

## The CSF Roadmap

3 fundamental drivers that drive growth, but create Cyber risks:



**Innovation**



**Information sharing**



**Trusting people**

Risk powers performance – managing Cyber risk to grow and protect business value

The very innovations that drive business growth, create also first order Cyber risks. Business initiatives such as global expansion, mergers & acquisitions, adoption of new business models and new technology inherently create Cyber risks and yet, it is imperative for businesses to implement them.

Hence, a sound Cyber risk program is an integral element of business success. While being secure is more important than ever, Deloitte emphasizes the need to also be constantly vigilant and resilient in face of shifting Cyber threats. By working with Deloitte, organizations can better prioritize program investments and improve threat awareness.

**CEO:**  
"I read about phishing in the news. Are we exposed?"



**CIO:**  
"Where and how much do I need to invest to optimize my Cyber capabilities?"



**Board Members:**  
"What is our level of resilience against these Cyber attacks?"



**Organisations need a holistic, business-driven and threat-based approach to manage Cyber risks. While securing assets is important, being vigilant and resilient in the face of Cyber attacks is imperative**

### Business Risks

"What are my crown jewels?"



"What is my risk appetite?"

"What is my business strategy?"

### Threats

"What are they interested in?"



"Who are my adversaries?"

"What tactics might they use?"

### Cyber Capabilities

#### Governance

Identify top risks, align investments, develop an executive-led Cyber risk program

#### Secure

Take a measured, risk-prioritized approach to defend against known and emerging threats

#### Vigilant

Develop situational awareness and threat intelligence to identify harmful behavior

#### Resilient

Have the ability to recover from and minimize the impact of Cyber incidents

**A strong Cyber risk program helps drive growth, protects value and helps executives to be on top of Cyber threats**



#### Capture

- Cyber Universe
- Business insights
- Relevant Cyber threats



#### Understand & Analyze

Cyber risks



#### Develop

Your Cyber strategy and roadmap



#### Communicate

With internal and external shareholders

