

Insight-Driven Performance Lab – by Deloitte

An immersive one-day lab to showcase the latest thinking in Enterprise Performance Management (EPM) and explore how an Insight-Driven Performance (IDP) approach can help your organisation unlock value through more effective decision-making

What is the lab?

The lab **introduces, explores, and reflects** on the eight core components of **Insight-Driven Performance**.

Utilising **leading practice, case studies, videos,** and **demos** from across different industries, the lab brings to life how organisations can implement effective enterprise performance management and decision-making.

Our clients use the lab to **explore** and **align** their ambitions to make their enterprise performance management more insight driven.

How does it feel?

Inspiring, immersive, and innovative – the lab can be run **fully in-person** at our state-of-the-art Greenhouse facilities in Zurich – a truly creative and collaborative space.

The lab brings the topics to life in **fun, interactive** and **horizon-expanding** ways.

Alternatively, the lab can be conducted **fully remotely** via our dedicated metaverse space and optional Extended Reality (XR) technology to bring together dispersed teams in an immersive way.

Who should participate?

The lab is particularly suited to participation from senior members of the Finance team – typically the **Finance Leadership Team** and other Finance leaders focused on **FP&A and Performance Management**.

The lab is also a great way to foster collaboration between Finance and its business colleagues – with many labs benefitting from the attendance of representatives of **Strategy, Commercial, Marketing, Operations, and IT**.

Bring your team together in our state-of-the-art Greenhouse space...



...or via our immersive online metaverse space



What does the Insight-Driven Performance Lab consist of?

The lab's eight modules deliver an end-to-end view of the elements necessary to achieve Insight-Driven Performance. Each module introduces the topic, explores it interactively and then assesses what it means for your organisation.



Introduce

Consider the art of the possible and what it takes to succeed



Explore

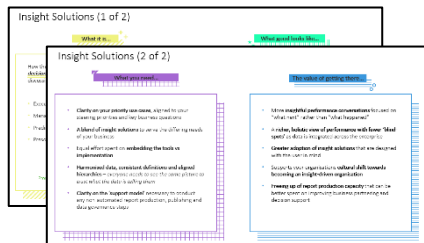
Engage with demos, case studies and interactive exercises to understand the topic in greater depth



Reflect

Assess where your organisation is today and where you want it to be in the future

Set the scene



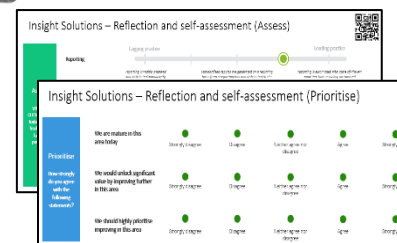
For each component learn **what it is**, **what good looks like**, **what you need** and **the value of getting there**

Demos & Case Studies



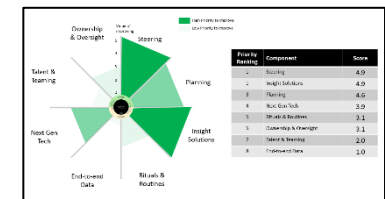
Interact with leading practice **tools, initiatives and case studies** for each topic and discuss them with our subject matter experts and your team

Self-appraisal



Reflect on your **current maturity** and **self-assess** against benchmarks, propose next steps

Assess ambition



Discuss the maturity assessment that emerges from the session and **prioritise next steps**

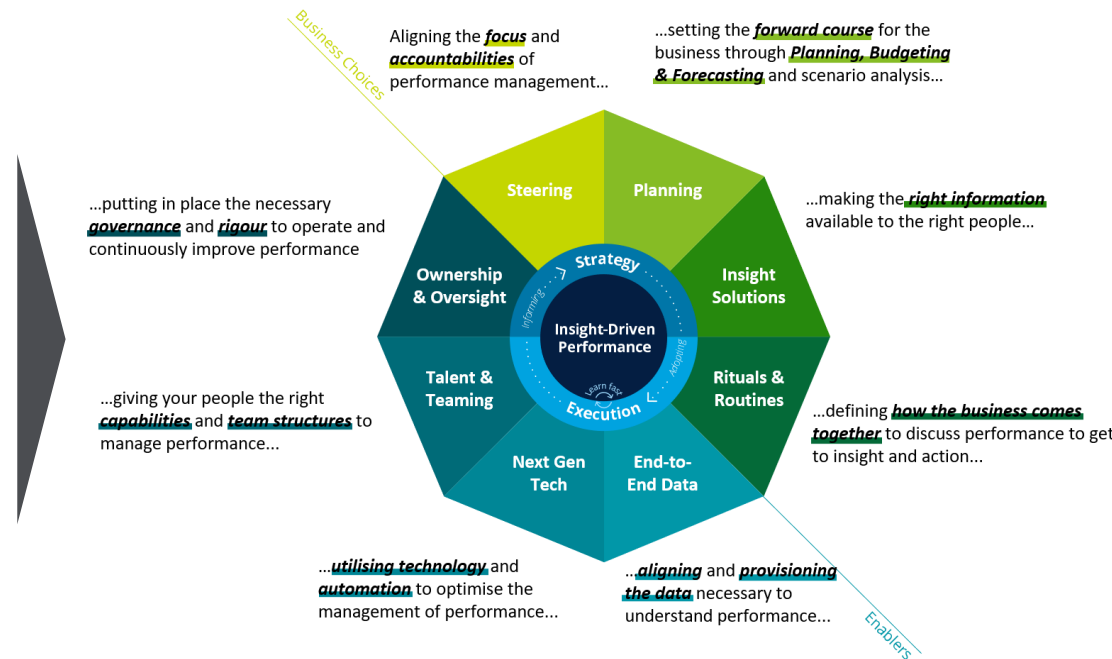
What are the benefits of participating in an Insight-Driven Performance Lab?

Reasons to participate

- We want to become a more insight-driven organisation
- We want to understand the full range of topics to be mastered to truly manage performance
- Our approaches to enterprise performance management are not sufficiently aligned and optimised versus our strategy or the environment we operate in
- We are on or are embarking on a performance management transformation programme and want to ensure we are aligned on the journey and ambition
- We struggle to generate insight consistently
- We want to understand how our business can come together to discuss performance in a cross-enterprise way
- We are unclear as to how new technologies and automation can improve performance management to realise value

Lab structure

The lab focuses on the eight key components of Insight-Driven Performance through introduction, exploration and reflection:



Outcomes of the lab

- An understanding of the eight components of Insight-Driven Performance and their importance in enabling effective decision-making
- Awareness of leading practice performance management approaches and solutions across industries
- An understanding of your organisation's current maturity across the eight key components of Insight-Driven Performance
- Executive alignment around the ambition for change



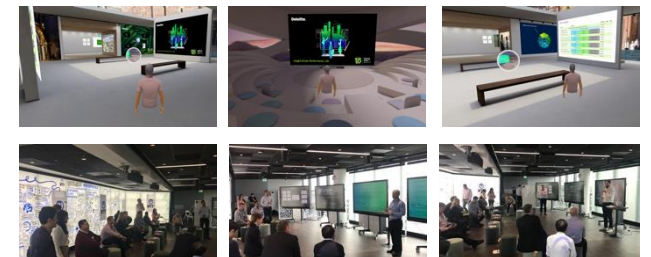
Introduce



Explore



Reflect





Let's talk...

For further information or discussion about how the Insight-Driven Performance Lab can help your organisation, contact the team:



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