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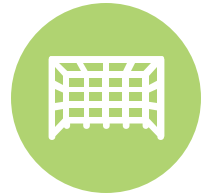
Sports Business Group

Sports clubs and associations
*Overview of advisory services
(or we are closer to you than you think)*



Tax Advisory & Immigration

- athletes' remuneration & non-monetary income, its distribution and accounting
- tax returns, health & social insurance contributions
- communication with authorities and insurance companies, representation before tax authorities
- processing of visas, long-term and permanent residence permits; tax registration of foreigners
- VAT treatment of winnings, participation income; solidarity payments and transfer bonuses
- taxable vs. exempt activity and the impact on the right to deduct VAT
- equipment and gear – what to look out for from a tax perspective?
- tax assessment of marketing agreements, including barter
- tours and their tax implications in the Czech Republic and abroad



Real Estate Advisory

- stock-taking of immovable property
- optimisation of the real estate portfolio
- real estate valuation & market analyses
- real estate feasibility and usability studies
- business model for the operation and functioning of real estate
- finding partners for real estate projects (equity partners, joint ventures)
- financing of real estate and investment projects
- construction of stadiums & training centres – whether and how to claim VAT deduction?
- legal support (investment construction, real estate transfers, lease relations)



Subsidy Advisory

- subsidy analysis
- identification of suitable subsidy titles
- preparation of the subsidy application, including mandatory annexes
- administration of supported subsidy projects (selection procedures, monitoring reports, changes in projects, request for payment, publicity of projects, setting up the archiving system, etc.).
- continuous communication with the subsidy provider
- participation in project inspections
- subsidies received and their impact on VAT



Legal Advisory

- legal due diligence of companies and associations
- corporate screening & internal and forensic investigations
- corporate compliance & criminal corporate compliance
- reviewing and setting up internal regulations and legal relations
- contractual agenda; advertising, marketing & sponsorship
- IP/ICT law, media rights, data protection
- tenders & public procurement
- tax audits and tax litigation
- ESG, CSR, sustainability & circularity



ESG transformation and sustainability strategy

- analysis of the organization, identification of key impacts and mapping of ESG risks and opportunities
- development of a long-term sustainability strategy, including the definition of goals and the determination of their measurability
- carbon footprint calculation according to the methodology of the GHG protocol and decarbonization strategy of building or event operations
- implementation of circular economy principles in operations and procurement
- setting up value supply chains
- strategic implementation and monitoring of commitment fulfillment
- sustainability achievements communication without greenwashing
- internal policies and process setting
- Equal opportunities principles implementation
- development of partnership projects and sustainable business models
- energy efficiency of operations and sustainable sports infrastructure solutions



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