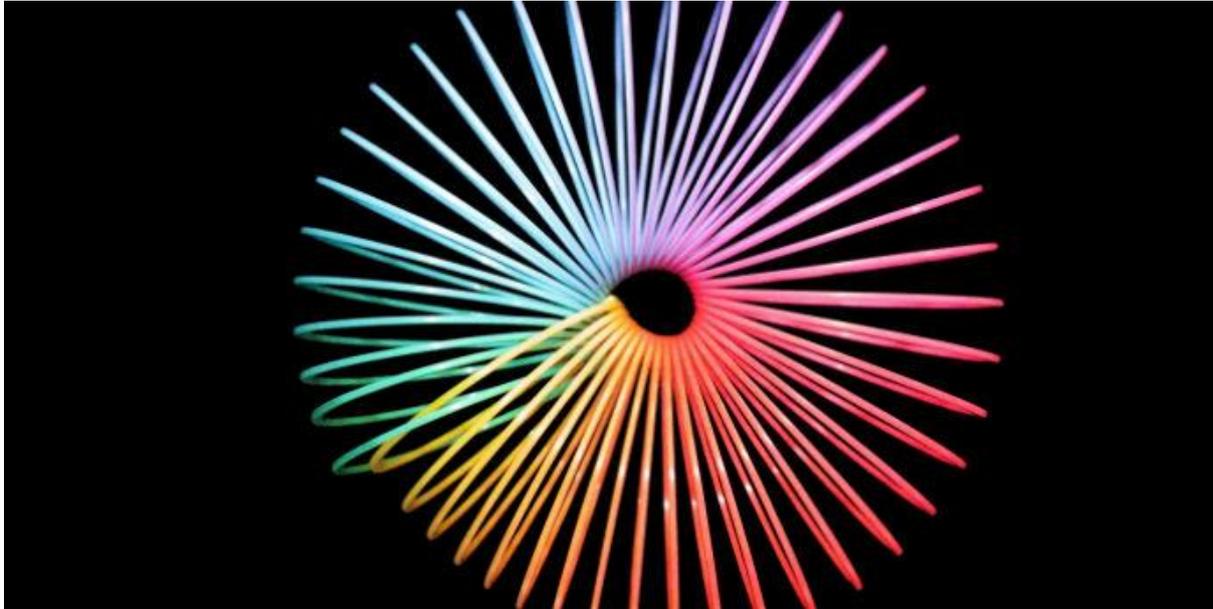


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**Deloitte.**

CFO Banking Event | 4 December | Zurich Deloitte Offices



## **Deloitte CFO Banking Event**

### How to become a super CFO?

Dear Madam or Sir,

We are pleased to invite you to our 2017 Deloitte CFO event called **“How to become a super CFO?”** in **Zurich** on **Monday 4 December 2017**.

With the advent of latest regulatory, technological and economic shifts in the global and Swiss economy, the role of **the CFO has become more complex than ever before**. Challenged by a rapidly changing macro-economic environment and digital disruptions in the marketplace, banks are faced with risk and economic uncertainty, whilst striving to regain growth and cost saving.

After the crisis in 2008, the CFO role has already evolved into a “multi-function” one with many new purposes. The role has become more strategic, value and future-focused. This can be seen by the fact that the CFO has become a trusted partner by the CEO – a great opportunity, with yet often undefined responsibilities.

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**But what do these changes mean for the future of the CFO role? Or simply expressed: What does it take to become a “super CFO”?**

These questions and related topics tailored to our CFO community will be discussed during the event. In addition, we will be honoured with the presence of **Prof. Dr. Simone Westerfeld**, CFO of the **Basler Kantonalbank** and **Mark Roth**, Chairman of the Audit Committee of the **Zürcher Kantonalbank** who will be sharing their visions on the latest challenges and opportunities in the métier.

We look forward to your participation at the event and remain at your disposal should you have any questions.

Best regards,

**Alexandre Buga**

Lead Partner

Financial Services, Audit & Assurance

[Email](#)

**Sandro Schönenberger**

Partner

Financial Services, Audit & Assurance

[Email](#)

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## Zurich Event Information

Please feel free to contact the [Deloitte Events Team](#) should you have any questions.



### Monday 4th December 2017

**17:00** Welcome reception

**17:30** Introduction

Sandro Schönenberger, Partner, Deloitte

**17:40** Latest trends relevant to the CFO

**18:00** CFO insights and perspectives

Prof. Dr. Simone Westerfeld, CFO of the Basler Kantonalbank and Mark Roth, Chairman of the Audit Committee of the Zürcher Kantonalbank

**18:30** Round table discussion

**Round table 1: The digital future of the CFO:**

Latest technologies & automation efforts

**Round table 2: Key ingredients to become a super manager:**

Skills, techniques & competencies

**Round table 3: Applying new business intelligence:**

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New operating models and redefining strategic business alliances

**19:10 Debrief and discussion facilitated by Deloitte**

**19:30 Evening cocktail**



**[Deloitte Zurich Office](#)**

General-Guisan-Quai 38

8022 Zurich

**Register**

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