Time to think about system boundaries with Business ByDesign
Above the clouds – thinking across system boundaries

• Improve efficiency & reduce IT-costs
• Right size and scale for your business
• Safe access from everywhere
• Use rapid implementation with Deloitte
Your challenges

SAP Business ByDesign (ByD) is a comprehensive, cloud-based, fully integrated ERP business management solution that is delivered as an ‘affordable’ on-demand service. It was built specifically for dynamic, growing businesses and multinational subsidiaries that are striving to make informed business decisions, allowing them to execute their business strategy and respond immediately to challenges and opportunities.

Business ByDesign delivers the benefits of large-scale business applications:

- 360° Process and data integration.
- Real time analytics and reporting.
- Document workflow, compliance and Microsoft office integration.
- Without the burden of managing a large IT infrastructure.
- At a very affordable price.

Yesterday, we managed our business with in-house systems, in-house reports and in-house decision meetings, but the technology has been changed.

Today, advanced professionals are facing the opportunity of using technologies like tablets, getting information via Apps and being independent from a geographical restriction. They will take the chance to improve the management capability with Business ByDesign and Cloud solutions.

SAP Business ByDesign is part of the SAP-product strategy to establish SaaS* (Software as a service).

SAP – Located in a cloud … connected to your ERP backbone.
Deloitte’s Business ByDesign transformation approach

Our unique value driven approach to the Business ByDesign initiatives provides 360° analysis of structures, processes and systems. This looks beyond technology and processes by ensuring that business vision and benefits come first, and implementation follows business priorities to deliver mobile solution ByD, which allows a rapid deployment of the solution and capabilities to enlarge the ByD functionality over time for any challenges which you might be facing.

Business ByDesign is part of the SAP "Two-tier-ERP"-Strategy

A two-tier-ERP strategy is the quickest path to success …

• Minimise complexity
• Adopt best practice
• Minimise cost to deploy
• Minimise costs to maintain
• Minimise IT needs
• Integrate into 1st tier

Business transformation level between ERP and ByD

ByDesign independent

• Using ByD for fast growing companies and their subsidiaries which will not be connected to SAP-ERP (independent)

Mobile Solution integration

• Mobile device integration (e.g. iPad) for field activities (e.g. Sales/Service/Project Management)

ERP-Back-End integration

• Use the full functionality from mobile service down to ERP-back-end system (Growing companies with subsidiaries, Principal companies, SME)
Solution overview

**Business improvement**
- No-uniform business processes across subsidiaries
- One solution to subsidiaries with different needs
- Real-time analytics anytime and anywhere

**Process-Design flexibility**
- A solution which grows with you in scale function and business model
- Using basic field functions and core backened ERP-Functions with the option to extend with own development

**Cost reduction**
- Fast deployment (12 to 20 weeks), cost saving
- Low cost operation, cloud service managed by SAP
- Participate on SAP-store functionality (Functional APPs)
- Less training and documentation effort

Enabling your business for growth and use the secrets of Business ByDesign … take the advantage and join Business ByDesign.

“Innovation distinguishes between a leader and a follower.”

Steve Jobs
Technical landscape and security management

SAP adheres to the highest security and quality requirements, as follows:

- The business data is stored securely in SAP data centres.
- Customers share physical hardware, but their data is separated into tenants.
- Customer data always belongs to the customer.

Your SAP Cloud data can be accessed in the following ways:

- Desktop computer – browser-based Internet access from your network.
- Portable computers.
- Mobile devices.

Industry best practices and state-of-the-art open cryptographic standards secure and protect communications between customer devices and the system landscapes of your SAP Cloud solution in the SAP data centre.

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<thead>
<tr>
<th>Certificate/Report</th>
<th>Interval</th>
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<td>ISAE-3402/SSAE-16 (Business ByDesign)</td>
<td>Twice a year</td>
<td>External accounting company</td>
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<td>Every major release (Cloud for Customer)</td>
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<td>SAP C.E.R.T.</td>
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Flexible licence model made for all requirements

Your licence of SAP Business ByDesign is for one year. The price depends on how many different user-category licences you order. Because you can choose the licensing model based on three categories: Enterprise users, team member and self-service users. With a minimum number of 15 users of any Enterprise or Team User type, you can start with SAP Business ByDesign in a new software era.
Our service offerings

How can we help?

- Rapid deployment of the solution, implementation in weeks not months.
- Set-up Business ByDesign solution based and tailored at business needs.

What can we offer?

1. Analysis of supply chain and technical infrastructure to define which processes will be implemented in which organisational unit with Business ByDesign.
2. Implement Business ByDesign with a rapid deployment method.
3. Define the processes and adapt the software screen layout due to the business requirement.
4. Enhance the Business ByDesign solution with useful functions (e.g.: Development of APP’s).

Our network has professionals in Switzerland, US, Canada and UK.

Contact our Business ByDesign-Leadership Team in Switzerland to get more information.

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