(Interreg VI-A) IPA Bulgaria Serbia 2021-2027

**Competitive border region**

**Total call budget:** 5,634,599 EUR  
**Maximum amount of grant:** 400,000 EUR  
**Date for announcement of the call:** October-December 2023  
**Funding rate:** 100% of the eligible costs under de minimis rule

**Objectives of the procedure:**
Enhancing sustainable growth, competitiveness of small and medium enterprises, as well as job creation, including by productive investments

**Eligible applicants:** Micro, small and medium enterprises (at least one partner from each side of the border region)

**Geographic coverage:** Bulgarian (Montana, Vidin, Vratsa, Sofia district, Pernik and Kyustendil) and Serbian regions (Bor, Zaječar, Nišava, Toplica, Pirot, Jablanica and Pčinja)

**Eligible costs:**
- Staff costs
- Office and administrative costs
- Travel and accommodation costs
- External expertise and services costs
- Equipment and works
Eligible activities:

- Joint development and implementation of technological solutions that address regional socio-economic challenges, leading to financial and/or non-financial results obtained through cooperation
- Technological and/or organizational investments aimed at reducing the cost of production/service delivery and any other investment (purchase of specialized equipment and technologies, monitoring systems; purchase of IT equipment, training and know-how transfer, etc.
- Investments aimed at improving product/service quality (improvements in the design of product/service features, improvements in customer after-sales service, improvements in product guarantee, total quality management systems, etc.)
- Joint actions aimed at fostering networking and business collaboration across the border, as well as accessing new markets or market segments
- Joint marketing and promotion actions, participation in international fairs, exhibitions and other promotional events, consultation and information services

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