(Interreg VI-A) IPA Bulgaria-Türkiye 2021-2027

Environmentally friendly cross border region

<table>
<thead>
<tr>
<th>Total call budget</th>
<th>6 616 228 EUR</th>
</tr>
</thead>
<tbody>
<tr>
<td>Maximum amount of grant</td>
<td>400 000 EUR</td>
</tr>
<tr>
<td>Date for announcement of the call</td>
<td>September-October 2023</td>
</tr>
<tr>
<td>Funding rate</td>
<td>100 % of the eligible costs under de minimis rule</td>
</tr>
</tbody>
</table>

Objectives of the procedure and indicative allocation of the budget:

<table>
<thead>
<tr>
<th>Objective</th>
<th>Budget</th>
</tr>
</thead>
<tbody>
<tr>
<td>Promoting energy efficiency and reducing greenhouse gas emissions</td>
<td>4 631 360 EUR</td>
</tr>
<tr>
<td>Promoting the transition to a circular and resource-efficient economy</td>
<td>1 984 868 EUR</td>
</tr>
</tbody>
</table>

Geographic coverage: Bulgarian (Burgas, Yambol, Haskovo) and Turkish regions (Edirne and Kirklareli)

Eligible applicants:
- **Micro, small and medium-sized enterprises** (at least one partner from each side of the border region), **established by 31.12.2020**
- Main economic activity in sector **C. Manufacturing**, sector **H. Transportation and storage** and sector **I. Accommodation and food service activities**
- Minimum net sales revenue, as follows:

<table>
<thead>
<tr>
<th>Category</th>
<th>Minimum Revenue</th>
</tr>
</thead>
<tbody>
<tr>
<td>Micro enterprise</td>
<td>≥ 150 000 €</td>
</tr>
<tr>
<td>Small enterprise</td>
<td>≥ 250 000 €</td>
</tr>
<tr>
<td>Medium-sized enterprise</td>
<td>≥ 350 000 €</td>
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</tbody>
</table>
Eligible activities for energy efficiency projects:
Activities should be with confirmed effect of energy savings from at least 5% for the measure concerned, according to the energy efficiency audit/assessment.

➢ Investments for reducing GHG emissions and energy consumption in the entire industry life cycle, also by replacing old equipment with new, more energy-efficient

➢ Investments for energy efficiency of enterprise-owned building stock

➢ Interventions in the building shell: thermal insulation, window frames/glazing, shading systems

➢ Upgrading of internal electrical installations and electricity distribution systems

➢ Upgrading systems for the production and distribution of thermal energy both for HVAC and in the production process. (hot water/steam generating equipment and systems, waste heat recovery equipment, etc.)

➢ Upgrading or integrating new materials and equipment to reduce energy losses

➢ Upgrade of lighting equipment: Replacement of non-LED lights with LEDs. Installation of automatic lighting control equipment

➢ Installation of energy management systems

➢ Certification of an energy management system according to ISO 5001

➢ Investments for implementation of digital solutions for collecting and analyzing data on GHG emissions and energy consumption on an enterprise level

➢ Investments for implementation of energy real-time information and management systems and energy end-use applications;

➢ Investments for implementation of technological solutions for reducing energy consumption in industrial processes and energy efficiency measures of enterprise-owned building stock

➢ Joint development of new and providing access to existing technological solutions for energy efficiency and reduction of greenhouse gas emissions

➢ Improving exchange of know-how, best practice and information between the relevant local businesses from both sides of the border in the area of energy efficiency and reduction of greenhouse gas emissions

➢ Joint trainings and providing consultancy services to enterprises on energy efficiency

Important note: The investment activities (works, supply, etc.) should form at least 60% of the total eligible project cost
Eligible activities for circular economy projects:

- Development of last-longer and suitable for reuse, repair, and recycling products, incl. purchase of relevant technological equipment. Recyclable designs should be comprehensive by keeping the recycling infrastructure in mind. Regulators should match recycling quotas (e.g., EU recycling rate of 75% of packaging waste by 2030) to regional capacities and plan the expansion of the recycling streams in coordination with those quotas.

- Development of new business models based on renting and sharing goods and services (the so-called product-as-service models).

- Development of circular business models to favor the establishment of the regional close-loop value chain by employing B2B, B2C and C2C models of cooperation.

- Development of circular bio-based business models, solutions and products;

- Supporting measures for knowledge sharing, design methodology, innovation labs/hubs, clustering as approaches to promote circular products and circular production processes.

- Development of regional certification practices that reward regional products based on their different sustainability performance, environmental impact and circularity potential.

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