



## Deloitte and SAS Improving performance through insight

### **Helping you make smarter, faster decisions**

Analytics capabilities are at the core of business operations, producing insights that can help drive smarter, faster decisions. That's the essence of an insight-driven organization (IDO): the aptitude to embed analysis, data, and reasoning into the decision-making processes. Together, Deloitte and SAS can help you improve business performance through insight. Our analytics insights are powered by deep sector knowledge, broad functional capabilities, and sophisticated analytical technology that span the stack from data management and predictive modeling to visualization and beyond. This powerful combination is

designed to deliver real-time insights for accurate analysis. With Deloitte and SAS, you have the potential to realize positive outcomes, such as more profitable relationships with customers and suppliers, compliance with governmental regulations, research breakthroughs, and better products and processes.

### **Delivering repeatable, innovative solutions**

Our alliance brings a strong global presence, and our clients experience the strength of the working relationship between our two organizations. Together, we've developed industry-specific solutions designed to address our clients' critical business challenges.

### **About Deloitte's Analytics and Information Management practice**

We help clients design, build, and run IDOs. Our services help clients maximize the potential value of analytics and information for operational excellence, new products and services, competitive agility, and growth. Our Analytics and Information Management services offer an integrated approach that includes a broad range of solutions that enable our clients to: shape strategy, manage data, deliver information, improve performance, optimize insights, amplify intelligence, build capabilities, and manage environments.

## Customers and growth



- Pricing and profitability
- Customer segmentation
- Brand and sentiment analysis
- Marketing optimization and automation

## Finance



- Financial performance management
- Advanced forecasting
- Governance, risk, and compliance

## Risk and regulatory



- Regulation and compliance
- Fraud and forensics
- Cyber and reputational risk

## Supply chain



- Supplier and procurement analysis
- Supply chain optimization
- Demand-driven forecasting
- Product profitability

## Workforce



- Performance management
- Workforce alignment
- Compensation and benefits

## Deloitte & SAS marquis offerings

### Analytic modernization powered by Deloitte, SAS, and Intel

Analytic modernization isn't just a technology issue, it's a business issue. With the proper alignment between a company's IT and business goals, investment in next-generation analytic platforms, and having skilled teams for analytic discovery, companies can become more adaptable in an effort to modernize and successfully position themselves for long-term and sustainable growth.

### Analytic modernization assessment

We have joined together to offer an on-site, three- to four-week business analytics modernization assessment. This assessment brings together the IT and business-line leadership to map out current analytic processes and technologies used in relation to business goals. Deliverables include a gap analysis and prioritization heat map detailing the biggest potential opportunities for immediate return. Also included is a medium-to long-term set of activities and approaches designed to help move the organization to an agile analytic enterprise.

### IFRS 9

The SAS offering for IFRS 9 is a combination of solutions and frameworks that require a high level of skill in SAS technology and knowledge of IFRS 9. Deloitte has the intellectual property regarding Data Model, Reporting and IFRS 9 Models, supported by the past experience of successful client engagements. Together, SAS and Deloitte bring the optimal business solution for IFRS 9.

### Analytics for the Internet of Things (IoT)

In the connected world of the IoT, data is generated in real time from cars to factories to farms and other entities, and the capability to capture, monitor, and rapidly process information is essential for the modern enterprise. Cisco, SAS, and Deloitte have partnered to create Edge-to-Enterprise IoT Analytics Platform and Service, which allows enterprises to quickly collect, process, and analyze massive amounts of data in real time, both at the network edge and in the enterprise data centre.

## Learn more

For more information about how Deloitte and SAS can help you improve performance through insight, visit [www.deloitte.com/us/sas](http://www.deloitte.com/us/sas) or contact one of the representatives below.

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