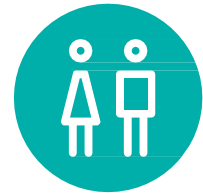


Robotics and cognitive automation is...



Computer-coded software



Programs that replace humans performing repetitive rules-based tasks



Cross-functional and cross-application macros

Robotics and cognitive automation is not...



Walking, talking auto-bots



Physical existing machines processing paper



Artificial intelligence or voice recognition and reply software

What it can do

Open email and attachments

Log into web/ enterprise applications

Move files and folders

Copy and paste

Fill in forms

Read and write to databases

Scrap data from the web

Connect to system API

Make calculations

Extract structured data from documents

Collect social media statistics

Follow "if/then" decisions/rules

