...

|  |  |   |   |   |   |
|--|--|---|---|---|---|
| CONTROL<br>OVER ESG<br>RISK &<br>OPPORTUNITIES | INSIGHT-<br>DRIVEN<br>ESG STRATEGY<br>TRANSFORMATION | TRANSPARENT &<br>RELIABLE DATA<br>FOR DECISION-<br>MAKING | CONFIDENCE<br>IN LEADING<br>INTEGRATED<br>REPORTING | INCREASED<br>STAKEHOLDER<br>VALUE OVER<br>THE LONG-TERM | ABILITY ATTRACT<br>INVESTORS,<br>ACCESS CAPITAL<br>& DRIVE THE ESG<br>PREMIUM |
|--|--|---|---|---|---|

Explore how to evolve from CFO to **Green CFO**

If you'd like to understand more about the support we can provide or would just value a conversation, please contact our CFO Advisory team.

[Tom Van Cauwenberge](#)  
Partner | +32 496 57 49 30



[Reinout De Clercq](#)  
Partner | +32 474 71 18 29



[Laurent Van Melckebeke](#)  
Director | +32 477 98 68 69



## Conversation starters

- ❑ Where are you in considering the impacts of sustainability-related events on financial statements and disclosures?
- ❑ Have you performed a materiality assessment to identify and prioritize the issues that matter most to your business and stakeholders?
- ❑ How is the company transitioning and creating value – especially around sustainability?
- ❑ How is the sustainable strategy operationalized? How is ESG reported (to investors) alongside financial metrics?
- ❑ Are you capturing (public) money to move the needle?
- ❑ Have you thought about how you tap the capital markets and demonstrate a positive sustainability profile? Have you considered the extent to which corporate social impact efforts are positively related to market valuation and cost of capital?

## THE ESG TRANSFORMATION JOURNEY

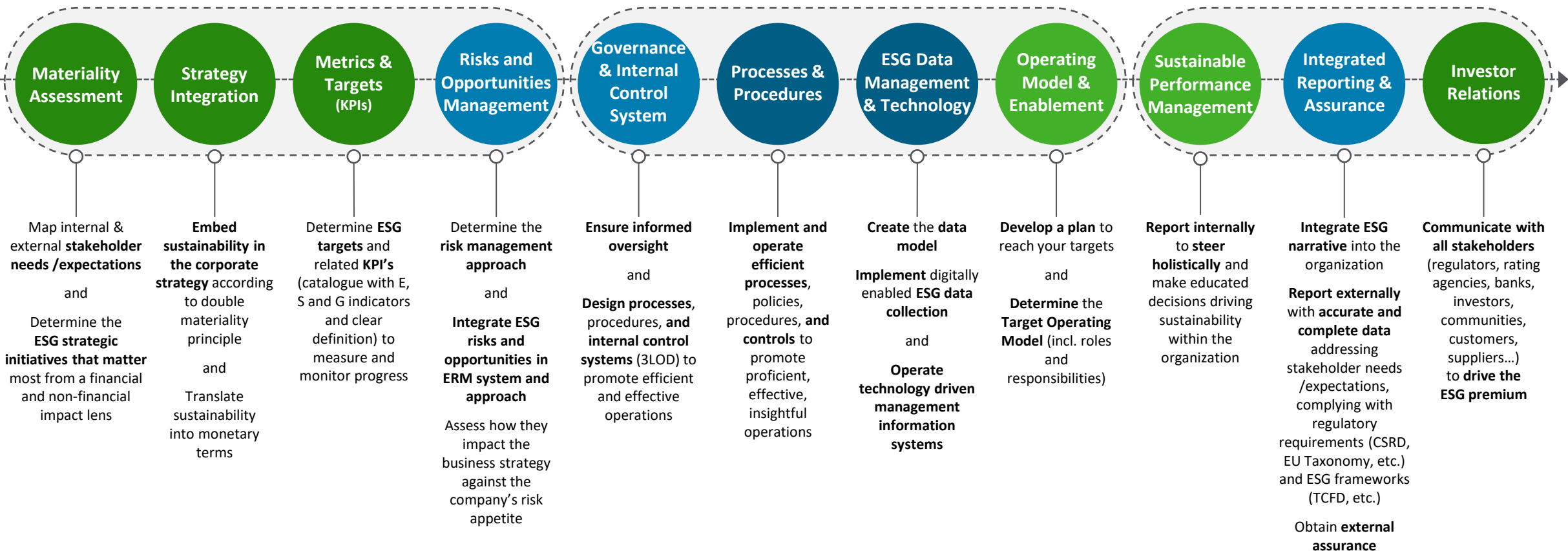
With end-to-end capabilities and depth, we serve our clients wherever they are in their sustainability journey.



### Set the Strategy & What to Measure

### Configure & Operate

### Report & Disclose



## DIFFERENTIATORS AND GLOBAL REACH

Building upon decades of climate and sustainability client service, Deloitte is assembling one of the largest global networks of sustainability experience including data-driven research, and assets and capabilities



### Regulations' monitoring

Regulation is fast paced. We are on top of it chairing in voluntary frameworks, being active in taskforces creating tomorrow's sustainability standards.



### From cost to value

Regulation is rightfully perceived by companies as a cost centre for companies. By activating the right levers, we help you to transform the sustainability journey into a strategic investment.



### End-to-end capabilities

The best of Deloitte is used to shape the sustainable transformation journey, from strategy to a skilled and flexible workforce to operate the plan



### Content, industry and sector depth

Proven experience in both finance and sustainability as well as extensive industry expertise to help clients wherever they are in the market



### A true transversal approach

Sustainability tackles a wide variety of topics and cuts across all layers of companies. We mobilize dedicated teams depending on the subject, from supply chain to due diligence, procurement, climate and GHG emissions, data and technology...



### Assets and alliances

Solid understanding of the sustainability software landscape to select /implement innovative solutions enabling ESG either through Deloitte-developed tools or alliance partner solutions



## CONTACTS

---

If you'd like to understand more about the support we can provide or would just value a conversation, please contact our CFO Advisory team.



**Tom Van Cauwenberge**

Deloitte Global Controllershship, Accounting & Reporting Leader  
+32 496 57 49 30



**Reinout De Clercq**

Climate and Sustainability Partner  
+32 474 71 18 29



**Laurent Van Melckebeke**

Finance and Sustainability Director  
+32 477 98 68 69

# Deloitte.

Deloitte Belgium refers to one or more of Deloitte Touche Tohmatsu Limited, a UK private company limited by guarantee (“DTTL”), its network of member firms, and their related entities. DTTL and each of its member firms are legally separate and independent entities. DTTL (also referred to as “Deloitte Global”) does not provide services to clients. Please see [www.deloitte.com/about](http://www.deloitte.com/about) for a more detailed description of DTTL and its member firms.

Deloitte Belgium provides audit, tax and legal, consulting, and financial advisory services to public and private clients spanning multiple industries. With a globally connected network of member firms in more than 150 countries, Deloitte brings world-class capabilities and high-quality service to clients, delivering the insights they need to address their most complex business challenges. Deloitte has in the region of 263,900 professionals, all committed to becoming the standard of excellence.

This publication contains general information only, and none of Deloitte Touche Tohmatsu Limited, its member firms, or their related entities (collectively, the “Deloitte Network”) is, by means of this publication, rendering professional advice or services. Before making any decision or taking any action that may affect your finances or your business, you should consult a qualified professional adviser. No entity in the Deloitte Network shall be responsible for any loss whatsoever sustained by any person who relies on this publication.