

## News Release

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### **Rising Star 2010 nominees announced**

*Most successful start-up companies showcased in the Deloitte Technology Fast50*

*Two Belgian companies in the running*

**Brussels, 23 September 2010 –Deloitte today announced the 12 nominees who will be battling it out for the title of ‘Rising Star 2010’ at the Deloitte Technology Fast50 Event on 7 October. The Rising Star award is part of Technology Fast50 and was specially created for companies that have been in business for fewer than five years. The nominees will be assessed on their business plan and the way in which the CEO is able to get across the company’s unique selling proposition clearly and understandably.**

**Last year saw the debut of 3 Belgian companies among the Rising Star nominees (Eclipse International (Antwerp), EconCore (Leuven) and Visys (Hasselt)). This year, 2 of the 12 candidates are located in Belgium. They are BLUETALK NV from Brussel and Movetis from Turnhout. Earlier this month, the nominees were announced for the Deloitte Technology Fast50. They included five Belgian companies: CORETEC Engineering (Angleur), Galapagos NV (Mechelen), iVox (Leuven), Nascom (Genk) and Voxbone (Brussels).**

Companies seeking nomination as a Rising Star need to have a great deal to offer. These businesses are known as *post incubators* (i.e. companies under 5 years of age, but older than 1 year of age) and have the potential to develop into successful companies that stand out from their competitors. If they can achieve that, it ultimately qualifies them as a potential Technology Fast50 company.

The nominees for this year all have distinctive abilities in the key areas of services, technology and management, as well as highly promising growth and development potential. The nominees, elected by an independent jury, are:

AlgaeLink NV  
BLUETALK NV  
CWR Mobility BV  
Flogs International

Yerseke  
Brussel  
Nijmegen  
Amsterdam

[www.algaelink.com](http://www.algaelink.com)  
[www.teamblogger.eu](http://www.teamblogger.eu)  
[www.cwrmobility.com](http://www.cwrmobility.com)  
<http://www.flogs.com>



Immidio BV	Amsterdam	<a href="http://www.immidio.com">www.immidio.com</a>
Layar	Amsterdam	<a href="http://layar.com">http://layar.com</a>
Movetis	Turnhout	<a href="http://www.movetis.com">www.movetis.com</a>
Plugwise Holding BV	Sassenheim	<a href="http://www.plugwise.com">www.plugwise.com</a>
SeatMe	Amsterdam	<a href="http://www.seatme.nl">http://www.seatme.nl</a>
SolMateS BV	Enschede	<a href="http://www.solmates.nl">www.solmates.nl</a>
Wakoopa	Amsterdam	<a href="http://qdtracking.com">http://qdtracking.com</a>
Yielddivision	Amsterdam	<a href="http://www.yielddivision.com">www.yielddivision.com</a>

A panel of industry professionals has the task of selecting the company with the most promising growth prospects. Chairman of the jury is Vincent Gravesteyn, who is CEO of the valley, an agency of specialists in interactive marketing communications. Jury member Elderd Land is a partner with investment company Gimv and a board member of various high-tech and ICT companies. The third member of the judging panel is Ann Pascale Bijmens, director of Tech Transfer UHasselt, a multidisciplinary team of experts experienced in the area of innovation and value growth.

Luc Van Coppenolle, TMT Practice leader and partner at Deloitte Belgium on the Rising Stars: *'You need to have plenty of guts and determination to set up a company in this day and age. This year's Rising Stars know how to convert threats into opportunities and turn them to their advantage. That requires innovative strength, strategic insight and pure entrepreneurship. I'm really impressed already and looking forward to seeing the companies doing their pitches on 7 October – plus, of course, I'm very happy that two Belgian companies are also in the running.'*

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#### **About Deloitte Technology Fast 50**

Deloitte Technology Fast 50 ranks each year the fifty technological companies with the fastest growth rate in Belgium and The Netherlands. The selection criterion is turnover growth, expressed as a percentage over the five last years (2005 - 2009). Participants can be private or public sector companies and cover every segment of the technology market, including software, the Internet, medical and biotechnological equipment, computers and peripherals, semiconductors, means of communication and networks, and media and leisure activities, without forgetting the various green technologies. More information on the Fast50 initiative can be found on [www.fast50.be](http://www.fast50.be).

#### **About Deloitte**

A leading audit and consulting practice in Belgium, Deloitte offers value added services in audit, accounting, tax, consulting and corporate finance.

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The Belgian firm is a member of the international group Deloitte Touche Tohmatsu, an organisation of independent member firms devoted to excellence in providing professional services and advice.

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