"The Chinese proverb in the Tao and Teh says 'Out of One, Two; Out of Two, Three; Out of Three, the created universe.' This is exactly how innovation works - an innovation ecosystem is created via multilateral collaboration and benefits all."

Dora Liu
Deloitte China Innovation Sponsor
Innovation ecosystem

Ecosystem

Engaging

Government

Investor

Transforming

Start-ups
Incubators

Large enterprises/
markets

Others
e.g. research
institutes and colleges

X Greenhouse

Greenhouse Sensing

Innovation network

Deloitte

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Innovation ecosystem
Innovation Department

Founded in 2011, Deloitte China Innovation Department is dedicated to providing the clients with "high-value, high-tech and high-touch" services and experience, and promoting Deloitte's innovation development in China by collaborating with 17 innovation departments of Deloitte Global network. By leveraging SPEED SET, a revolutionary acceleration model on Greenhouse platform, Deloitte China Innovation Department senses and engages global cutting-edge innovation technologies, incubates innovation assets through innovation programs, facilitates innovation transformation and builds win-win innovation ecosystem by connecting enterprises, government institutions, universities, incubators and startups.

Deloitte Innovation is committed to developing cutting-edge products by integrating advanced technologies with expertise.

Deloitte dives deep into technology forefronts, including AI, cognitive technology, Industry 4.0, IoT, etc.

For more information, please visit www.dupress.com.

Having obtained abundant experience from practice and through understanding clients' needs, Deloitte connects and integrates internal resources to incubate various enterprise solutions, thereby launching a full range of innovation services and tools.

Innovation is one of the five key management focuses of Deloitte Global Collaboration Strategy. Since 2008, Deloitte has gradually initiated Innovation Department in main member firms to integrate innovation resources across its global network of member firms, so as to create value for clients.

Deloitte Innovation has established long-term partnership with global leading technical organizations, labs, institutes and enterprises, as well as China's top incubators and innovative start-ups.
Sensing:
- Identify and focus on emerging technologies
- Conduct in-depth industry research

Engaging:
- Customized innovation incubation service provided by Deloitte Global innovation labs
- Cooperation and resource connection:
  - Incubators/start-ups, large enterprises, investor, government, and research institutes and colleges

Transforming:
- One-stop innovation services from concept to application provided by Deloitte Greenhouse
- Provide efficient innovation channels for clients
- Stimulate clients’ creative ideas
- Provide efficient one-stop capital market service for start-ups
- Connect established enterprises with start-ups, and develop long-term strategies
- Bring China’s innovative technologies to the world via Deloitte Global network
Unique positioning of Deloitte Innovation in China's innovation ecosystem

Leveraging Deloitte's extensive consulting and service experience as a neutral third-party service provider, and deep insights into ecosystem stakeholders, Deloitte Innovation actively explore ways to integrate resources from both internal and external ecosystem partners, in order to align and accelerate innovation.

Cross-border resource integration
Integrate, coordinate and balance resources from various participants within the ecosystem.

Brand value innovation
Cooperate with partners to increase brand value as well as expand brand influence.

Deloitte innovation
Project development coordination
Brand value innovation
Cross-border resource integration
**Project development coordination**

Leverage resources from different stakeholders to co-develop innovative solutions with external ecosystem partners.
Innovation as a Service
Serving large corporate clients with a focus on industry-specific realities and brand influence, innovate by combining strengths, put cooperation first and deepen partnership.

Innovation as a Hub
Building on technology partnership, Deloitte Innovation collaborates with external incubators to set up a technology database, combines the resources and brand advantages of clients/investors to expand the market reach of technology companies, introducing professional services and investors with a view to create value and new application models.

More corporation inputs
More evaluation dimensions
More media resources
Greater impact
Deloitte China

Design/develop scenarios
Deloitte Innovation, Deloitte internal resources

Offer standardized services through "batch-processing"
Elevate start-ups' capabilities
Attract funding and follow-up investment for promising projects

High Tech
High-tech start-ups

ABC DR
Deloitte Innovation, Deloitte internal resources

Tech corporation database

High Value: an integral part of the products ecosystem of large corporations
High Touch
Deloitte Innovation

Large corporations

services follow-up
Incubators

Deloitte Innovation

Greater impact
Deloitte China

High-tech start-ups
ABC DR
Deloitte Innovation, Deloitte internal resources
Tech corporation database
Deloitte Innovation

Greater impact
Deloitte China
**Innovation as a club**

A membership system is developed to discover insights through closely working with ecosystem partners and persistent data mining, as well as to maintain network relationship and enhance brand value for large enterprises.

**Sensing frontier technologies**

- **Ecosystem partners**
- **Global resources**
- **Deloitte Greenhouse**
- **Industry trends**
- **Technology trends**
- **Client trends**

**Innovation activities**

- Co-organize marketing activities with media partners and establish large enterprises innovation alliance.

**Innovation program**

- Collaborate with incubators to provide industry insights for enterprises and help them find matching technology partners.
Deloitte innovation assets consist of various intelligent tools that provide smarter solutions for each function through automation, analytics and AI technology.

- Risk Advisory: The 4th Report, Channel Intelligence Service, and Intelligent Bond;
- Consulting: Smart Cube, Map Analyzer and Talent Link;
- Tax and Legal: Dr. Tax, Global Trade Radar, and Indirect Tax Data Analytics.
Deloitte Intelligent Service

Deloitte Intelligent Service is an emerging technology based on software robot or robotic process automation. It is designed to automate manually performed processes using script or other methods, and then support highly-efficient business processes, such as exchanging and processing data or information on multi-interfaces at large scale.

AML Robotics

AML Robotics refers to a collection of robotic and cognitive automation solutions ("robots") to mimic human actions and judgment in the compliance operation. These robots automate repetitive, manual AML tasks at a large volume to increase productivity, quality, flexibility and labour efficiency. This enables performance optimization in various know-your-customer ("KYC"), due diligence and transaction monitoring processes.

Smart Cube

Deloitte Smart Cube is a consulting asset for smart manufacturing that enables quick maturity assessment, identifies smart strategy and key measures and helps businesses transform towards smart manufacturing.

The 4th Report

The 4th Report, a customer-centric report based on non-financial data, performs enterprise value assessment from three dimensions including the customer, the product and the channel. It provides deeper insights on business growth or transformation for enterprises.

Dr. Tax

Dr. Tax platform can standardize daily tax practices and centralize projects and personnel management, in turn to enhance work efficiency and project quality while optimizing tax audit process. The platform can help to reinforce the management of working processes and staff schedules, increase intradepartmental or interdepartmental communication, and conduct comprehensive research on project background or industry information.
Three- Lab Method

Deloitte Greenhouse™ Labs are designed around a tested set of principles - refined in more than 3,000 sessions - to engage participants not only intellectually, but physically and emotionally as well.

**Environment**

*Deloitte Greenhouse™ spaces are consciously designed to help shift perspectives and optimize exploration.*

- Dynamic room configurations
- Immersive visuals
- Holistic sensory activation
- Emerging technologies

**Elements**

We thoughtfully assemble a mix of high-tech and high-touch ingredients to suit your specific challenge.

- Professional facilitation
- Design thinking
- Analytics and insights
- Collaboration tools and techniques
- Tested frameworks and IP

**Approach**

We design conversations that provide clarity, commitment, and collective courage to break away from the status quo.

- Define the purpose
- Frame the issues
- Engage multiple perspectives
- Set the scene
- Make it an experience
Lab Solutions

Deloitte Greenhouse™ cultivates breakthroughs through thoughtfully crafted, interactive sessions, called “Labs”, tailored to address the toughest business challenges.

These are the topics our clients struggle with most frequently. Sound familiar?
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About Deloitte China
The Deloitte brand first came to China in 1917 when a Deloitte office was opened in Shanghai. Now the Deloitte China network of firms, backed by the global Deloitte network, deliver a full range of audit & assurance, consulting, financial advisory, risk advisory and tax services to local, multinational and growth enterprise clients in China. We have considerable experience in China and have been a significant contributor to the development of China’s accounting standards, taxation system and local professional accountants. To learn more about how Deloitte makes an impact that matters in the China marketplace, please connect with our Deloitte China social media platforms via www2.deloitte.com/cn/en/social-media.

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