

Growth Services

Innovate for growth



Why we do it

"There are no such things as limits to growth, because there are no limits to the human capacity for intelligence, imagination, and wonder". This quote from late US president Ronald Reagan dates back from the eighties when US and Europe were also suffering at the hands of a deep economic crisis. Innovation was considered then, and today, to be the key driver for growth.

However, contrary to what one might expect, today we see a clear decline in the average innovation expenditures across various business sectors. Companies are very much looking for new ideas they can believe in and translate them into top line business impact

We at Deloitte believe in innovation. Therefore we want to join forces and stimulate you, our clients, to innovate and realize sustainable quantum growth by doing so.

How we do it

A broad range of Deloitte experts help you to achieve growth in new domains by utilizing the full force of our innovation services:

- **Identify growth initiatives** – We look for opportunities we can both believe in. Deloitte will leverage its vast network and market insight to pin point potential opportunities. We work with you to build strong criteria to select those silver bullets;
- **Collaborate to prepare launch** – We will unite time and resources to turn ideas into real projects and bring concepts to fruition together with you, our client, and potentially other partners;
- **Deliver and sustain growth** – We have confidence in your potential and our competence to unlock it. Therefore we are willing to put skin in the game and join forces to implement, achieve and sustain results.

What methodologies we use

Deloitte leverages its innovation and growth experience and methodologies to achieve growth for your company.

Our approach and methodologies focus on balancing risk & reward to lower the barrier for our clients to innovate and stimulate them to launch forth on their business of tomorrow.

