Break away from business as usual
Deloitte Greenhouse™ China Introduction
Making another century of impact

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Thriving in a rapidly changing world is tough. You are always looking for that breakthrough idea or insight that can give you an edge. That spark that can launch your organization to a new level of performance, growth and success. Of course that is not always easy. If we approach business as usual, how can we expect to get something that is not? Achieving a breakthrough requires something different. So we created a solution ... the Deloitte Greenhouse.

The Deloitte Greenhouse is an immersive collaborative space designed to help cultivate creativity, disrupt the status quo, and discover next generation ideas. It is a vantage point from which you can look ahead and quickly map out the best way forward. Learning what might otherwise would have taken months of meetings and discussions. It is all these things and more.

When you step inside the Greenhouse, our team of specialists will be there to guide, support and challenge you. We will use analytics and advanced data visualizations to help you to extract the insights, uncover oversights, identify opportunities and predict problems. We provide frameworks, methodologies and technologies carefully designed to bring out the very best in every contributor, and transform brainstorms into tangible next steps. Our carefully crafted formula creates the right conditions to cultivate breakthroughs and launch your organization to a new level.

So Deloitte Greenhouse is not about a space alone. It is about what happens in that space. Breaking out of business as usual. Pushing through to something different. Making a difference.

Welcome to Deloitte Greenhouse! Where you can experience breakthroughs.
The Imperative

There are times when business as usual isn’t enough... Your organization simply cannot afford:

**Wasted Time**
You’ve spent countless hours on emails, presentations, and meetings that go nowhere.

**Murky Challenges**
You’ve been given ambitious mandates to go farther, faster, better when often neither the path nor the destination is clear.

**Misalignment**
You don’t have the alignment you need to get traction – within your team, around your challenges, or about your opportunities.

**Worn Approaches**
You’re stuck in default settings that keep you churning in the same ruts, and you don’t know how to get out.

The ROI for our time is ridiculous... we spend hours and hours and end up where we started.

I’ve been told to “Go Innovate” as if it’s just that easy to start doing it. Where? How?

My team is supportive, but what I need is for them to be truly committed.

We don’t even know what we don’t know...we just rehash the same set of assumptions.

YOU NEED A BREAKTHROUGH
Winning Formula

When you step into the Deloitte Greenhouse™, you step away from the standard flat meetings, endless presentations, fruitless conversation, and stale status-quo thinking. Deloitte Greenhouse™ realizes this by creating the right conditions to shape an immersive experience that inspire breakthroughs.

**Research-based**
Frameworks built on empirical data, research, and cumulative learnings from thousands of Deloitte Greenhouse™ sessions globally.

**Immersive & interactive**
Exercises based on behavioral research, social psychology and group dynamics to engage both individuals and teams.

**Cutting-edge data analytics & visualizations**
Interactive, intuitive, insight-rich visualizations that make data come to life.

**High-tech and high-touch**
State-of-the-art technology and facilities incorporating physicality, data visualization, and design thinking to engage the entire brain.

**Thoughtfully provocative**
Careful guidance of experienced facilitators specialized intervention, disruption, alignment and transition to accelerate breakthroughs.

**Consciously-designed environment**
Movable panels, flexible furniture, and an intimate space built to spark conversation.
Lab Solutions

Deloitte Greenhouse™ cultivates breakthroughs through thoughtfully crafted, interactive sessions, called “Labs”, tailored to address the toughest business challenges

Innovation
How do you become an innovative organization? Your ideas may be getting stale. How can you spark new thinking?

Strategy
How can you think about strategy differently? The world isn’t getting any simpler. How do you navigate the complexity. What will you do to win?

C-suite/executive
You have made it to the top. Now what? How do you jump in and thrive in your new position?

Digital Concept Design
How do you practically use exponential technologies? How do you ensure you build new digital solutions that are used and valued?

Analytics
How can your data help us find new opportunities? You’re drowning in data. How do you make it meaningful?

Transformation
You need to be better, faster, leaner. How can you make change happen?

Business Relationship
Your bottom line depends on people. How can you better relate and fuel their performance?

Alignement
You have a big, bold, vision. How will you make it a reality?

Transition
You want to lead from the front. How will you get there? How will you realize the potential?

Custom
You have a thorny problem to solve or a big opportunity to unlock. How can we help?

These are the topics our clients struggle with most frequently

Sound familiar?
Three-part Lab Method

Deloitte Greenhouse™ Labs are designed around a tested set of principles - refined in more than 3,000 sessions – to engage participants not only intellectually, but physically and emotionally as well.

**ENVIRONMENT**

Deloitte Greenhouse™ spaces are consciously designed to help shift perspectives and optimize exploration.

- Dynamic room configurations
- Immersive visuals
- Holistic sensory activation
- Emerging technologies

**ELEMENTS**

We thoughtfully assemble a mix of high-tech and high-touch ingredients to suit your specific challenge.

- Professional facilitation
- Design thinking
- Analytics and insight
- Collaboration tools and techniques
- Tested frameworks and IP

**APPROACH**

We design conversations that provide clarity, commitment, and collective courage to break away from the status quo.

- Define the purpose
- Frame the issues
- Engage multiple perspectives
- Set the scene
- Make it an experience
The Deloitte Greenhouse™ Breakthrough Experience in a Nutshell

*Break away* from business as usual to break through to something that’s not

**Connection**

*Spontaneous and structured interactions*

By inviting a diverse group of experts, participants and facilitators, we find ways to encourage unusual intersections and unearth new ideas.

**Immersion**

*Immediate and visceral understanding of business challenges*

By engaging the hearts and minds of participants, we can replace months of learning about the latest trends – and get to insight faster.

**Exploration**

*Beyond business as usual*

Breaking out of default settings requires some audacious imagining. We draw on cognitive science, visualization and behavioral economics to generate new ideas and encourage bold thinking.

**Prototyping**

*Rigorous analysis meets creative synthesis*

Build something. Test it out. Experiment with scenarios. Try new technologies. This is where planning becomes real, ideas become concrete, and next steps are defined.

**Breakthrough**

*Not what you expected*

Ultimately, a visit to the Deloitte Greenhouse™ is an experience. One that breaks participants out of their current realities and propels them through to a better place.
Extraordinary Results

Deloitte Greenhouse™ provides a tangible, activating, and impactful experience that propels leaders to extraordinary results

 CONDITIONS for BREAKTHROUGH

Environmental Design
Behavioral Methods
Analytics & Visualization
Interactive Technology
Expert Facilitation
Proven Frameworks

Deloitte Greenhouse™ carefully crafted formula creates the right conditions to cultivate breakthroughs

It’s tempting to jump right into solutions. We step back and first build a rich understanding of challenges and their context.

Solve your toughest business challenges

Expand beyond the obvious and dive into unexpected, innovative, and creative solutions to previously ambiguous mandates.

Reveal new opportunities

Bravely call out the real barriers to progress, create ownership, and get your team aligned on the precise actions required to get results.

Incite productive action

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In Conclusion

Deloitte Greenhouse™ converts normal ingredients – like people, content, space and technology - into something greater than the sum of its parts. Think about it as a new way of thinking, acting and behaving. It's business "un"usual!

Disruption in the new normal and “business as usual” will not keep you competitive in today’s market conditions. Custom designed experiences built on extensive research, offering innovative delivery models. We deliver Break-through by Design with a focus on an integrated approach to strategy, analytics, innovation and digital competencies.

Our expert facilitators draw upon principles of design thinking, behavioral economics, group dynamics and innovation theory to help executives make meaningful headway on complicated issues. We encourage idea generation, interaction and rapid prototyping of solutions using a three-pronged method infusing environment, elements and approach to engage participants intellectually, physically and emotionally.

Experience our state of the art Deloitte Greenhouse™ in Shanghai or ask us about how to access our global network of over 30 Greenhouses.

Accelerated time to actionable insights and business results.
Step into One of Our Greenhouses

Our global network of Deloitte Greenhouses™ allows multinational/ regional clients to tackle their global/ regional problems locally

- Australia
- Belgium
- Brazil
- Canada
- China
- Denmark
- France
- Germany
- Ireland
- Israel
- Italy
- Netherlands
- New Zealand
- Portugal
- Singapore
- South Africa
- Switzerland
- Turkey
- United Kingdom
- United States
- Spain

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Come and Experience your breakthrough

Contact us today to discuss how the Deloitte Greenhouse™ can help you strengthen relationships, accelerate opportunities, manage transitions, gain analytical insight and more.

The Deloitte Greenhouse™ team is available to help you to design and deliver a distinctive and valuable experience.

Please scan the QR code below to have a Greenhouse preview

For more information, please contact
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