

# Moving digital transformation forward

## DIGITAL MATURITY\* NEEDS CULTIVATION AND VISION

Companies are unprepared, largely due to internal obstacles.

### An organization's digital maturity:



**87%** believe digital technologies will disrupt their industry

**44%** feel adequately prepared for disruptions projected to occur in their industry due to digital trends

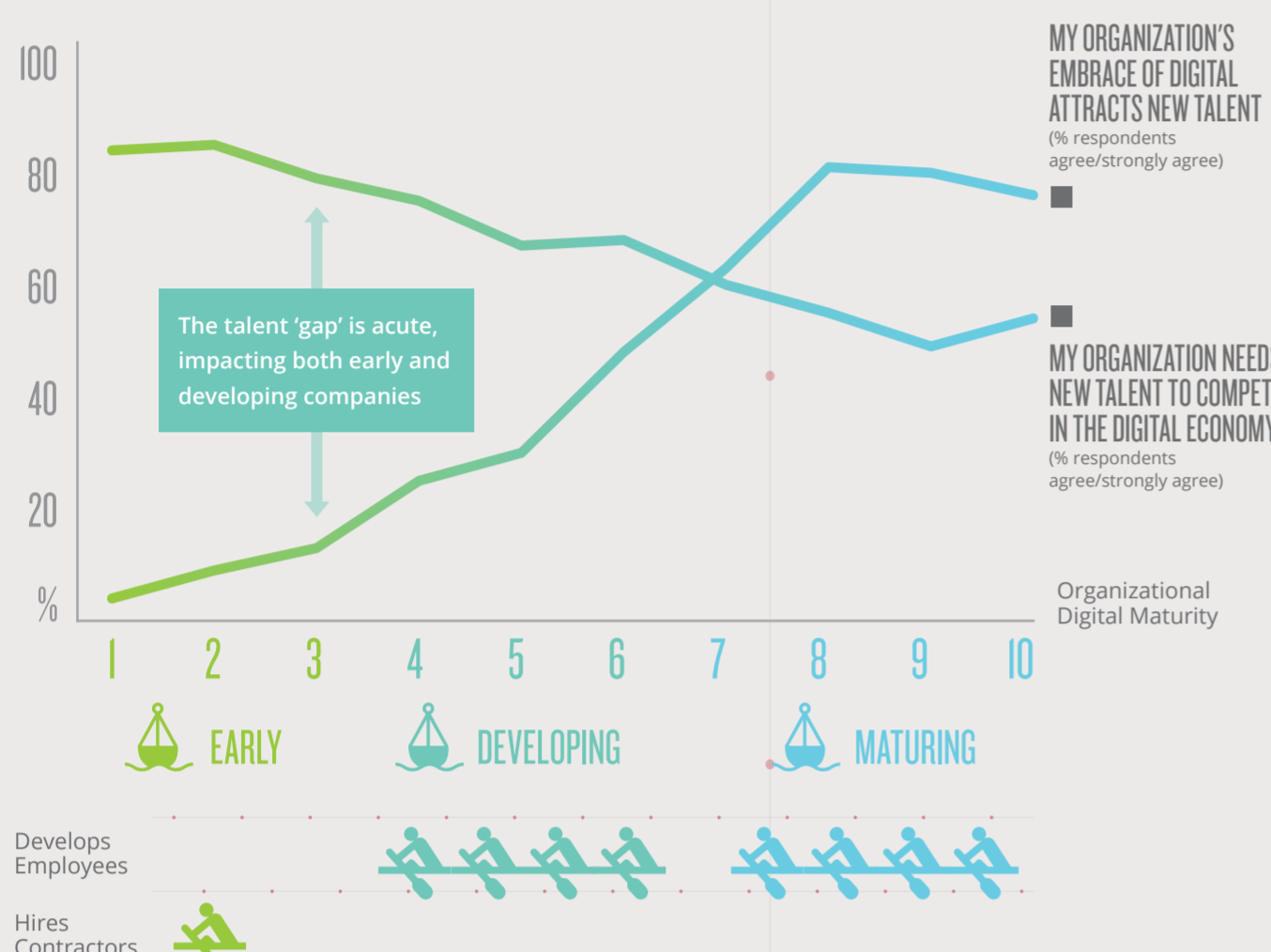
EARLY DEVELOPING MATURING

## Talent

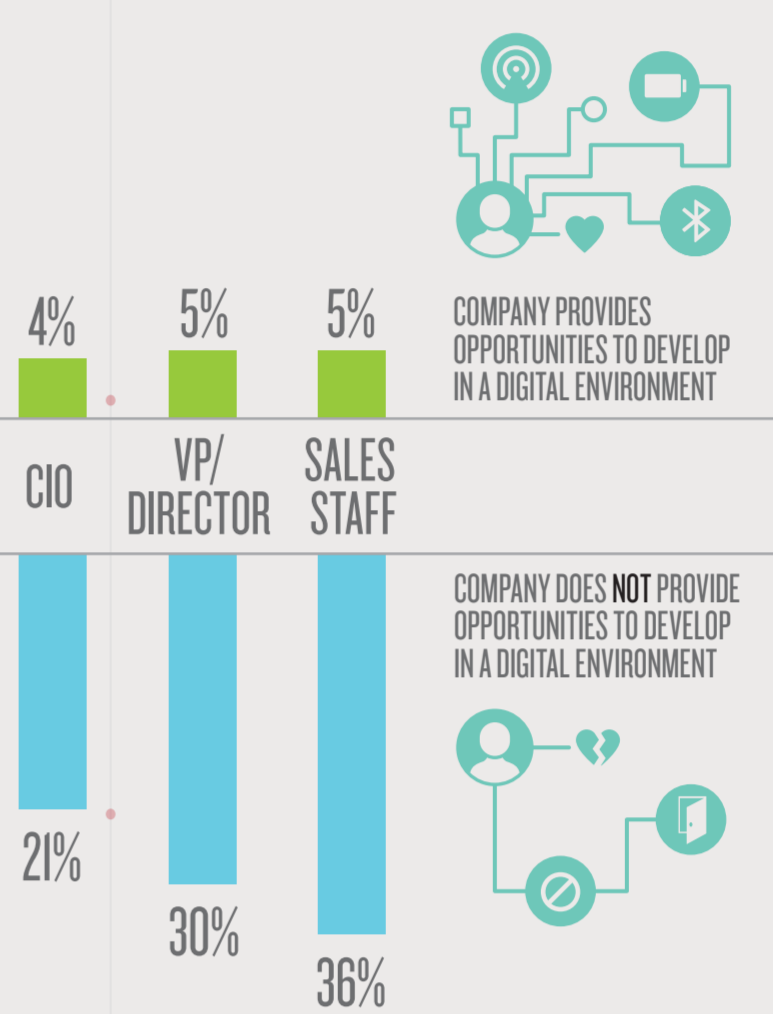
### WAIT...WHERE'S EVERYONE GOING?

Maturing companies develop from within. People who aren't getting digital opportunities are leaving.

### How is my organization strengthening digital innovation capabilities?



### Plan to leave their organization in less than one year, given digital trends:

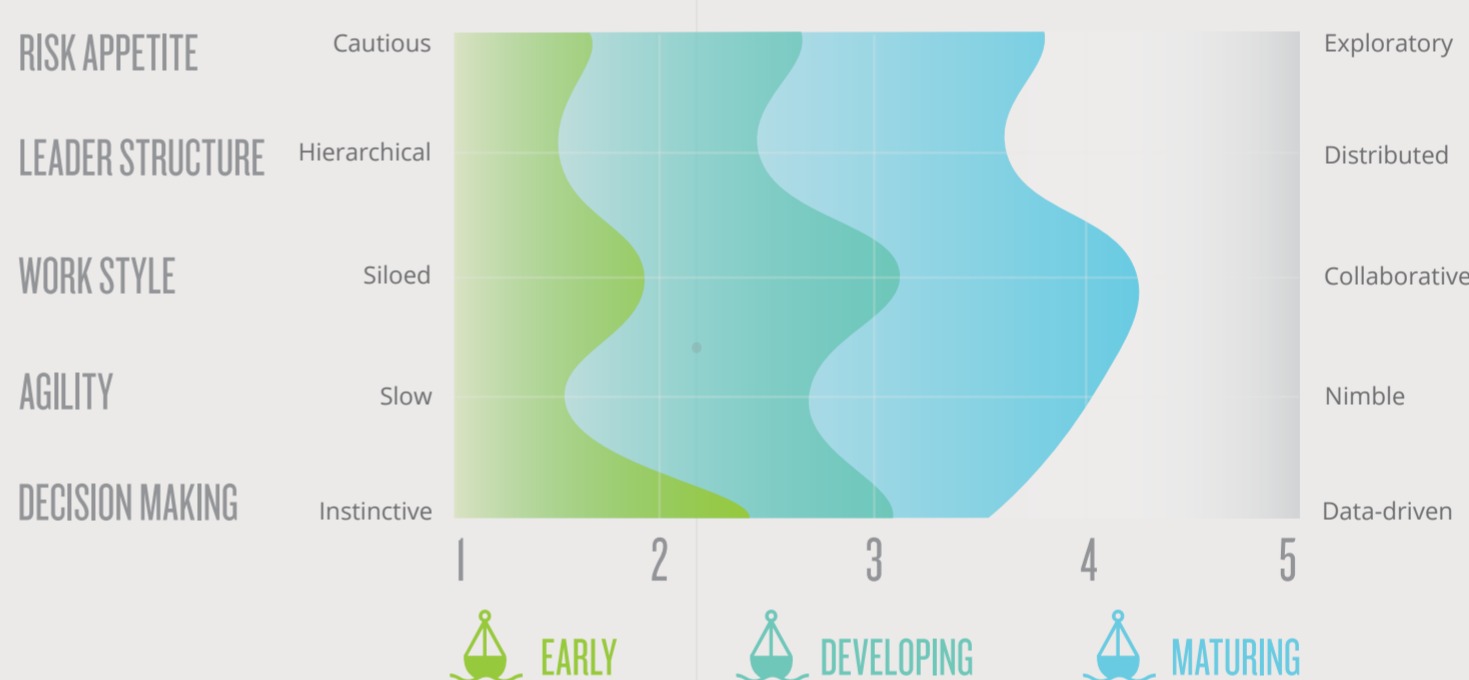


## Culture

### CORPORATE DIGITAL CULTURE MATTERS...A LOT.

Motivating cultural traits are shared across maturing companies.

### How organization cultures are measuring up:

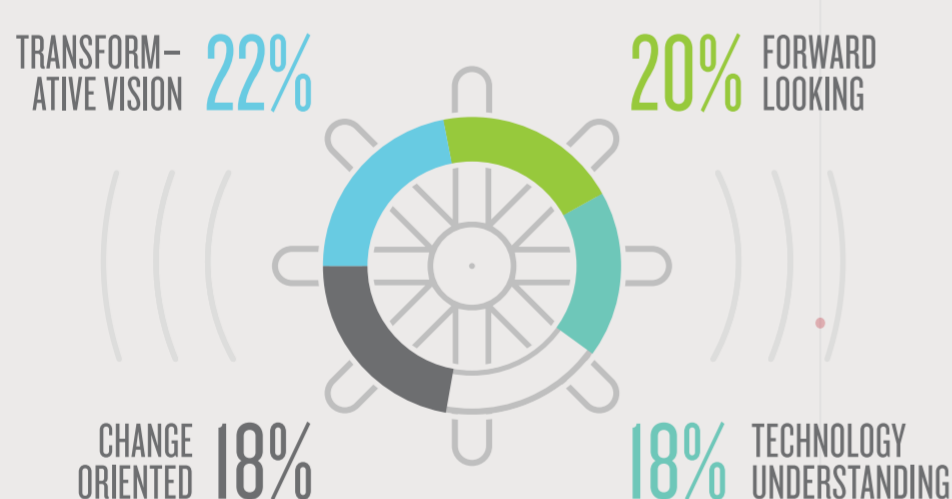


## Leadership

### STEADY AT THE HELM

Leaders with vision are critical to driving digital changes.

### Most important leader skill:



Effective change management is imperative to making the transformation from "doing" digital things to "becoming" digital.

F I N I S H

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**"Time frames greater than 10 years may be needed in a digital environment."**

John Hagel, co-chairman of the Center for the Edge at Deloitte

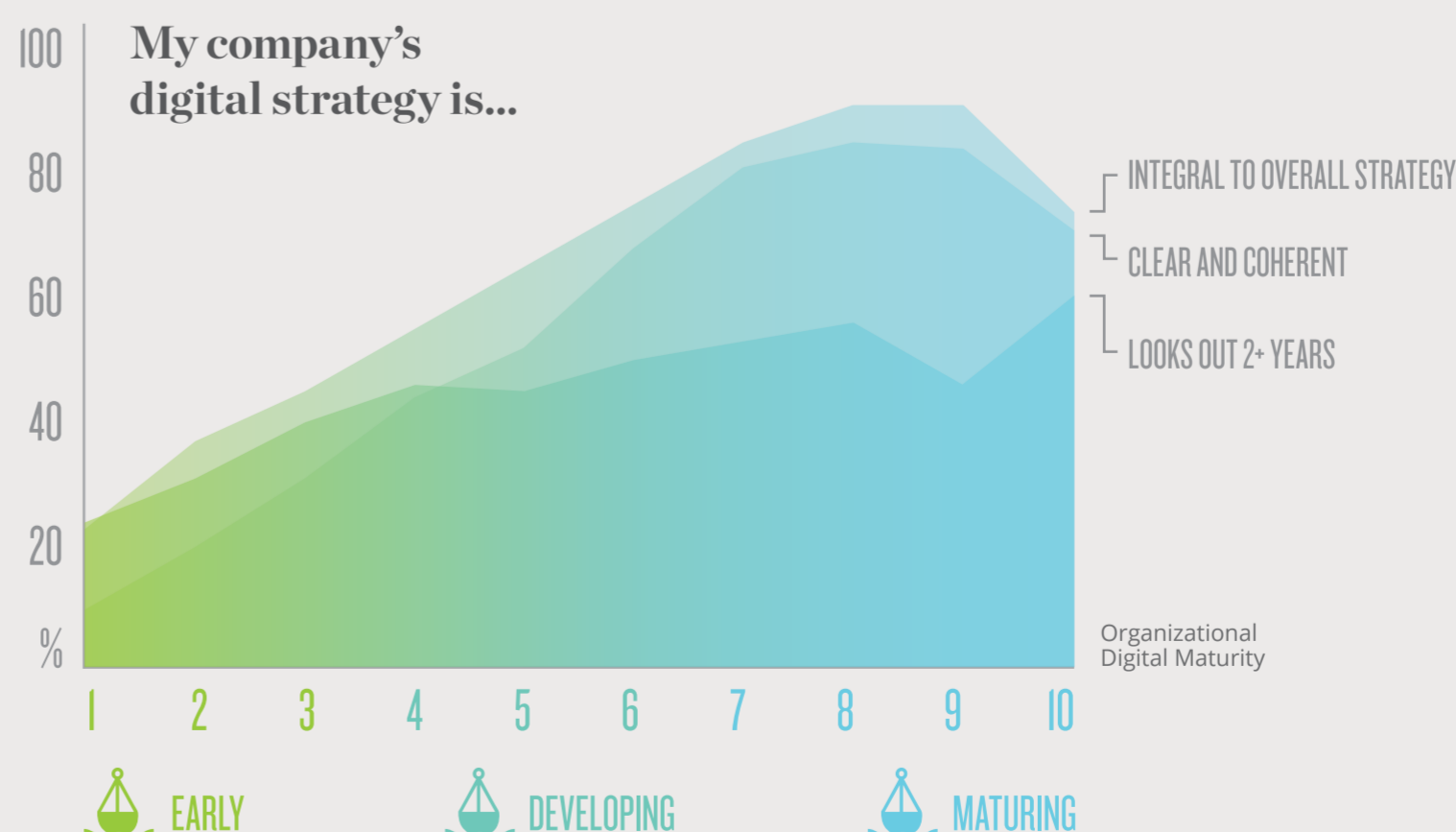
### Silicon Valley companies follow a 'Zoom Out and Zoom In' approach:



## Strategy

### WHERE DO YOU GO FROM HERE?

Take a long-term view. Longer than that. No, even longer.



\*We asked respondents to "imagine an ideal organization transformed by digital technologies and capabilities that improve processes, engage talent across the organization and drive new value-generating business models." We then asked respondents to rate their company against that ideal on a scale of 1 to 10. Three maturity groups were observed, 'early' (1-3), 'developing' (4-6), and 'maturing' (7-10).