

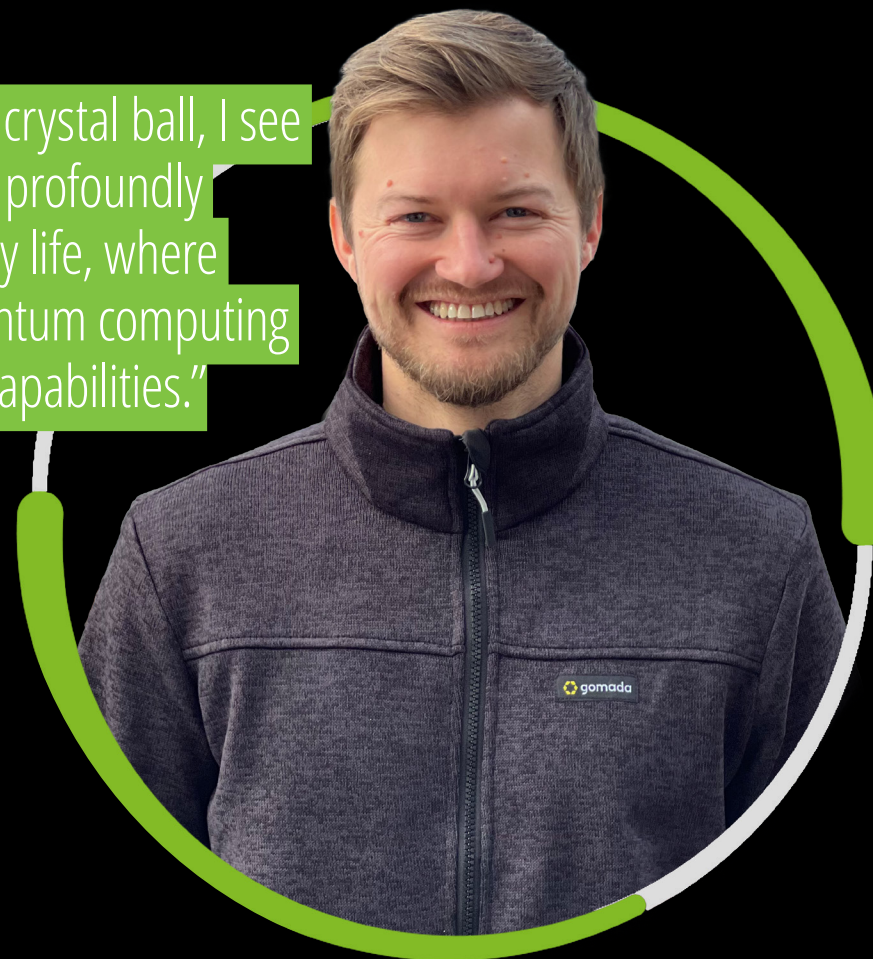
ALUMNIMagazine

Deloitte.

The magazine made for Deloitte #colleaguesforlife

“When looking into the crystal ball, I see a tech landscape that is profoundly integrated with everyday life, where advances in AI and quantum computing have transformed our capabilities.”

ALEXANDER SPAHN
Tech Entrepreneur &
Sustainability Consultant





CONTENTS



A WORD FROM RETO



ALUMNUS IN THE SPOTLIGHT



ALUMNI BOOMERANG



EXECUTIVE AND BOARD DIRECTOR NETWORKING EVENT



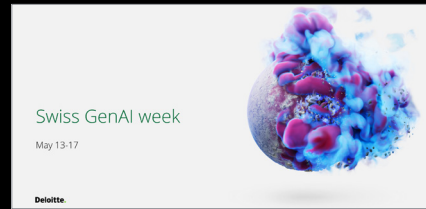
AI FOR GOOD SPONSORSHIP



DELOITTE INSIGHTS



PairD



SWISS GenAI WEEK



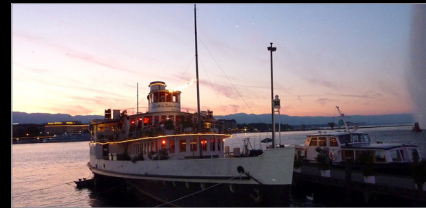
SWISS SUSTAINABILITY WEEK



PROUD@DELOITTE AND MULTICULTURAL NETWORK



SWITZERLAND ALUMNI PROGRAMME



ALUMNI ANNUAL EVENT & BUSINESS LINES' EVENTS

ALUMNI Magazine
JUNE 2024, No.3

Published by Deloitte Switzerland.

Editors

Renaat Van den Eeckhaut
Cornelia Bade
Orphée Chateau

Director of Publications

Britta Classen

Editorial address

Growth – Deloitte Switzerland Alumni Programme
Pfungstweidstrasse 11
8005 Zurich

For questions about this issue or ideas for the next issue, please contact chdeloittealumni@deloitte.ch



AI AND THE TECHNOLOGIES THAT ARE REVOLUTIONISING THE WORLD

Reto Savoia | CEO Deloitte Switzerland

Welcome to the third issue of *ALUMNIMagazine*, our bi-annual magazine for all Deloitte Switzerland alumni. At Deloitte, we are #colleaguesforlife, so it's great to reconnect with you, catch up with what you have been doing, and share what's new.

Artificial Intelligence (AI) and its associated technologies are reshaping the world as we know it. In today's rapidly evolving world, groundbreaking technologies are revolutionising every aspect of our lives. From artificial intelligence and machine learning to virtual reality, these innovations are reshaping industries and transforming the way we communicate, work, and interact. They have the potential to solve complex challenges, drive economic growth, and improve the overall human experience. By embracing these transformational technologies, we are embarking on a journey towards a future of exponential possibilities: the boundaries of what we can achieve are constantly expanding.

This edition's focus is AI and new technologies. It features an interview with Alexander Spahn, Deloitte alumnus and successful entrepreneur, who shares his story, shedding light on the Veertly platform which he co-founded and recently sold.

Additionally, we invite you to delve into our coverage of the Executive and Board Director Networking Event where we had the privilege of interviewing Wendy Edwards, an esteemed alumna, global operational resilience expert and non-executive director at TP24 Group, who provided her thoughts on AI.

We have also been actively engaged with AI at Deloitte: we launched PairD, our proprietary AI solution, and held our first Swiss GenAI week as part of our larger internal GenAI roadmap. These initiatives showcase our commitment to embracing the potential of AI and applying the knowledge gained to transform the way we work and better serve our clients.

Please let us know what you think about AI and other technologies covered in the magazine and share with us ideas for topics that you would like the *ALUMNIMagazine* to cover. We're always keen to hear from our alumni – and about the impact you're making in your careers and beyond.



“As an entrepreneur in the early days of a venture you need to do everything!”

ALEXANDER SPAHN
Tech Entrepreneur &
Sustainability Consultant



“MY CAREER HAS BEEN DRIVEN BY CURIOSITY, SEIZING OPPORTUNITIES, AND A PASSION FOR LEARNING.”

Explorer in the startup world.

Innovation and entrepreneurship have driven Alexander’s career. He was one of the founders of Royal Nation, a night-time events hosting organisation, and its success helped to fund his studies. He spent five years as a Consultant with Deloitte in Zurich, broadening his knowledge and developing a range of skills, before his instincts took him back to launching startups, among them Veertly, a virtual events platform. Now sustainability, a long-term interest, is his chief focus. CSR Tools is a digital platform that helps organisations with their sustainability goals and reporting.

Alexander’s career path

How would you describe yourself in 2 sentences?

I am an entrepreneur at heart, motivated by mountain trails and the enduring Deloitte ethos of “making an impact that matters”. Whether navigating a steep descent on my mountain bike or pioneering new paths in business, I thrive on challenges that drive positive change.

You went from founding the startup “Royal Nation” to Deloitte Switzerland, then back to the startup world as well as the academic world as guest lecturer. Could you give us some insights into what led you along this path?

My career has been driven by curiosity, seizing opportunities, and a passion for learning. At Royal Nation we transformed our fun venture of hosting night-time events into a fully-fledged event and social media marketing agency, and that provided financing for my studies. After university I joined Deloitte Switzerland to enhance my methodological skills and learn from

top talents, deepening my understanding of large-scale operations and strategy. Returning to the startup scene and becoming a guest lecturer felt like a natural shift, allowing me to apply and share the insights I gathered in consulting, and also continue innovating, and inspiring the next generation. Each step has been a chance to evolve along with the dynamic field of technology.

What takeaways from your Deloitte experience were the most valuable for this journey?

Besides solid Excel and PowerPoint skills, I developed a strong foundation in structured strategic planning and analytical problem-solving during my time at Deloitte —essential skills in the startup world. Working across diverse industries, I gained a versatile skill set, including project management and talent development, allowing me to effectively navigate and adapt to different business environments. Perhaps most importantly, my time there underscored the importance of building strong, diverse teams to foster innovation and drive results.



What do you value the most when driving a project?

When driving a project, I prioritise clarity of vision, effective communication, and a hands-on mentality. A clear vision ensures everyone understands their role and how it advances our goals. Effective communication helps bridge gaps and maintain alignment, while my hands-on approach keeps us moving forward, overcoming obstacles, and achieving our objectives. I also value adaptability and resilience in my teams, empowering them to pivot as needed without losing focus on our main goals. Together, these elements foster a dynamic and successful project environment.

What is your most important career advice for alumni interested in following your path?

For Deloitte alumni venturing into entrepreneurship or tech, I recommend cultivating resilience and a continuous learning mindset. Plus, be prepared to step out of your comfort zone and get involved in new technologies. I have always been curious to understand technologies like Blockchain, RPA, Process Mining, Cloud Computing, and AI. Stay adaptable and informed, take risks, and learn from every challenge. Failures are merely stepping stones.

Also, build a strong network of mentors and peers who push your boundaries and support your growth. Success (as an entrepreneur) is a non-linear journey—approach it with enthusiasm and an open mind and be supportive of others.

Founding revolutionising technologies

You founded Veertly. Could you describe the platform in your own words?

Veertly is a virtual event platform. Think of Microsoft Teams for large interactive conferences with multiple stages, fairs with sponsor booths, or townhall meetings.

You sold Veertly in 2023 to Swisscom, what differentiated the platform from the many other actors in the market?

The key differentiator is the level of interactions that are possible. Veertly is innovating the space by creating a kind of event app store. Event hosts can use Veertly as a base platform and add third-party apps to increase attendee engagement. Furthermore, Veertly offers networking features that mimic the networking experience of physical events to enable digital relationship-building.

The Veertly platform can also take on the corporate design of the organising company for an exclusive brand experience.

How did you create the platform? What tools did you use?

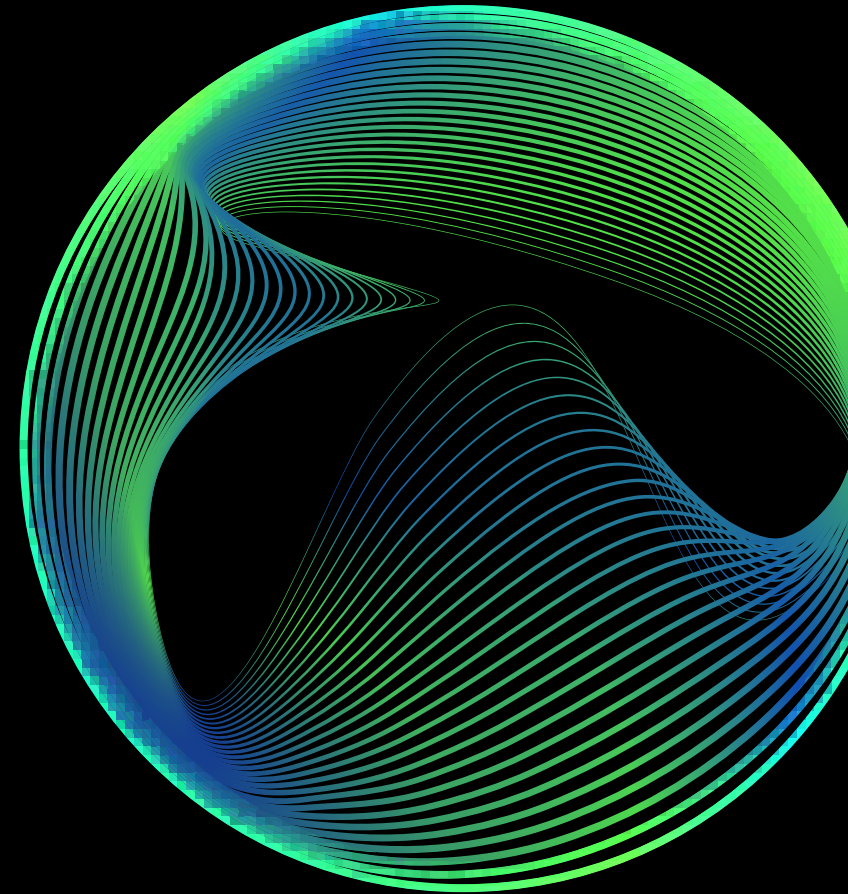
When building Veertly we followed the lean startup methodology. We started with a simple platform solving a single problem: creating a good virtual networking experience. And yes, when looking back, we are a bit ashamed of the first version we launched! We built a React.js web app on Google

Firebase and leveraged the open-source software Jitsi for the video calls. Step by step we added more services, like Metabase for Data Analytics, Mailjet to send invitation emails to attendees, Elastic Search to use search functionalities within the platform, Rollbar for error tracking, and many more.

What skills helped you most on this project?

As an entrepreneur in the early days of a venture you need to do everything! Building a strong team, creating a brand, developing the product, acquiring (pilot) customers, and more. In these formative stages, prioritising tasks effectively and the ability to convincingly articulate your vision to stakeholders are absolutely crucial. These skills not only streamline the chaotic early phases but also lay a strong foundation for future growth and success.

“Build a strong network of mentors and peers who push your boundaries and support your growth.”



How did you go about raising capital for your startup, and what advice would you give to other entrepreneurs looking to secure funding?

Back in 2020 and 2021, when capital was more readily available, we received several inbound investment inquiries just a few months after starting our venture. By the end of 2021 we successfully raised CHF 2 million in a seed financing round from a VC firm and multiple angel investors.

For other founders, my advice is to:

- be clear about your long-term goals and critically assess whether external funding is necessary to achieve them.
- adopt a structured approach: start by approaching your C- and D-list investors to learn, before approaching your top-choice investors.
- get friendly introductions wherever possible.

For us the saying “if you want money, ask for advice, and if you want advice, ask for money” was true.

What was your biggest challenge?

I remember when the second wave of the Covid-19 pandemic spread across Europe. At that time, my biggest challenge was to manage a rapid scale up while maintaining service quality and team cohesion. We were flooded with customer requests but simply could not scale our operations, sales and customer success teams fast enough. It sounds like a nice problem to have but at that time I had many sleepless nights.

It was crucial to continuously adapt our processes and infrastructure to support this growth, without

compromising the high standards we set for our product and customer experience. Balancing these growth pains with the need to retain a strong company culture and keep the team aligned with our core values was also challenging.

Tell us about your next project and its value proposition.

At my new company, **CSR Tools**, I am combining my...

- knowledge of user-friendly software products and tools,
- experience in corporate transformations,
- skills in SEO Marketing, and
- drive to make an impact that matters and take climate action.

The vision of **CSR Tools** is to empower every company with the right tools and understandable knowledge to shape a more sustainable and responsible future and to see sustainability as a strategic opportunity.

What will you do differently based on your previous ventures?

In my new venture I will focus on building a sustainable business model right from the start, prioritising long-term profitability over rapid scaling. This time, I'm also steering away from external capital to maintain greater control and flexibility. At least for now.

Based on lessons from my previous projects, I'm investing more time upfront in 'smoke tests' and user interviews. This approach ensures that I am not just creating products, but also solving real problems that matter to my clients.



“Be prepared to step out of your comfort zone and get involved in new technologies.”

Up close and personal with Alexander



How do you keep a good work/life balance?

I love spending time with my family and friends. For physical and mental fitness I regularly play sport and unwind with yoga. Professionally (and sometimes personally), I leverage AI to maximise efficiency, allowing me to focus on what matters most—because even the most focused among us appreciate a good efficiency hack!



Which app on your phone do you find the most useful and why?

Notion. It's an all-in-one application that helps me manage my clients, tasks, and notes. It's flexible and user-friendly and I can customise it to my needs.



What is your favourite book and how has it influenced your thinking or perspective?

The Lean Startup by Eric Ries reshaped my approach to entrepreneurship. It emphasises building a minimum viable product (MVP) and using validated learning for development.



How do you see the digital world in 100 years?

Wow. I wish I could tell you what the digital world will look like 10 years from now.

When looking into the crystal ball, I see a tech landscape that is profoundly integrated with everyday life, where advances in AI and quantum computing have transformed our capabilities, making today's digital tools look primitive. Most humans will have a computer-brain interface, making devices such as smartphones and laptops redundant. Ultimately, the digital world will be a space that extends beyond mere utility to become an intrinsic part of human creativity, collaboration, and consciousness.



[Click here](#) to connect with Alexander on LinkedIn



“WE TAKE CARE OF EACH OTHER.”

Coming back to a positive culture.

Originally from Rabat in Morocco, Ghita first worked in Auditing for Deloitte in Paris in 2019. She left for another firm in Paris but was pleased to return to Deloitte in Geneva this year. What drew her back to Deloitte was the caring company culture and positive mentality she had appreciated in Paris. What are the differences in Geneva? A closer connection with management – and much more use of English!

You started your career in Financial Audit in Deloitte in Paris in 2019. Could you share with us what attracted you to Deloitte?

I had my sights set on Audit as it seemed the perfect continuation of my business school journey. As Deloitte is international and a leading player in Audit & Assurance, it seemed the perfect choice. Its sterling reputation precedes it and the values it upholds, such as integrity, inclusion and the fact that we take care of each other. All these things struck a chord with me. What truly set Deloitte apart was its non-specialised approach, giving me the chance to work with clients from diverse sectors.

You left Deloitte Paris in 2022 for another company but decided to come back to Deloitte in Geneva in March this year. What’s the story behind that?

I made the decision to leave Audit in 2022 as I felt ready to take on a new challenge in a different field. I wanted to explore the corporate world and gain

insights into how things operated on the other side. Therefore I moved into a role in Management Controlling in another company. However, it didn't take long for me to realise that my true passion does in fact lie in Audit, particularly the client-facing aspect, which I find incredibly fulfilling. That's why I decided to come back to Deloitte in Geneva. I didn't explore other audit firms because I really enjoyed the Deloitte culture in Paris and had a positive experience working there. During this time I also became pregnant and for us it was a clear choice to raise our child in Switzerland, primarily due to the exceptional quality of life it offers.

What were the main highlights of your career at Deloitte Paris? What kind of skillset did this experience give you?

Working autonomously, coaching teams, and engaging with high-level stakeholders were some of the highlights of my experience. These opportunities allowed me to thrive and develop my proactive approach and organisational skills.

Do you notice differences between Deloitte Paris and Deloitte Geneva? If so, what are the differences?

In terms of the work itself I haven't found it very different because ultimately the methodology remains quite similar. However, on a personal level I've noticed that Deloitte Geneva, being smaller, fosters a closer connection with management. I've always enjoyed the positive atmosphere at Deloitte and I'm pleased to find the same mentality in Geneva. The company culture is truly enjoyable.

Now that you are in Corporate Audit could you tell us a bit more about your role and what attracted you back to Auditing?

As an Audit Senior what attracts me most is the client-facing aspect of the job, as well as the opportunity to work on diverse projects across different industries. I also enjoy being able to manage teams by setting work programmes and guiding them. The Senior is in the field and coaches the teams carrying out the audit while keeping the Manager informed about the project.



What makes you proud to work for Deloitte?

Deloitte has a global reputation as one of the leading service companies and provides employees with the opportunity to make a real impact – as the slogan says, “lead the way”. The work environment at Deloitte encourages employees to be themselves and make a personal contribution. Deloitte focuses on employee training and development and offers a wide range of career opportunities.

As someone who has successfully relocated from France to Switzerland, what advice would you give to others who are interested in doing the same?

Adapting to the professional culture is a challenge when relocating. Norms and work expectations are different and you have to adapt.

In my relocation language was also a challenge. At Deloitte Geneva the work environment is highly international, much more so than in Paris. Many people only speak English, and I found myself using English more than French.

Administrative tasks related to the relocation are also a hurdle – obtaining information and adapting to how things like health insurance work.

To make the relocation process smoother it's important to obtain information in advance. Before making the move do thorough research on the country's culture, administrative tasks, insurance, taxes and so on. Try to get in touch with people who are already in the country to get some advice in advance. Then, trust yourself and go with the flow.

How did you experience coming back from maternity leave? And how do you manage to maintain a good work-life balance?

Balancing multiple roles as a colleague, mother, and wife is a daily challenge. To maintain a good work-life balance, I aim to be organised and proactive. Creating a comprehensive to-do list for both personal and professional tasks helps me stay on track.

It helps that Deloitte's flexibility allows me to adjust my schedule so that I can be there for my son and not miss out on important moments. Deloitte's support, such as paid time off for breastfeeding and care days for my baby's illness, helps me balance work and family responsibilities.



Up close and personal with Ghita



What surprised you most when you started working in Switzerland?

The cleanliness and order in the city and the country are truly remarkable! Everything is impeccable. And the Swiss are very punctual!



Any travel tips for our readers willing to visit Paris?

Explore Paris on foot and allow yourself to get lost in the charming narrow streets. Avoid touristy restaurants in the main squares and opt instead for small brasseries tucked away in the quaint alleyways. The Latin Quarter is a delightful area to explore, and the entire Pont Neuf district is exceptionally beautiful.



What's the best career advice you've ever received?

Stay open to learning and be adaptable. The world is evolving rapidly, especially with new technologies and AI. Acquiring new skills will enable you to seize fresh opportunities and advance your career.



Any book you would recommend to our readers?

The Magic by Rhonda Byrne. A very interesting book that helped me incorporate gratitude into my daily life. It has positively impacted my overall well-being and mindset.



[Click here](#) to connect with Ghita on LinkedIn



ANNUAL EXECUTIVE AND BOARD DIRECTOR NETWORKING EVENT

Deloitte Switzerland held its annual Executive and Board Director Networking Event with a focus on the theme of Generative AI (GenAI). The highlight of the evening was a keynote speech by Kriti Sharma, Founder of AI for Good UK, Chief Product Officer, LegalTech at Thomson Reuters, and Board Member at Rightmove.

Kriti, an artificial intelligence (AI) technologist, business executive and humanitarian, shared her journey from building robots for fun to recognising how innovation can be used for societal progress.

Kriti founded AI for Good UK with the aim of making AI tools more ethical and equitable and using these new tools to tackle global challenges, such as gender-based violence. Kriti also emphasised the importance of ethical AI development, discussing the potential biases that can arise and the need to balance profitability and equity. The event provided executives and board members with an opportunity to gain insights from Kriti's expertise and explore the potential of AI in driving positive change. Attendees also left with a deeper understanding of the ethical considerations relating to AI and its role in creating a more equitable and inclusive world.

During the event we met Deloitte alumna Wendy Edwards who shared her thoughts about AI

What interests you about AI and what gives you cause for pause?

Wendy: I think we need to have a solid understanding of AI and how it works because it's becoming ubiquitous in our corporate lives and in society. AI has the potential to fundamentally change many aspects of our lives, and it's doing so already. I sit on the board of a Fintech company and I see how beneficial AI can be in terms of analysing vast amounts of data, writing code, and identifying patterns and trends in financial transactions.

I've tried tools such as ChatGPT and whilst I see them as beneficial to learn about topics, summarise information quickly or spark some creativity, the human element is needed. ChatGPT can create an output based on my prompt, but it doesn't sound like me. The authenticity is missing. If we rely too heavily on these tools, we risk all sounding the same.





Whether in our everyday lives or in our places of work, we need to be mindful of how these tools and technologies are being used. I'm also concerned about whether we will be quick enough to ensure that innovations are channelled positively, without losing control of their capabilities.

What is the role of CxOs and Boards when it comes to implementing AI?

Wendy: CxOs and Boards have an important role in establishing policies and necessary guidelines for the use of AI. They should ensure that checks and balances are in place to mitigate risks and ensure ethical practices. It's a difficult balance. Governance needs to come from the top down, and be effective, but also needs to allow for healthy innovation and growth without being overly restrictive.

What are your thoughts about the concern that AI will create job losses?

Wendy: Job displacement is a valid concern, but AI also gives us the opportunity to do higher-value and more meaningful work. If I think about my children, they will have more interesting jobs in the future because AI can automate many of the mundane and repetitive tasks we still find ourselves doing. That being said, there will be a need for upskilling and reskilling as the job landscape changes. We also need to consider the impact of innovation on unskilled labour and ensure that parts of society are not left behind. I still believe that we're moving into a collaborative era

where humans and robots complement each other, rather than competing with one another.



Wendy Edwards is a global operational resilience expert and a non-executive director of TP24 Group, a Swiss-founded Fintech company, whose ambition is to facilitate SME growth via dynamic access to liquidity. Wendy has 25 years of experience in the Swiss finance and Fintech industry and, prior to moving to Switzerland, she worked at Deloitte Australia in its Business Services and Taxation division.



[Click here](#) to connect with Wendy on LinkedIn

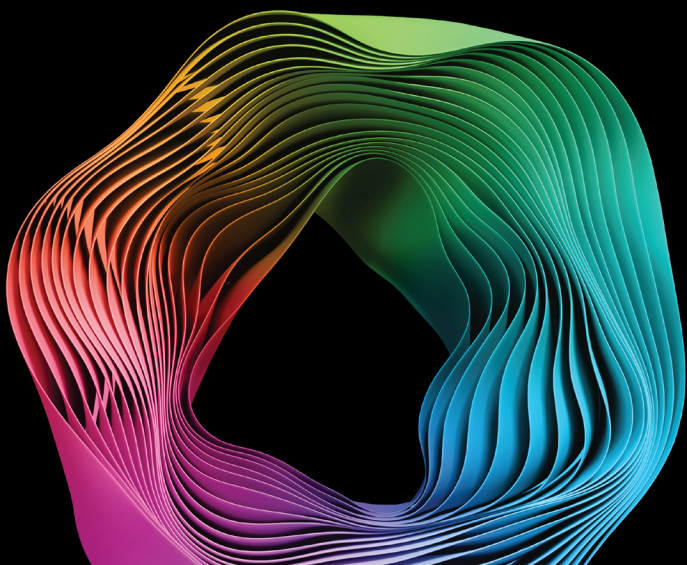
AI FOR GOOD SPONSORSHIP

Proud to sponsor

AI for Good

29 – 31 May, Geneva

AI impact, together



Deloitte was proud to be a Diamond Sponsor of the 2024 AI for Good Summit from from 29 to 31 May in Geneva.

AI for Good is the leading action-oriented, global and inclusive United Nations platform focused on artificial intelligence (AI). The aim of the conference is to identify practical ways in which applications of AI can advance the UN Sustainable Development Goals (SDGs) and scale these solutions for the maximum global impact.

Our Summit platform was AI impact, together.

We at Deloitte believe that AI and Generative AI (GenAI) are for everyone and we have a passionate commitment to using AI responsibly as a force for good.

Costi Perricos, Deloitte's Global Office of Generative AI Lead and Partner in our UK firm, gave a keynote speech on AI's transformational ability. He examined the latest market trends and highlighted how Deloitte is transforming its own business with GenAI and our mission to make sure digital technologies and innovations like AI are available to everyone.

Dr. Tasha Austin, Executive Director of Deloitte's AI Institute for Government and a Principle in our US firm, spoke on the Summit's SDG stage. She delved into how AI is changing industries by producing new insights and redefining the future of problem-solving. She also focused on three use cases showcasing how Deloitte has used AI technologies in a wide range of projects, from helping combat deforestation in Indonesia and Gabon to evaluating funding requests for global malaria prevention programmes, and helping farmers in the Netherlands navigate the complex landscape of subsidies.

Dr. Sarah J. Becker, Deloitte Digital Ethics Lead and Partner in our German firm, moderated a table discussion during the UN Governance session in which the focus was on the gap between rapidly advancing AI capabilities and the frameworks needed to govern them.

Colleagues joined us from Switzerland, Germany, Luxembourg, Denmark, the Netherlands, the UK and US, including our AI/GenAI specialists, digital ethics subject matter experts, and relationship owners within the International Affairs & Development and Government sectors.

about Deloitte's presence at AI for Good.





STAY INFORMED, STAY AHEAD WITH DELOITTE INSIGHTS

What's on your reading list? Ours has everything from quick reads to deep dives, with videos, podcasts and more – all produced by professionals for professionals.

Climate

Time to act: Swiss population urges companies, policymakers, and consumers to make the country more sustainable



TrendRadar: Future of Sustainability



Climate change governance and the board chair of the future: Accelerating the transition toward a low-carbon future



Consumer

Embracing Digital Product Passport as a regulatory requirement



Luxury on Air Podcast



The future of luxury marketplaces



2024 Consumer Products Industry Outlook



Retail reimagined



Health

Predicting the future of healthcare and life sciences in 2025



Measuring the return from pharmaceutical innovation 2024



Health Insurance Study 2024



Finance

Mastering post-deal financial accounting and reporting requirements



The Deloitte CFO Survey Switzerland – first half-year 2024



Digital

Generative AI: What should tax directors be thinking about?



The CISO's guide to Generative AI



An analysis of the return on investment in the Swiss tech industry



Artificial intelligence in companies: A key success factor, not just a trend



The Deloitte Swiss Digital Government Study



Performance

Unlocking Organisational Health for a Sustainable Future



Insight-driven compliance: Tax Transformation Trends 2023



2024 Global Workforce Trends



2024 Global Human Capital Trends





MEET PairD, DELOITTE'S OWN AI HELPING HAND

In January 2024 PairD – pronounced “paired” – was launched within Deloitte Switzerland. PairD is a virtual assistant powered by a language model, developed by the Deloitte AI Institute. It is based on ChatGPT and is in a secure environment that only Deloitte colleagues can access.

Why PairD and what are the benefits for employees?

The aim of PairD is to make it possible for individuals and teams from across the firm to begin accessing and using Generative AI in their daily work – and to experience for themselves the productivity and performance gains. A key element in this was enabling Deloitte’s employees to use Generative AI safely and securely. The idea was also to ensure that the technology could be used quickly by everyone, not just those who already use Generative AI, but also others who are less familiar with it and perhaps more sceptical about its value.

What’s the value for the firm?

Aside from helping with day-to-day work, PairD will enable the firm to continually learn about Generative AI. This field is extremely fast-moving and new technologies are being released on an almost daily basis. PairD provides a secure platform that we can use to develop, test and scale new Generative AI technologies and features, and not just in a sandbox environment.

How can PairD support day-to-day tasks?

PairD can help with many types of work, including:



drafting content



language translation



carrying out research



content summarisation



answering questions



coding support



writing assistance and content generation



meeting preparation

“PairD’s cutting-edge AI technology enhances our technology assurance services, allowing practitioners to focus on delivering high-quality insights and recommendations to our clients.”

SRDJAN PERIC

Senior Manager, Technology Analytics Assurance team, Deloitte Switzerland



“PairD has been fundamental in improving the way we work, as well as enabling us to adopt and experience AI in a safe and secure manner.”

STEPHANIE BARRY

Manager, Internal Client Services/Quality, Risk & Security, Deloitte Switzerland





SWISS GenAI WEEK

In May we held our first Deloitte Swiss GenAI week with the aim of allowing employees to discover the latest developments in GenAI – and how to use AI to transform the way we work and serve clients. The week was filled with exciting sessions and activities centred around GenAI.

Throughout the week attendees engaged in a range of activities, from learning sessions to hands-on challenges, all aimed at harnessing the potential of GenAI and driving meaningful change in their careers and client engagements.

We began with a session called **“GenAI for my career”** in which participants gained insights from Human Capital experts on the impact of GenAI at work.

Next we hosted **“GenAI at Deloitte”**, providing attendees with the knowledge needed to embrace new tools in their day-to-day work.

The session on **“GenAI at my clients”** equipped participants with the skills to manage conversations with clients and position Deloitte as a leader in the field.

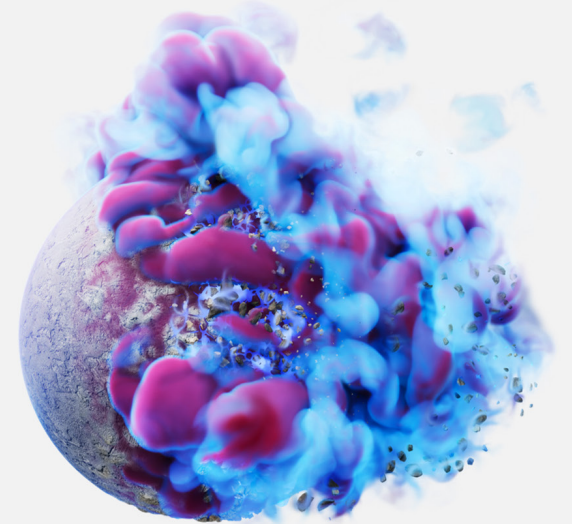
We then delved into **“GenAI for my field”**, which focused on industry and function-specific insights.

Finally, the week concluded with a GenAI hackathon, providing an opportunity for participants to collaborate, explore use cases with PairD, and showcase their innovative ideas.

Swiss GenAI week

May 13-17

Deloitte.



1 | Copyright © 2024 Deloitte SA. All rights reserved.

“From exploring the tools of our internal GenAI roadmap, and discovering new ways of applying GenAI, to understanding AI rules and regulations, these sessions equipped our employees with the knowledge to stay ahead of the curve, boost productivity, and begin compelling client conversations.”

ANTONIO RUSSO
Innovation Leader



2024 SWISS SUSTAINABILITY WEEK



420

Number of participants in our third internal Swiss Sustainability Week from 15-19 April, across our Deloitte offices, to celebrate Earth Month.



70%

Percentage of our clothing made of plastic. That's what we learned during our movie night watching "The Monster in our Closet".



18

Number of events held during the week to help our people actively deepen their understanding of climate-related challenges. Among these events, we organised a client panel discussion on how to integrate sustainability into the core of a business strategy and offered Climate Fresh and 2Tonnes workshops to educate our people on the causes and consequences of climate change and how they can take action to address it.



29 kg

The amount of trash collected by 17 of our people in 2 hours during a clean-up day organised with WWF on the shores of Lake Geneva.



12

Number of questions on Swiss sustainability in our Pub quiz. Did you know that the frequency of heavy rainfall has increased by 25% in the last century? And the intensity is up, too.



360

Number of breaths our people took during the mindfulness yoga session organised in Geneva.



8 kg

Average Swiss per capita consumption of coffee per year. Our people could discuss the sustainability of coffee, over coffee, during an insightful morning session. Did you know that 70% of the Swiss population drinks coffee regularly?

The Swiss Sustainability Week is a testament to our ongoing commitment to driving responsible climate choices within our organisation and beyond. Check out our **2023 Impact Report** to know more about our sustainability journey as we transform our business and strive to lead the way in the global transition to a net-zero future.



PROUD@DELOITTE

BE YOU. BE LOUD. BE PROUD.

Unity in Diversity

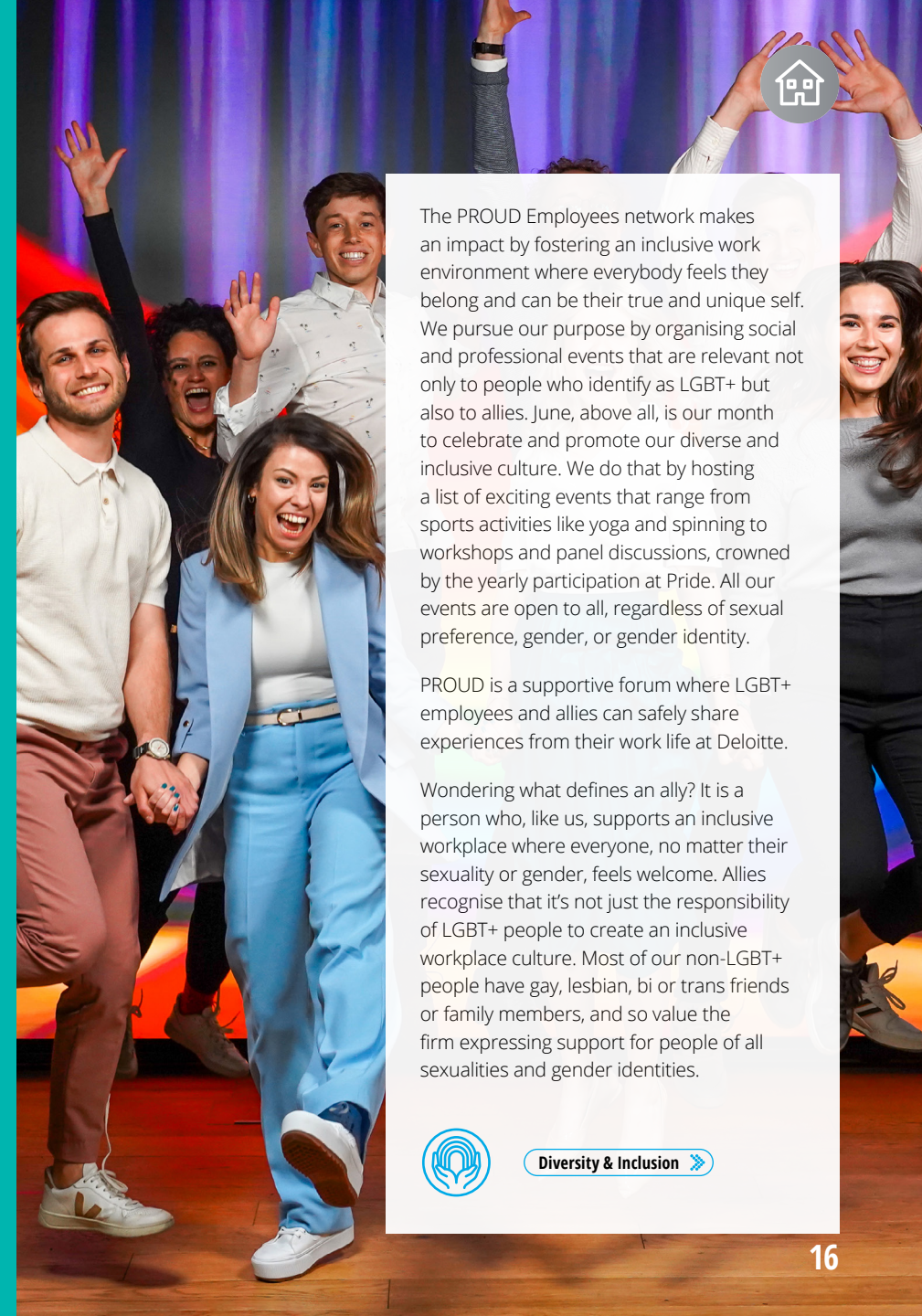


Pride Month 2024



“True diversity is not just about representation, it’s about creating a culture where everyone feels valued, respected, and empowered to bring their whole selves to work. When we prioritise equity and inclusion, we unlock the full potential of our people and our organisation.”

VERONICA MELIAN
Chief People Officer



The PROUD Employees network makes an impact by fostering an inclusive work environment where everybody feels they belong and can be their true and unique self. We pursue our purpose by organising social and professional events that are relevant not only to people who identify as LGBT+ but also to allies. June, above all, is our month to celebrate and promote our diverse and inclusive culture. We do that by hosting a list of exciting events that range from sports activities like yoga and spinning to workshops and panel discussions, crowned by the yearly participation at Pride. All our events are open to all, regardless of sexual preference, gender, or gender identity.

PROUD is a supportive forum where LGBT+ employees and allies can safely share experiences from their work life at Deloitte.

Wondering what defines an ally? It is a person who, like us, supports an inclusive workplace where everyone, no matter their sexuality or gender, feels welcome. Allies recognise that it's not just the responsibility of LGBT+ people to create an inclusive workplace culture. Most of our non-LGBT+ people have gay, lesbian, bi or trans friends or family members, and so value the firm expressing support for people of all sexualities and gender identities.



Diversity & Inclusion ➔

WORLD DAY FOR CULTURAL DIVERSITY FOR DIALOGUE AND DEVELOPMENT

Deloitte Multicultural Network



On Thursday 23 May the multicultural network celebrated *World Day for Cultural Diversity for Dialogue and Development* through our annual Flagship Event. The Event was attended by an internal audience and culturally diverse panel, and two external speakers. With over 70 nationalities at Deloitte Switzerland, which we celebrate throughout the year, we also consider more serious sides of cultural diversity. At the Event, we discussed the topic of representation, and embraced the difficult and uncomfortable topic of racism and discrimination. We had amazing feedback from the external guests, and our talent in the audience were moved and inspired by their personal stories.



Diversity & Inclusion ➔



DELOITTE SWITZERLAND ALUMNI PROGRAMME

Where #colleaguesforlife connect

Meet your new contact person for the Switzerland Alumni Programme!



Orphée Chateau

- Joined Deloitte Marketing team in March 2024
- French nationality and lives in Romandie
- +5 years' experience in Programme Management
- [LinkedIn profile](#)

Dear Alumni Community,

I'm very excited to meet you all at one of our upcoming events or alumni activities. In the meantime I would like to hear your thoughts! Do you have any suggestions on how we can improve the Programme? We're always looking for ways to serve our members better and provide more value. Please take a few minutes to fill out [this short survey](#).

Yours sincerely,
Orphée

[ALUMNI WEBPAGE](#)
[UPDATE YOUR DETAILS](#)

[Click here](#)

[CAREER OPPORTUNITIES](#)
[FILL THE SURVEY](#)

[Click here](#)



Are you looking to expand your professional network and advance your career? The Deloitte Switzerland Alumni Programme is here for you!



The Programme gives you access to a valuable network of fellow alumni and former colleagues via the **Deloitte Switzerland Alumni & Employees** LinkedIn group.



You receive an exclusive invitation to our **annual alumni reunion**. This event is a great opportunity to reconnect and expand your network even further.



In addition to our annual event you are invited to **events relevant to your industry and interests**. This allows you to stay informed about the latest trends and developments in your field and connect with other professionals.



Our **Swiss Alumni Referral Programme** is a great way to help your friends and colleagues advance their careers while also earning a reward for yourself.



Do you have an interesting story to share? Or do you want to gain some visibility? If you would like to be featured in our next **ALUMNIMagazine** or in an **Alumni Talk** please **contact us** for more information.

You're not part yet of the network and you're ready to expand your professional network and advance your career? [Click here](#) to register.

You're already registered but you would like to update your details (email, name, etc)? Update them [here](#).





SWITZERLAND ANNUAL ALUMNI EVENT

Sign up for the upcoming annual alumni event!

Time to reconnect with your former colleagues and friends and meet new people! You're invited to join us for an exciting evening of networking, learning and fun at one of our upcoming alumni events.

This year, our Geneva event will take place in a location that provides social support to individuals in precarious situations. Planning to attend the Zurich event? You will have the opportunity to immerse yourself in the beauty of one of the region's oldest landscaped gardens.

We are excited to announce that Kriti Sharma, Founder of AI for Good UK, Chief Product Officer, LegalTech at Thomson Reuters, and Board Member at Rightmove, will be delivering the keynote speech at our upcoming Alumni Annual Event in Zurich. Following her highly successful keynote speech at our Annual Executive and Board Director Networking Event, we are thrilled to welcome her back and confident that her expertise in AI for Good will be a valuable addition to this year's event.

Registration: please use the link you have received in the email invitation. You did not receive the email or you can't find it anymore? Directly reach out to us (chdeloittealumni@deloitte.ch) to register.



Geneva Alumni Reunion
3 October 2024
Bateau Genève

Zurich Alumni Reunion
19 September 2024
Belvoirpark



[Click here](#) to check the pictures of the previous alumni events





INSIGHTS INTO INDUSTRY AND BUSINESS LINES EVENTS

Did you know? In addition to our annual event, you also have the opportunity to join events with alumni from your former area or even Deloitte alumni working in the same company as you. Check out pictures from previous events and stay tuned as more events are coming up.

Please use the link below to update your professional and contact details so that we can tailor the invitations we send you!



[Click here](#) ➔



CONSULTING – MARCH (ZH)



CONSULTING – MARCH (ZH)



RISK ADVISORY - JUNE (ZH)



CONSULTING – MARCH (ZH)



RISK ADVISORY – JUNE (ZH)



This publication has been written in general terms and we recommend that you obtain professional advice before acting or refraining from action on any of the contents of this publication. Deloitte AG accepts no liability for any loss occasioned to any person acting or refraining from action as a result of any material in this publication.

Deloitte AG is an affiliate of Deloitte NSE LLP, a member firm of Deloitte Touche Tohmatsu Limited, a UK private company limited by guarantee ("DTTL"). DTTL and each of its member firms are legally separate and independent entities. DTTL and Deloitte NSE LLP do not provide services to clients. Please see www.deloitte.com/ch/about to learn more about our global network of member firms.

Deloitte AG is an audit firm recognised and supervised by the Federal Audit Oversight Authority (FAOA) and the Swiss Financial Market Supervisory Authority (FINMA).

© 2024 Deloitte AG. All rights reserved.

Designed by CoRe Creative Services. RITM1725245