Wuzhen Internet Industrial Park, China

In September 2015, the establishment of the Wuzhen Internet Innovation and Development Pilot Zone was approved by the People’s Government of Zhejiang Province. Wuzhen Internet Industrial Park (WIIP) is a provincial-level city as a model for information economy development in Zhejiang Province. More importantly, as a pilot zone for implementing China’s ‘Internet Plus’ development strategy, it is one of the six functions of Internet experience, system innovation, talent development, application demonstration, industrialization, and service and support. WIIP was planned and designed in the style of the Davos Town model. In September 2015, the establishment of the Wuzhen Internet Innovation and Development Pilot Zone was approved by the People’s Government of Zhejiang Province. Wuzhen Internet Industrial Park (WIIP) is a provincial-level city as a model for information economy development in Zhejiang Province. More importantly, as a pilot zone for implementing China’s ‘Internet Plus’ development strategy, it is one of the six functions of Internet experience, system innovation, talent development, application demonstration, industrialization, and service and support. WIIP was planned and designed in the style of the Davos Town model.

Tongxiang Economic Development Zone

Target by the end of 2020:
- Completion of a robust infrastructure system well-equipped with all supporting facilities
- Development Pilot Zone was approved by the People’s Government of Zhejiang Province.
- Wuzhen Internet Industrial Park, China

Transitional Area

<table>
<thead>
<tr>
<th>Land Area (in 1,000 m²)</th>
<th>Minimum No. in each building floor</th>
<th>Functions</th>
<th>Delivery Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>10</td>
<td>30</td>
<td>Office space for internet companies</td>
<td>By December 2015</td>
</tr>
<tr>
<td>200</td>
<td>1,000</td>
<td>Centralized office space for internet companies, supporting commercial facilities, and corporate headquarters</td>
<td>First batch by mid 2017, Phase by mid 2018, Watering festival by 2019</td>
</tr>
<tr>
<td>1,000</td>
<td>Open to partners, data avenues, commercial companies, etc.</td>
<td>By the end of 2020</td>
<td></td>
</tr>
</tbody>
</table>

Six Platforms

1. A service platform for developing local-commerce market in Tongxiang.
2. A creative digital content service platform.
3. A real-time information service platform to provide one-stop service solutions integrating online and offline support.
4. An online college education platform to promote open-end online education services.
5. An ecosystem of automotive public information services.
6. A regional industrial platform with specialized service companies in industrial information engineering to support integration of information technology and industrial development.

November 14

1. The main part of the transitional area of WIIP was ready for use;
2. WIIP signed a strategic cooperation agreement with Alibaba Group.

December 16 - 18

The first World Internet Conference was convened.

May 31

A greenfield project of the Cheer Town, WIIP was planned to be built in three phases, with an expected gross floor area of 1.25 million m².


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Overview of Tongxiang Economic Development Zone

Tongxiang City
As the largest and most populous county-level city under the administration of Jiaxing Prefecture, located in the center of the Yangtze River Delta cluster of cities including Shanghai, Jiaxing, and Suzhou, Tongxiang ranks among the top 30 in the list of Top 100 Most Developed Counties and Cities in China. It has become a provincial leading city and was ranked 10th in 2015. In 2014, Wuzhen was declared as the permanent host of World Internet Conference (WIC), which brings with it a vibrant Internet culture to this beautiful water town in Tongxiang, while putting Wuzhen and Tongxiang under the spotlight of international investment interest.

Tongxiang Economic Development Zone (TEDZ)
Established in 1992 and located in the south of urban Tongxiang, TEDZ is designed to cover a total area of approximately 50 km², with an already built-up area of 25 km².

Through over a decade of development, TEDZ has become a key platform for investment attraction in Tongxiang. In 2015, TEDZ achieved a gross industrial output value of RMB 37.86 billion, with enterprises above designated size emitting 31.82% of the total industrial output in Tongxiang. The value of added industrial profit reached RMB 3.32 billion, an increase of 8.2%. The gross profit earned by all companies amounted to RMB 15.09 billion, an increase of 18.1% year-on-year. The total foreign investment amounted to USD 240 million, with an actual utilization of USD 196 million; both accounting for over 30% of the city level.

As of October 2012, 300 companies have started operations or are under construction in Tongxiang, including many industry-leading companies such as Tongxiang Group, Jushi Group, Huayou Cobalt, Daide Group, HOZON Auto, and NAMAG.

Business Environment and Supporting Facilities

Pruning entrepreneurial support, including technology parks, for highly technical industry individuals needs focused on the development of the Internet Plus-related businesses. Efforts are focused on establishing a specialized Internet industry leading companies

New Materials & Energy

Leading Industries

Autos & Parts

Following a differentiated development strategy, WIC focuses on the development of innovative vehicles, special vehicles, and new energy vehicles, as well as key auto spare parts including motors and as-conditioned compressors, and the B&D of the braking, Taining and shifting systems.

Leading companies: As of the end of 2012, TEDZ has housed more than 50 auto spare part manufacturers and after-sales service providers, including Zhongliang Long Tree Automobile Co., Ltd; Zhongliang New Energy Automobile Co., Ltd; Zhongliang Shuanghuan Driveline Co., Ltd; Zhejiang Shuanghuan Driveline Co., Ltd; Zhongliang Powertrain Technology (Zhejiang) Co., Ltd; Zhongliang Powertrain Technology (Zhejiang) Co., Ltd; and Tushen Precision Engineering (Zhejiang) Ltd.

Internet Industry

Built on the opportunities provided by WIC, Innovation and Internet Innovation and Development Pilot Zone, the Internet in Tongxiang aims to promote a diversified Internet Plus business environment. Efforts are focused on establishing a specialized internet industry zone and creating a favorable business environment supported by preferential policies and specialized services.

Leading companies: We Doctor Group Limited, Nokia Network Technology Co., Ltd, YUNENG TEDZ and Huafu New Technology Co., Ltd.

Internet Industry

Building a platform for promoting Tongxiang’s Internet Plus development strategy, Tongxiang Internet Industry Development has been working closely with the Internet Plus business environment. Efforts are focused on promoting the development of Industry Plus Internet businesses.

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New Materials & Energy

Efforts are focused on further developing the Internet industry, and developing new energy & new materials, automobile and parts industry leading companies.

Supporting facilities: Providing entrepreneurship support, including technology parks, for highly technical industry individuals needs focused on the development of the Internet Plus-related businesses. Efforts are focused on establishing a specialized Internet industry leading companies

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