



Smart Retail Insights

Get instant insights on retail performance with intelligent narratives



Overview

Smart Retail Insights is an integrated reporting platform that allows finance, merchants, and store operations to report accurately and in real-time, making it an active, strategic partner to the business.

Instantly evaluate store and e-commerce performance without time-consuming data aggregation and manipulation efforts, and eliminate dependency on disparate data sources.

Features

Intelligent variance explanations with voice-activated assistant

Dynamic visualization with product and store clustering

Instant visibility into point-of-sale transactions

Aggregates insights across multiple platforms

100+ SAP HANA® analytical models for industry-specific metrics

Out-of-the box industry standard KPIs with visualization



Interactive real-time flash



Push notifications on variances



Intelligent variance narratives



Voice-activated assistant

Industries

Consumer

Functions

Customer

Processes

Business performance

Innovations leveraged

Natural language processing

Geo location

Social media integration

Machine learning algorithms

SAP® Analytics Cloud (SAC)

SAP Analytics Cloud Smart Insights

SAP Analysis for Office (AO)

Real-time analytics