

# Understanding the level of trust you have with your third-parties can be distilled into rather simple questions across a few key dimensions. When it comes to your third-parties...

## Financial

Would you loan them \$100,000 today? 50% of firms said that suppliers have gone bankrupt, or are severely hampered<sup>1</sup>.



## Digital

Would you let them manage your customer data? 71% of respondents identify digital risk as a top priority within TPRM<sup>2</sup>.



## Physical

Would you give them the keys to your office?



## Emotional

Would you operate according to their values alone?



## Reputational

Would you trust them to represent your brand? 11% cited that brand damage was a direct result of supplier issues<sup>1</sup>.

