

**Harnessing the power of innovation**

Assisting startups accelerate their go-to-market speed

# What is ARIS?

*How it helps launching successful business ventures?*

ARIS is a startup accelerator, founded by Deloitte and the Bank of Cyprus with the sole purpose of offering entrepreneurs with the structure, mentorship and network needed to launch successful business ventures. The acceleration programme has been designed and is being curated by Deloitte's Innovation and Entrepreneurship Centre. The accelerator targets startups that want to speed up the execution time of their projects and expedite their go-to market speed. As a result, ARIS is looking for startups that already have a proof of concept or prototype and which are serious about building a scalable and investable business.



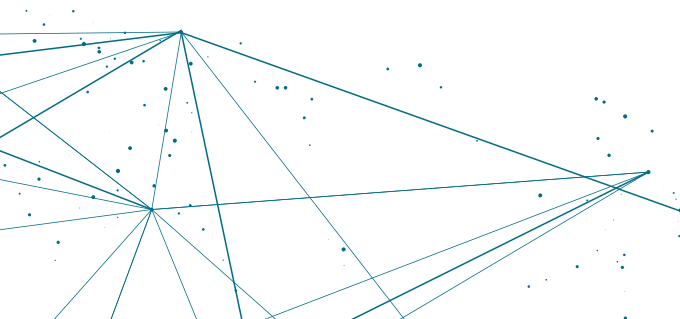
*Located in the heart of Limassol, ARIS is a home for innovation, offering startups the space, support, inspiration and community needed to accelerate their growth and launch successful ventures.*

# Who is ARIS for?

*Are you a startup with a game-changing idea?*

ARIS welcomes applications by startups from anywhere in the world and by anybody who is passionate about solving today's problems through innovative technological solutions. Although we prioritise B2B solutions in the fields of renewable energy, shipping and fintech, we do not exclude ideas that do not fall into these categories, as long as they:

- Have solid growth potential in the global market
- Propose the development of a technology-based innovative product/service
- Have the capabilities required to launch a product/service.



## What is the structure of the programme?

*From assisting you to present your financial information in a coherent manner, to helping you bootstrap your startups' cash flow and approach potential stakeholders, ARIS, can give startups the right footing.*

The acceleration programme has been specifically designed to enable startups speed up their go-to-market strategy. As such, the programme is built on four pillars and provides entrepreneurs with a practical roadmap to design, test and launch their product and/or service offering. The services offered throughout the ARIS acceleration journey include business advice and mentorship, administration and infrastructure support, coaching and training workshops, networking opportunities and access to research support and expertise. Depending on their maturity level and advisory needs, startups begin their acceleration journey from either pillar, whereas the duration of the ARIS residency is discussed and agreed upon individually at the very beginning of their acceleration journey.



Conceptualise



Test



MVP  
Development



Commercialise

## What do we offer?

*Whether you have an idea that requires validation before going to the market, or have the tech skills but lack the business case, ARIS can give you the right footing.*

Here's what you get from the programme:

- **Support to launch an MVP:** Providing direct support to fine-tune your business plan and test the potential of your idea
- **Networking opportunities:** Develop connections with industry partners, mingle with like-minded people, build a network
- **Mentorship:** Find mentors in your niche that will guide you with their expert insights throughout your product development phase
- **Access to investors:** Master your pitching skills and be prepared to meet with potential investors for their startup
- **Shared working space:** A fully furnished office space, hot desk and conference rooms.

# Pitch us your project!

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