

Deloitte Economic Insight Subscription

your trusted source of economic information and analysis

Weekly Economic & Policy Update



- Summarize the most important economic and policy developments in the last week
- Provide data illustration and explanation
- Analyze its business implications

Monthly In-depth Analysis



- Focus on one trending economic and strategic topic each month
- Analyze its business implications
- Example:
 - MNCs' new China strategy
 - Strategic implications of China's de-carbonization agenda

Private Briefing & events



- (Semi) Customized private briefings delivered by senior economists
- Use case:
 - Communication with global HQ
 - Local leadership team's strategy meetings
 - Client engagement events
 - Internal training & learning sessions
- Exclusive C-suite only briefing events

Targeted clients



C-suite Business Leaders

- MNCs' local CXOs that need to communicate with global HQ
- Local companies' CXOs that are interested in understanding the Chinese economy from a global perspective



Strategy Head

- Need third-party economic insights to develop their own strategy
- Especially in industries that are highly sensitive to the macro-economy and policies



Fund Managers

- Fund managers that are looking for economic insights other than sell-side research reports
- We only discuss economics and policy without investment recommendation



PE/VC Partners

- PE/VC partners that are looking for new investment ideas from an economic perspective

德勤经济洞察订阅服务

您可信任的经济信息与分析

经济与政策周报



- 总结上周最重要的经济和政策动态
- 提供数据说明和解释
- 分析其商业影响

月度深度研报



- 每月对当下最重要的经济和政策议题进行深度解读
- 分析其商业影响
- 例如:
 - 跨国企业的中国新战略
 - 中国“双碳”目标下的行业机遇与挑战
 - “十四五”规划的解读

私人简报及独家活动



- 由德勤资深经济学家提供私人报告
- 使用场景:
 - 与全球总部沟通中国市场状况
 - 中国区领导层的战略会议
 - 客户活动
 - 内部培训和学习
- 仅针对C级别高管开放的简报活动

定向客户



C级别高管

- 需要与总部保持沟通的跨国企业中国区CXO
- 本土企业对用全球视角来理解中国经济感兴趣的CXO



战略主管

- 需要第三方经济洞察来制定战略
- 特别是在一些对于宏观经济和政策高度敏感的行业



基金经理

- 需要卖方研究报告以外的经济信息与分析
- 我们不提供投资建议也不受卖方研究监管限制，因此更加客观



PE/VC 合伙人

- 希望通过把握宏观经济和政策趋势来决定投资大方向和寻找投资新赛道