

## CIP Eco-Innovation Call for Proposals

When business meets the environment



## Scope

The purpose of this call is to promote proven Eco-innovative techniques (in materials recycling, water usage, etc.) or related products, processes or practices, with a view to achieve their successful penetration to the market.

## Objectives

1. To promote the adoption of (new) more environmentally friendly products, processes and services.
2. To encourage the uptake of environmental solutions.
3. To increase innovation capacities of SMEs.

## Main Priority Areas

- Materials recycling (prevention, reuse and materials recycling);
- Sustainable building products (construction products and related processes that reduce consumption of resources, embodied carbon and production of by-product wastes);
- Food and drink applications (cleaner and innovative products in the production phase, including packaging or innovative processes and services such as logistical services, distribution and purchasing decisions);
- Water (innovative solutions geared to improving water efficiency and water quality in different sectors);
- Greening businesses (design, implementation and uptake on the market of innovative products and services that will decrease environmental impacts and use less resources).

## Eligibility Criteria

- Applications can be submitted by one or several entities;
- All applicants must be legal entities (private or public);
- Applicants must be established in the territory of the EU Member States (it is also open to EFTA and EEA countries or other non-EU countries having the appropriate agreement in force);
- SMEs will be given priority;

## Funding

- Indicative total amount for this Call: €31 mil.
- Average budget per project: €1.6 mil.
- Maximum EU contribution of 50% of project's total eligible costs;
- Eligible costs include direct costs (i.e. staff costs, limited "hardware" type of investments, travelling etc.) and indirect costs (overheads).

## **Duration**

- Project duration should not exceed 36 months.

## **Indicative Timetable**

- Closing date for submission of applications: 5 September 2013
- Starting date: May 2014