

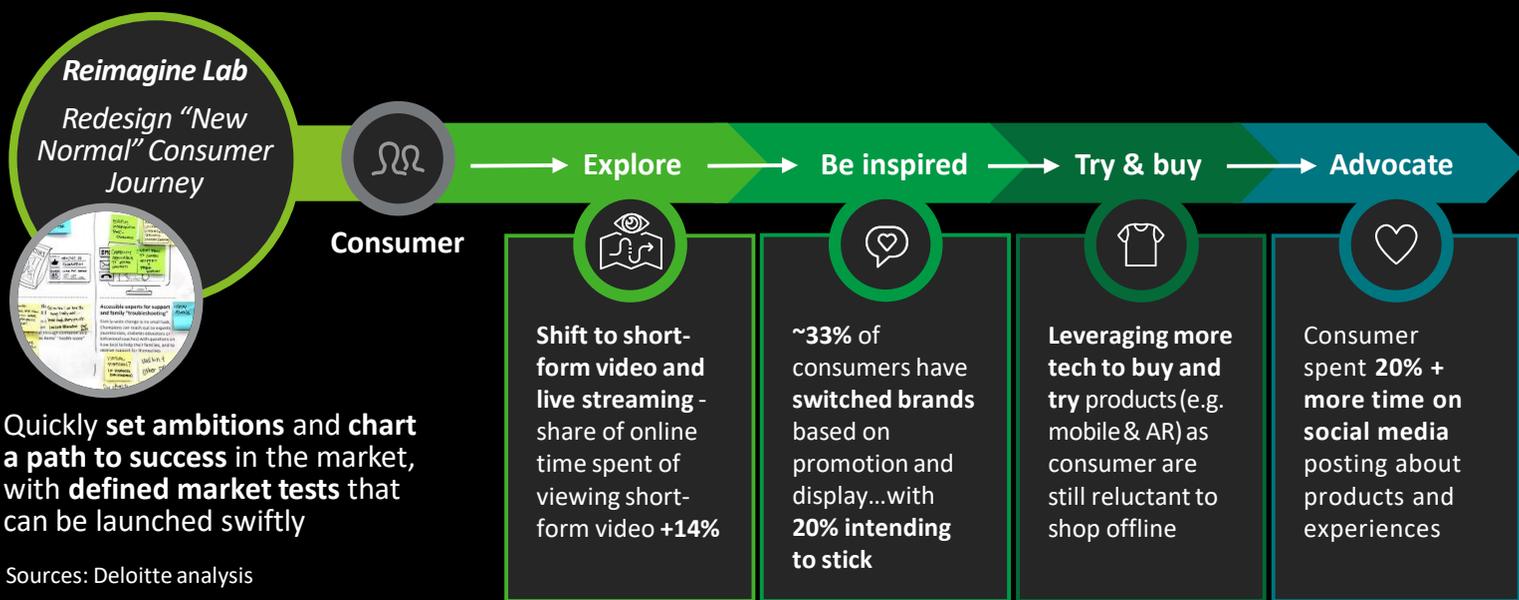
Reignite China Demand

A strategic joint program between Deloitte and Alibaba Cloud, Reignite China Demand enables global brands to accelerate their cash recovery in China and drive three key results:

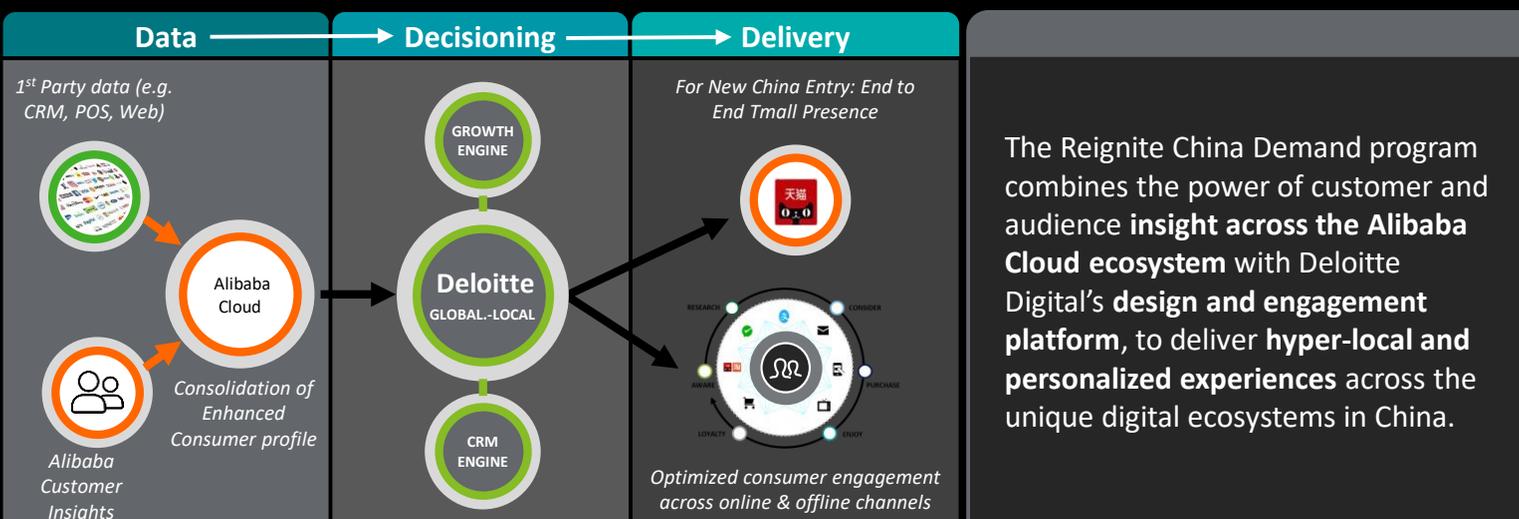


- 1 Recruiting new customers for growth
- 2 Reactivating customers across the buying cycle, as they behave in new normal post-COVID
- 3 Rewire demand operations across offline and online to capture demand

Understanding consumer behavior shifts as the new normal



How Reignite China Demand works



Start the conversation today
Deloitte Global Alibaba Cloud Alliance: AlibabaGlobal@deloitte.com

