

Human Capital Research & Sensing

The indispensable research, sensing, and advisory services destination for HR professionals.

Build capability, sustain credibility, stay informed, take the lead on workforce issues, and connect with a community of peers.

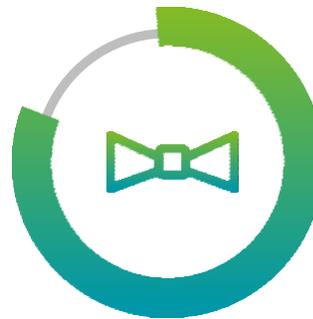
What is a Human Capital Research & Sensing Membership?

Part of Deloitte's innovative Human Capital Platform, a Research & Sensing membership delivers comprehensive, research-based strategies and resources to help companies transform their talent organizations to meet the increasing challenges of the digital HR and business landscape.



92%

of organizations report they will prioritize learning



71%

of companies say governing changing workforce strategies will be very important for their success

Source: Deloitte Global Human Capital Trends 2020, Deloitte Consulting LLP

Why a membership?

A Research & Sensing membership offers 24x7 online access to critical insight to help leaders drive exceptional business performance and improve the practices of HR and Talent in areas such as:

- Making better talent decisions based on timely, in-depth research and analytics
- Anticipating trends and disruptions with daily insights via our Workforce Sensing capability
- Identifying and prioritizing HR and talent initiatives with our scorecards and advisory services
- Increasing the effectiveness of your organization using proven step-by-step strategies, templates, and guides
- Comparing your organization's capabilities to our global database to support a business case for change
- Reviewing independent perspectives on solution provider offerings through our market studies and profiles

"The membership has been a game-changer for me. The quality of the research is outstanding, and it is presented in a way that is practical, versus overly theoretical. You can take [the] research and see ways to immediately apply it within your workplace."

– Banking Client

What would a Research & Sensing membership mean for your organization?

Educate your team on core HR topics.

Offer your HR professionals a world-class, self-study learning destination for the latest in HR thinking and leading practices across a broad range of topics and focus areas – truly "learning in the flow of work" for your team.

Stay on top of key trends and issues.

Access wide-ranging resources that not only provide quick insights and highlight leading practices, but also help drive business impact.

Obtain vital research data and metrics.

Use our extensive research data to help you better analyze and navigate complex business problems, determine your organization's level of effectiveness, and create value for your people and your organization.

Sense, predict and understand workforce disruptions.

Obtain real time analysis of the trends and forces, by industry and occupation, that are impacting the workforce today and in the future.

Access resources that help you take action.

Take advantage of a diverse selection of tools and job aids that include templates, worksheets, checklists, rapid summaries, and maturity models to help you take action and increase efficiencies.

Get practical guidance and recommendations.

Benefit from the deep knowledge and skills of our Member Advisors who can answer questions, help you build up valuable business intelligence and insights related to the research, and guide you through our research and action plans that map solutions to your organization's unique challenges.

Assess the maturity of your HR organization.

Evaluate the maturity of your various HR functions and prioritize your initiatives to becoming a high-performing organization.

Align stakeholders around priorities.

Bring our team onsite to help you spark innovation, shift mindsets, enhance process design, guide a conversation, or strengthen a case for change.

Network with experts and industry peers.

Be part of an exclusive community of human capital leaders. Connect with HR professionals across the world via online, virtual, and in-person forums, including Deloitte's annual IMPACT conference.

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