

News Release

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Presentation of Deloitte Technology Fast50 Benelux Awards

Dutch company Belsimpel is fastest-growing technology firm in the Benelux, with 16,155 per cent growth in turnover

Brussels-based OpenERP is leading Belgian company in the Deloitte Technology Fast50, in 8th place

GeoSea from Zwijndrecht is the company with the highest revenues in the Fast50 ranking

Belgian Ovizio is “Most Disruptive Innovator” and 24iMedia receives the Rising Star 2012 Award

Brussels, 12th October 2012 – [Belsimpel](#) has emerged as the winner of the [Deloitte Technology Fast50 Benelux 2012](#). The company, a web shop based in Groningen, headed the rankings of the fifty fastest-growing technology firms in the Netherlands and Belgium. Over the past five years, Belsimpel has achieved an impressive 16,155 per cent growth in turnover. The highest-ranked Belgian company in the Deloitte Technology Fast50 Benelux was OpenERP from Brussels, which has increased its turnover by 1549 per cent in the past five years. GeoSea from Zwijndrecht received a special recognition for being the company with the highest revenues (141 million euros) in the ranking. Another Belgian company put in the spotlight was Ovizio, receiving the title of “Most Disruptive Innovator”. The Rising Star Award, which is granted to the most innovative companies that have been in business for five years or less, was won this year by 24iMedia.

The Deloitte Rising Star Event and Technology Fast50 Award Ceremony were held yesterday in The Hague. The fifty nominated technology companies from the Benelux were given details of the rankings of the fastest-growing firms at a gala dinner.

The fastest-growing technology companies in the Benelux: leading Belgian firm ranked 8th

[Belsimpel](#) from Groningen achieved top spot in the rankings. Belsimpel delivers everything in the field of mobile devices, from products to subscriptions, based on an owned platform. The company, founded in 2007 was eligible to participate for the Fast50 for the first year and it wasted no time in securing the main prize. Jeroen Doorenbos, CEO of Belsimpel: “*Our business model is simple, as is our motto: ‘keep it simple’. We want to excel and that is only possible if you make it simple for the Dutch mobile phone users*”. Rorix (which specialises in the management and operation of home-related web shops combined with physical showrooms) and Avangate (provider of eCommerce solutions) finished in second and third position, with growth percentages of 3509% and 3051% respectively.

Ranking Fast 50	Name Company	Location	Revenue Growth
8	OpenERP	Brussels	1549%
14	Dauvister SA	Stavelot	1176%
16	Nomadesk	Sint-Martens-Latem	1054%
17	Profacts	Eke	1037%
35	GeoSea	Zwijndrecht	577%
37	Openway Europe	Brussels	541%
39	VOXBONE S.A.	Brussels	501%
41	WeePee Telecom	Ostend	473%

The **leading Belgian company** in the rankings for the 50 fastest-growing technology companies in the Benelux was OpenERP from Brussels, which ranked in 8th place with a 1549% growth in turnover. OpenERP was founded in 2005 by its CEO Fabien Pinckaers and is a provider of Open Source Business Applications. OpenERP

currently has a staff of 200 employees. 450 partners use OpenERP software in more than 76 different countries. Fabien Pinckaerts was very happy with this recognition and said: *“This is only the start. OpenERP will make a difference in the world of business applications”*.

Luc Van Coppenolle, TMT Practice Leader and Partner at Deloitte Belgium, adds: *“We were very impressed to see technologically innovating companies continuing to perform well in the current economic climate. The growth percentages right across the rankings this year were exceptionally high.”*

Outstanding companies: Sustainable Grower Award for Adversitement and special recognition for GeoSea from Zwijndrecht

The spotlight was shone on a number of outstanding companies during the evening, with the Sustainable Grower Award going this year to Adversitement. *“This company has been ranked in the Technology Fast50 every year since 2008,”* says Van Coppenolle. *“This year, it finished in 44th position, which is an excellent performance.”*

GeoSea from Zwijndrecht (daughter of the DEME Group), specialised in building offshore / coast installations such as drilling platforms and wind turbines, received special recognition during the Fast50 event yesterday evening, as it was the company with the highest revenues (141 million euros) in the ranking.

24iMedia judged Rising Star, Belgian Ovizio is Most Disruptive Innovator

Companies that have been trading for less than five years made their Elevator Pitches during the afternoon of 11th October. The twelve nominated companies were all vying for the title of ‘Rising Star 2012’. 24iMedia was voted ‘Rising Star 2012’ by an independent panel of judges chaired by Elderd Land van Gimv. The judges assessed the twelve nominees in a number of areas, including scalability, innovative strength and turnover potential. 24iMedia emerged as the winner on all these points.

Martijn van Horssen of 24iMedia: *“We are very proud to have won the Rising Star 2012. It proves that we rightfully believe in our two driving forces: the disruptive impact of the SmartTV phenomenon on the media landscape, and the competitiveness of our own organisation. It also marks a new phase for our organisation, where we will spread our wings towards new platforms and new markets”*.

The Rising Star nominees were also in line for the Most Disruptive Innovator Award from Fast50 partner Gimv. [Ovizio Imaging Systems](#) emerged as the winner, taking the prize for its innovative application of existing technologies, creating a shift in its market worldwide. Ovizio, founded in late 2009, develops and commercialises 3D digital holographic microscopes that are based on technology (hardware and software) from the Microgravity Research Center of the Faculty of Applied Economics of the ULB. CEO Philip Mathuis of Ovizio is proud; *“This confirmation after 2 and a half years shows that our technology for cancer detection will have a major impact in the future”*.



To view the full rankings, please see the attachment.

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About the Deloitte Technology Fast50

Together with its partners [ABN AMRO](#), [AgentschapNL](#), [AKD](#), [NYSE Euronext](#), [Gimv](#) and [L&DJ](#), Deloitte organises the Technology Fast50. The Deloitte Technology Fast50 is an annual selection of the fifty fastest-growing technology companies. The programme has been set up in order to acknowledge the exceptional achievements of these companies. The Fast50 are top entrepreneurs of the future, who are able to think fast and take a leading role in their profession. The Rising Star is a special prize for upcoming innovative companies that are between 1 and 5 years old. For more information, go to www.fast50.be.

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The Belgian firm is a member of the international group Deloitte Touche Tohmatsu Limited, an organisation of independent member firms devoted to excellence in providing professional services and advice.

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