

# 6

CATEGORIES

### Hardware

- Semiconductors and other components (processors, memory transformers, etc.)
- Computers and peripherals (servers, desktops, printers, 3D printers, etc.)
- Networking equipment (modems, switches, routers, etc.)
- Mobile devices (laptops, tablets, smartphones, wearables, etc.)
- Scientific and technical instruments
- Drones

### Software

- Business Applications (CRM, FinTech, health care, supply chain, etc.)
- Data and Information Management (analytics, business intelligence, etc.)
- IT management
- Security
- Application integration & middleware
- Operating systems

### Communications

- Mobile
- Fixed-line
- Internet and cloud service providers
- Value Added Services (VAS)
- Managed Services (outsourcing)

### Media

- Advertising & Marketing
- E-Commerce
- Digital media (TV, video, radio, music, games, social media, mobile apps, etc.)

### Life Sciences

- Biotech
- Pharmaceuticals
- Clinical trials
- Contract Research Organisation (CRO)
- Medical Technology (MedTech)

### Clean Technology

- Renewables
- Energy Storage
- Machinery
- Zero Emission Vehicles
- Power network and city solutions
- Residential and Consumer Products
- Engineering, construction and related services

