

# Building a culture of courage to help counter uncertainty

An ethics-driven culture will be a massive focus of regulators in the next few years. Regulators expect the life science sector to be proactive, rather than just react to inquiries or defend themselves.

## Cyber attacks impact

- ⊖ Patient care and safety
- ⊖ Organizational assets
- ⊖ Reputation
- ⊖ Intellectual property
- ⊖ Relationships with customers
- ⊖ Shareholder value
- ⊖ Regulatory compliance

Proactive cybersecurity, minimizing risk

“security by design”

.....incorporating cybersecurity into product life cycle –seen as an increasingly important solution

Cloud security becoming increasingly important



**To mitigate cyber security risks, organizations need to be:**

- ⊖ Proactive near and real-time monitoring
- ⊖ Threat pattern collection
- ⊖ Cyber threat modeling and analysis
- ⊖ Threat mitigation and remediation
- ⊖ Incident management
- ⊖ Threat intelligence reporting

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