

**Deloitte.**



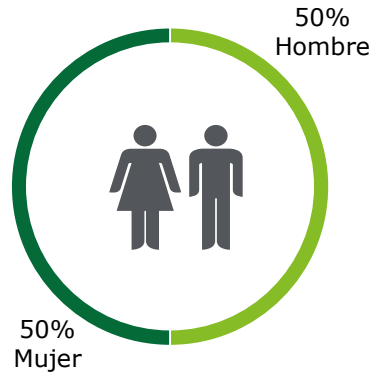
**2018 Deloitte Millennial Survey**

Chile  
Mayo 2018

# Datos Demográficos

312 Millennials entrevistados en Chile (Trabajadores Tiempo Completo)

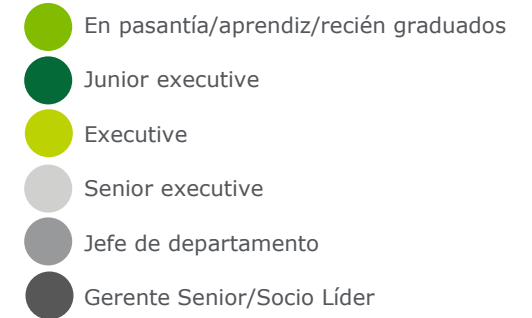
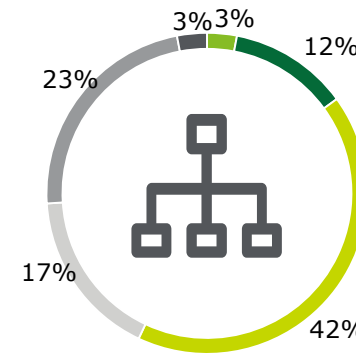
Género



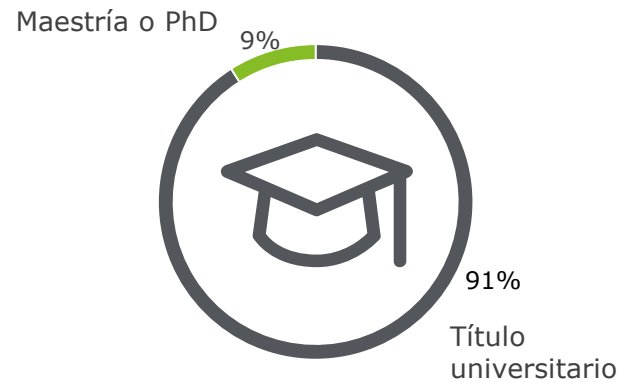
Tienen Hijos



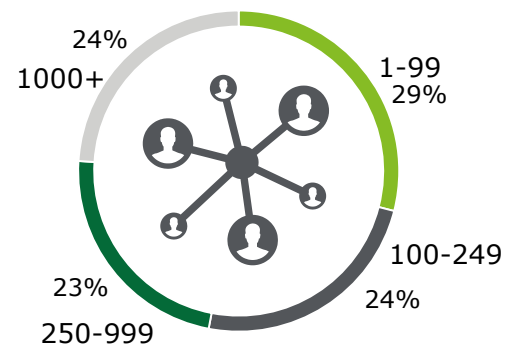
Nivel Laboral



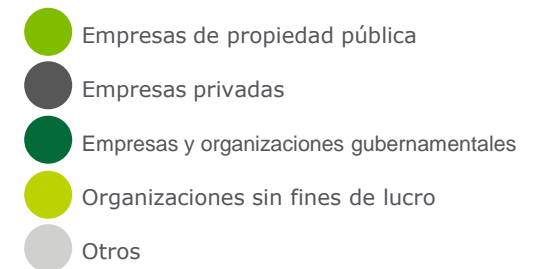
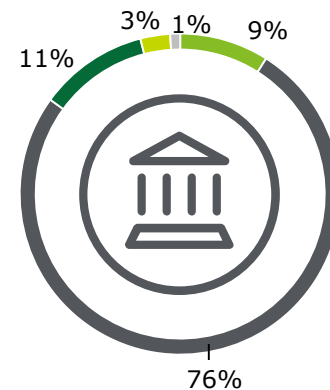
Nivel Educativo



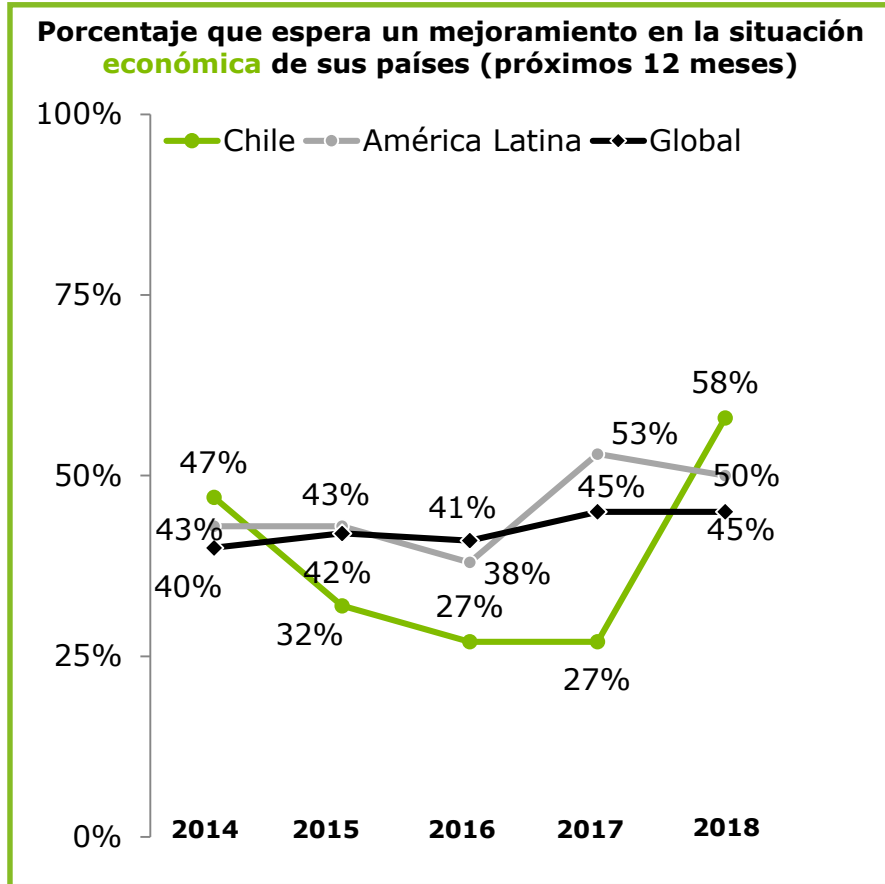
Tamaño de la organización



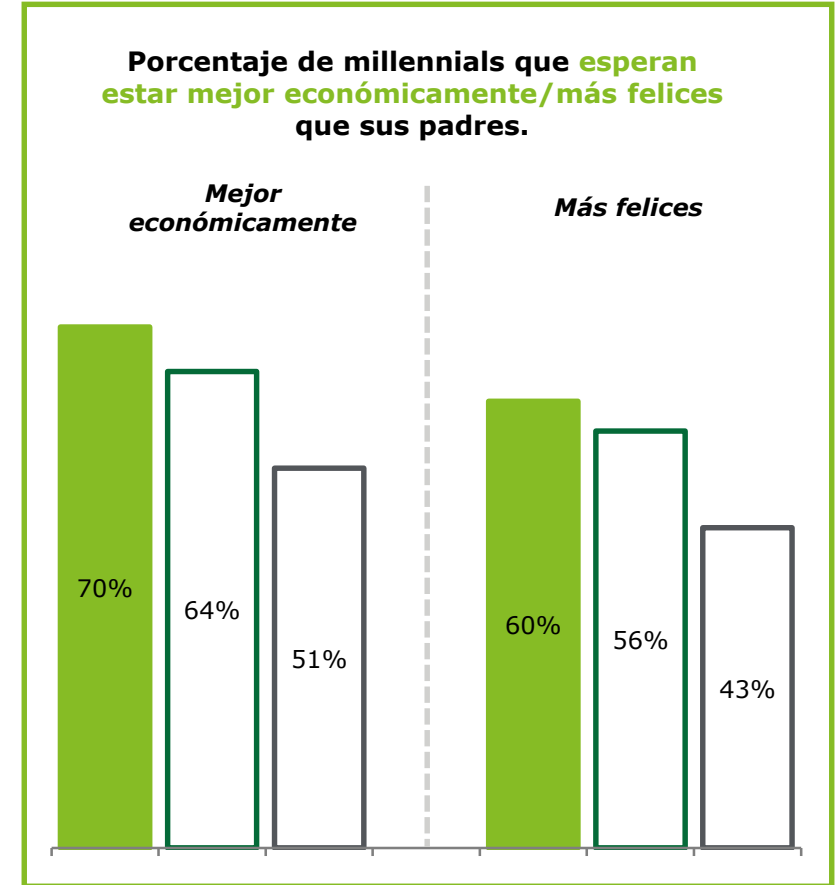
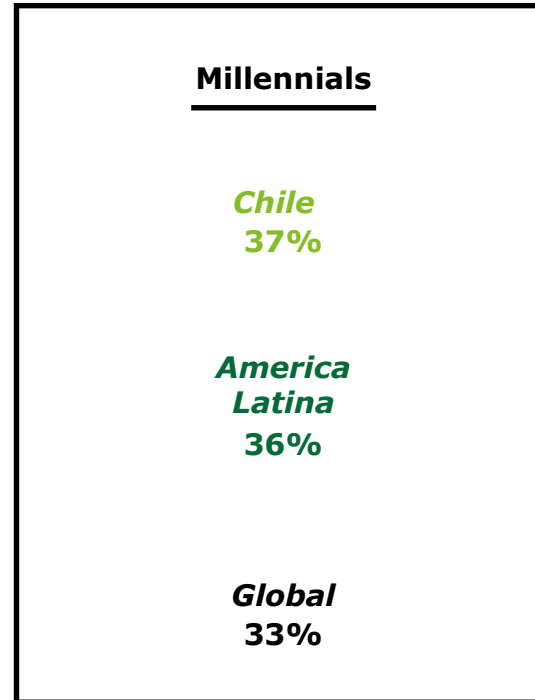
Tipo de Organización



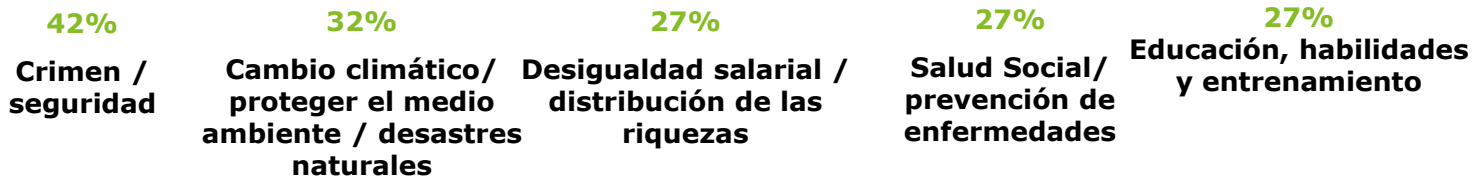
# Chile: Perspectiva económica, política y social



**Porcentaje que espera una mejora en el aspecto político y social de su país (próximos 12 meses)**



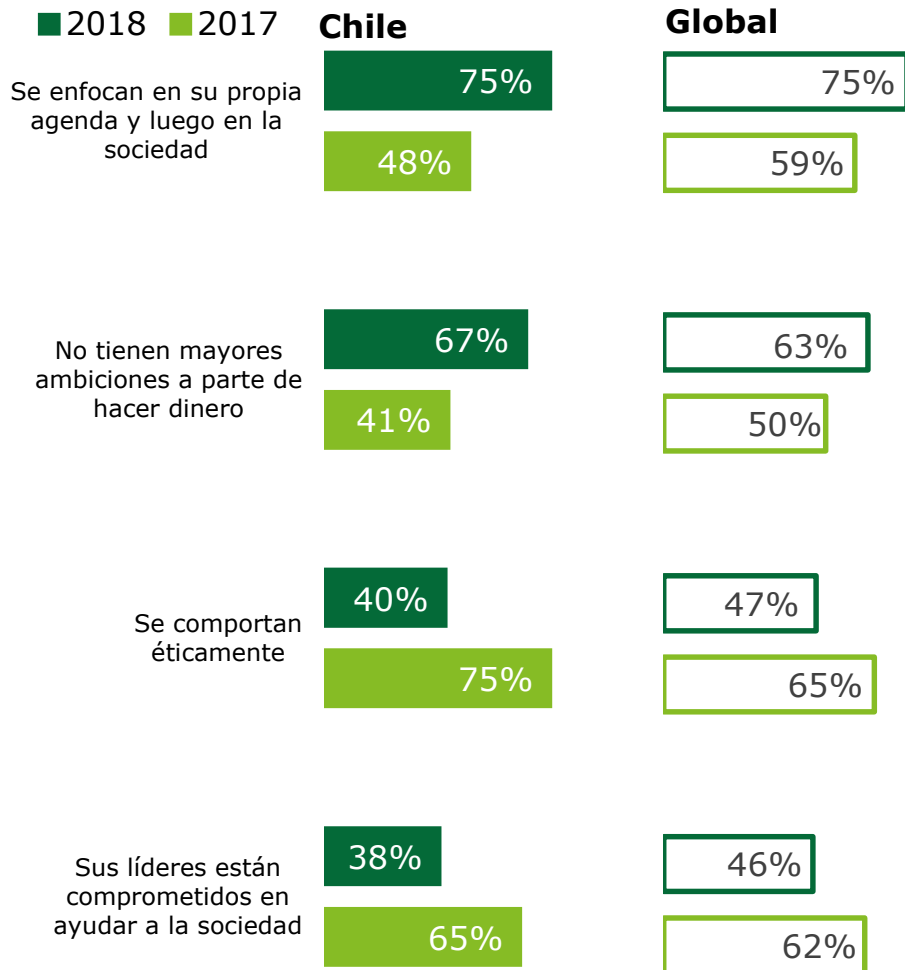
**Los 5 asuntos que son de mayor preocupación personal para los millennials en Chile**



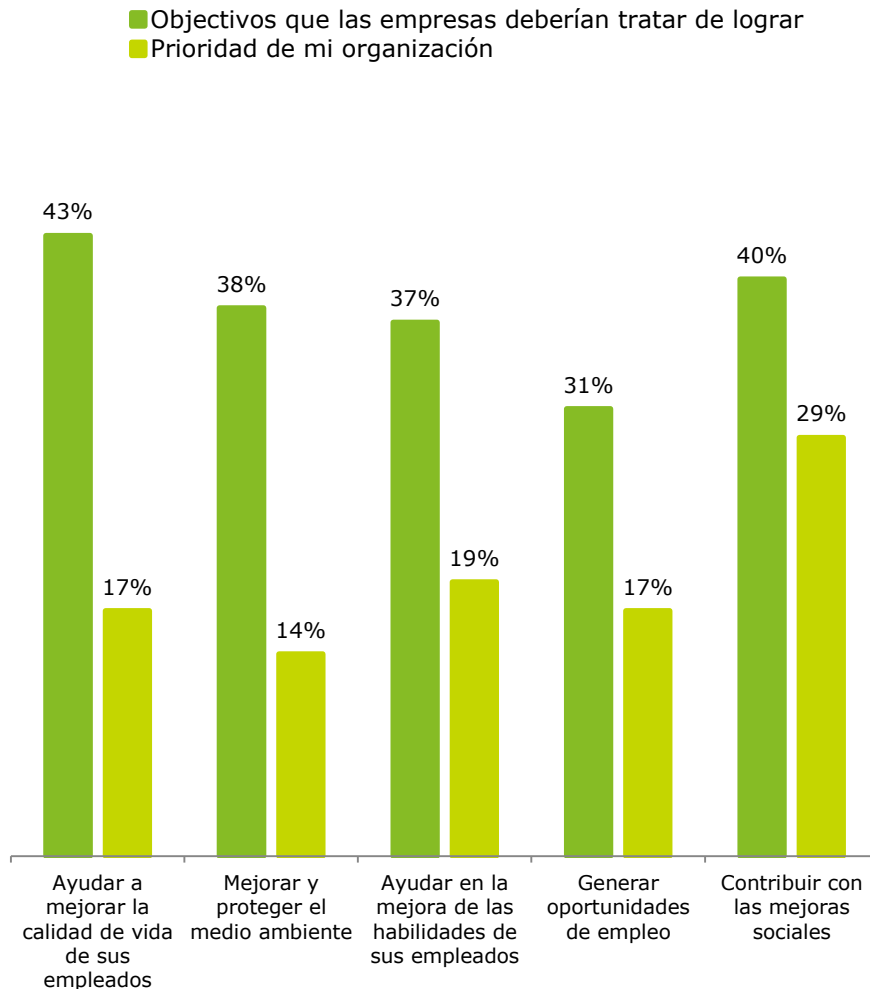
Q1. Do you expect the overall economic situation in your country to improve, worsen or stay the same over the next 12 months?  
 Q2. Do you expect the overall social/political situation in your country to improve, worsen or stay the same over the next 12 months?  
 Q3A/B. How do you feel about the future? Compared to your parents do you think you will be financially/materially better off/happier?  
 Q4. Thinking about the challenges facing societies around the world, which three of the following issues are you personally most concerned about?  
 Base: Chile 337, Global 10,455, Latin America 2,023

# Chile: Comportamiento, prioridades e impacto empresarial

Porcentaje de millennials que están de acuerdo con los siguientes hechos en el **comportamiento empresarial**



Porcentaje de millennials que dicen que las empresas deben... (muestra los 5 principales objetivos no cumplidos)



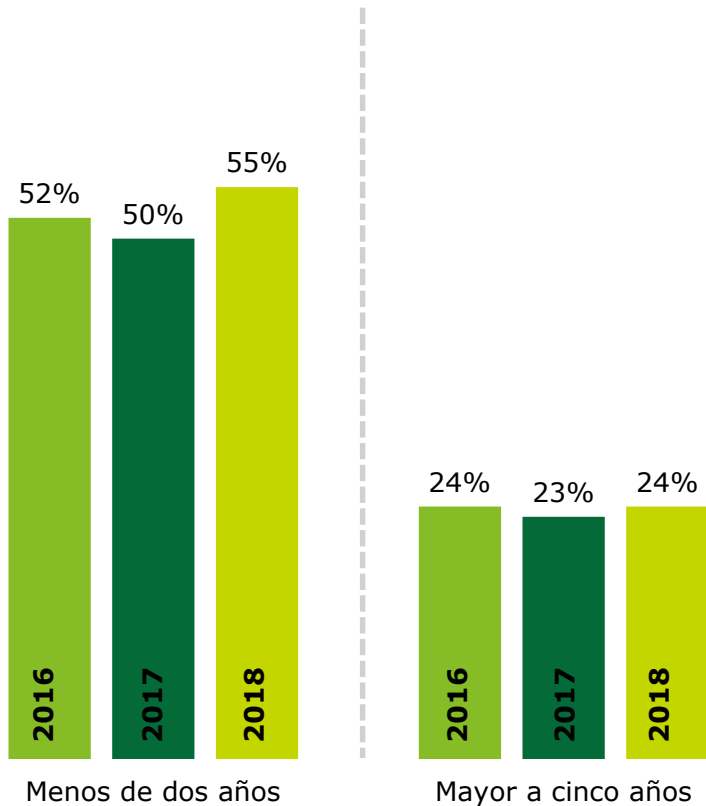
Porcentaje de millennials que dicen que los siguientes grupos tienen un impacto **positivo** o **negativo** en la sociedad



Q12. Thinking about businesses around the world, would you agree or disagree that the following statements describe their current behaviour? Q11a. Which of the following words and phrases match your own belief as to what business should try to achieve? Select up to three. Q11b. And what would you say are the main priorities pursued by the organization you currently work for? Select up to three. Q6. Do you think the following groups are currently having a positive or negative impact on you and the world in which you live?  
 Base: Chile 337, Global 2018 / 2017 10,455 / 7,900

# Chile: Lealtad, prioridades y trabajos independientes

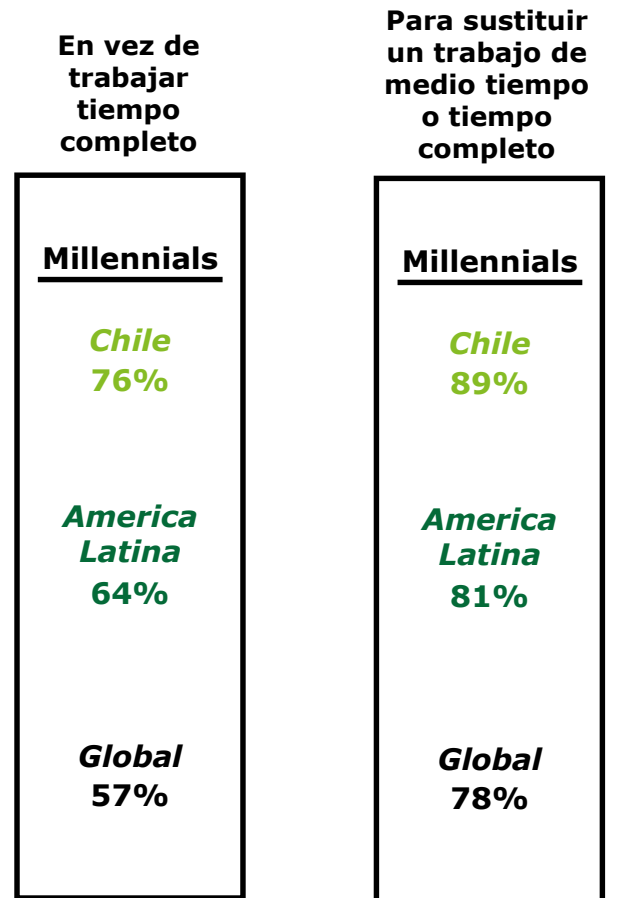
Porcentaje que **espera quedarse con sus actuales empleadores por un período de...**



¿Qué es importante cuando se elige a un empleador?



Millennials considerando ser **trabajadores independientes...**



# Chile: Percepciones de los líderes de negocios en empresas donde sus organizaciones y su equipo directivo son diversos.

% de millennials que trabajan para empresas con diversidad, o tienen un equipo directivo diverso...

% de millennials que dicen que los líderes de negocios están teniendo un impacto positivo en el mundo



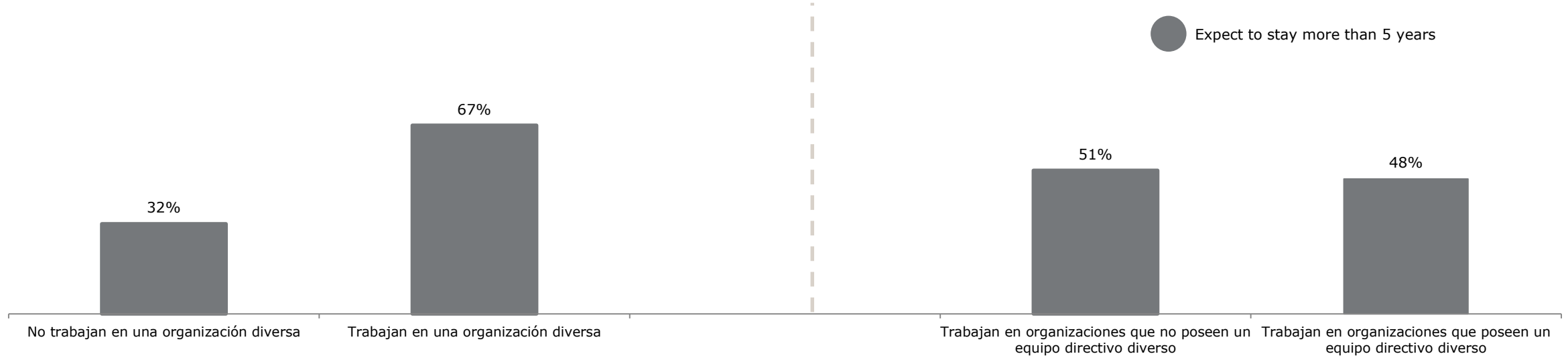
**Millennials Chilenos**  
32%

**Millennials Chilenos en organizaciones con diversidad**  
37%

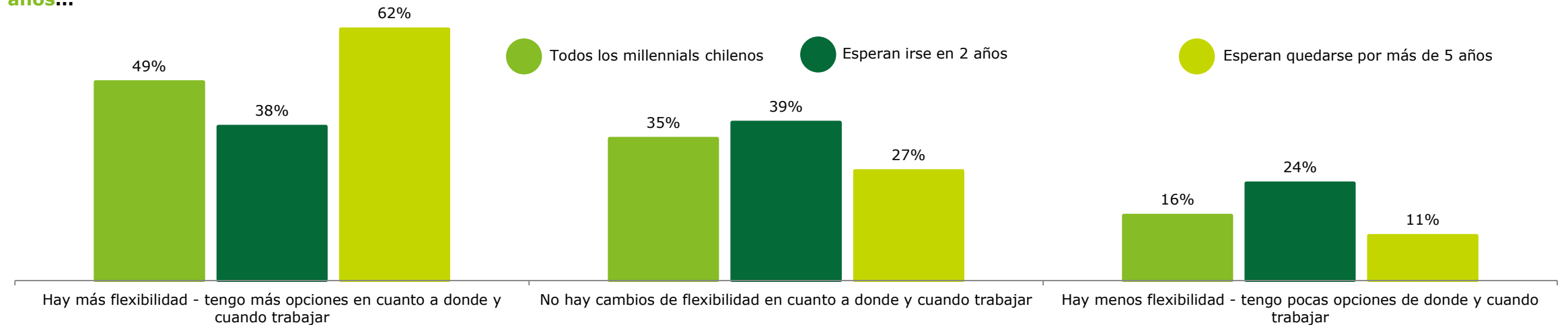
**Millennials Chilenos en organizaciones con equipos directivos diversos**  
37%

# Diversidad, flexibilidad y lealtad de los millennials en Chile

Porcentaje de millennials que **esperan quedarse con sus empleadores por más de cinco años...**

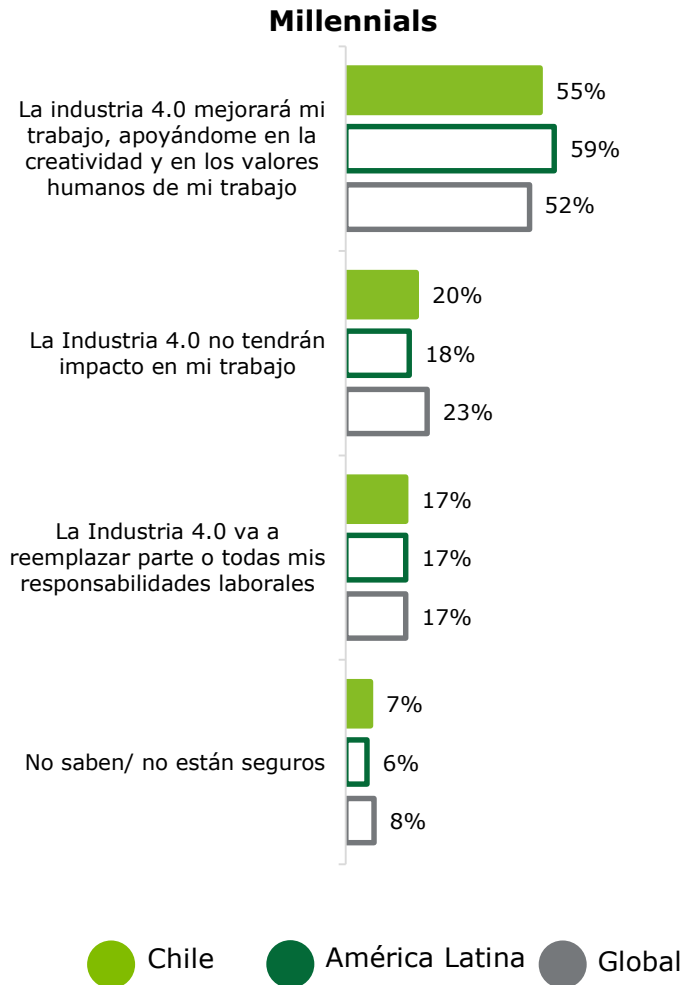


Porcentaje de millennials que dicen que **en los últimos tres años...**

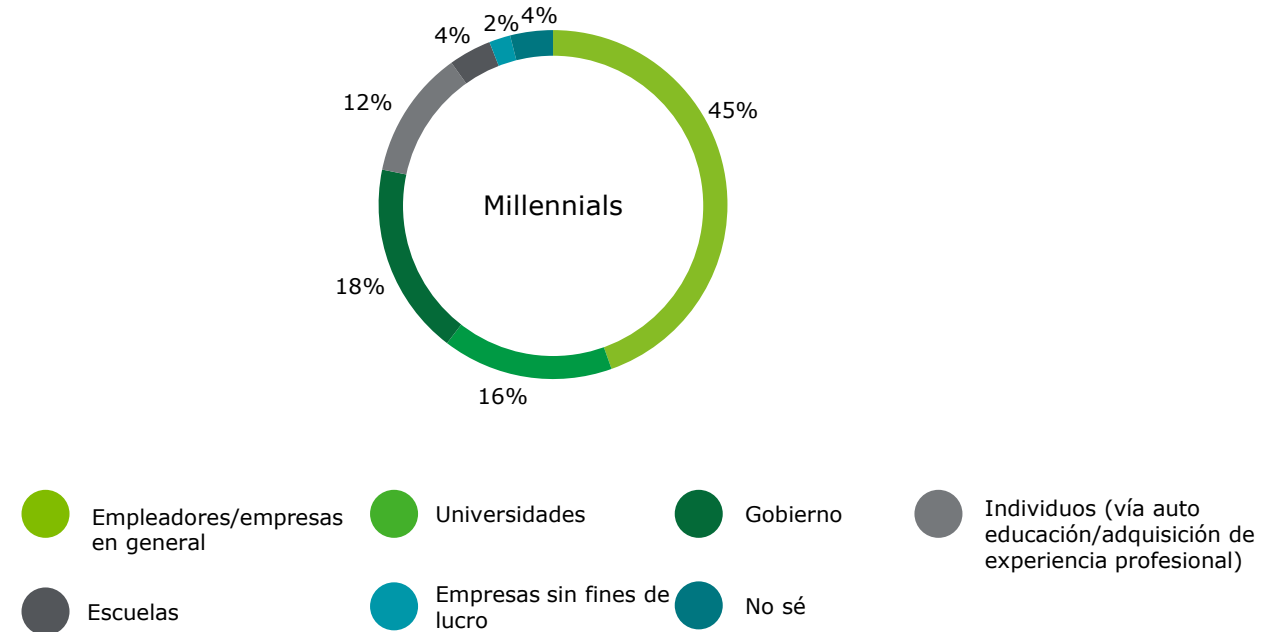


# Industria 4.0: Impacto y Desarrollo

Porcentaje de millennials que están de acuerdo con el **impacto de la Industria 4.0**



Porcentaje de millennials en Chile que dicen que **los responsables** de preparar a los trabajadores para la Industria 4.0 son:



**27%** de los millennials Chilenos dicen que sus empleadores los ayudan a prepararse para la industria 4.0...

...comparado con un **36%** a nivel global

Q32. What impact, if any, do you think Industry 4.0 might have on your job? Q34b. Who should be most responsible for preparing workers for the changes that will result from Industry 4.0? Q35. Is your organization helping you understand and prepare for the changes of Industry 4.0?  
Base: Chile 337, Latin America 2,023, Globally 10,455





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